

DAFTAR PUSTAKA

- Ab Hamid, M. R., Sami, W., & Mohmad Sidek, M. H. (2017). Discriminant Validity Assessment: Use of Fornell & Larcker criterion versus HTMT Criterion. . . *Journal of Physics: Conference Series*, 890.
- Assael, H. (2004). *Consumers Behavior and Marketing Action* (4 ed.). PWS-KENT Pub., 1992.
- Babin, B. J., & Attaway, J. S. (2000). Atmospheric affect as a tool for creating value and gaining share of customer. *Journal of Business Research*, 49(2), 91–99. [https://doi.org/10.1016/S0148-2963\(99\)00011-9](https://doi.org/10.1016/S0148-2963(99)00011-9)
- Ballantine, P., Jack, R., & Parsons, A. G. (2010). Atmospheric Cues and Their Effect on the Hedonic Retail Experience. *Jurnal Internasional Manajemen Ritel & Distribusi*, 38(8), 641–653.
- Berman, B., & Evans, J. R. (2012). *Retail Management: A Strategic Approach* (11 ed.). Pearson Prentice Hall.
- Chotimah, S., & Dian Wahyudi, H. (2019). Pengaruh Perceived Value Terhadap Revisit Intention: Mediasi Customer Satisfaction Pada Pengunjung Jawa Timur Park I Batu. *Ekonomi Bisnis*, 24(1), 1. <https://doi.org/10.17977/um042v24i1p1-11>
- Daniel, A. J., Elfandi, A., Prabowo, C. A., & Suhud, U. (2020). Pengaruh Store Atmosphere, Promotion, Perceived Value, dan Customer Satisfaction terhadap Revisit Intention pada Restoran Bakso. *Bisnis, Manajemen, Dan Keuangan*, 1(2).
- Faradisa, I., Budi, L., & Minarsih, M. M. (2016). Analisis Pengaruh Variasi Produk, Fasilitas, dan Kualitas Pelayanan Terhadap Minat Beli Ulang Konsumen pada Indonesian Coffeeshop Semarang (ICOS CAFÉ). *Journal of Management*, 2(2), 1–13.
- Fauzi, A., Punia, I. N., & Kamajaya, G. (2017). Budaya Nongkrong Anak Muda di Kafe (Tinjauan Gaya Hidup Anak Muda di Kota Denpasar). *Jurnal Ilmiah Sosiologi (SOROT)*, 3(5), 40–47.
- Firmawan Adixio, R., & Saleh, L. (2013). Pengaruh Kualitas Layanan Dan Nilai Yang Dirasakan Terhadap Niat Pembelian Ulang Melalui Mediasi Kepuasan Pelanggan Restoran Solaria Di Surabaya. *Journal of Business and Banking*, 3(2), 151. <https://doi.org/10.14414/jbb.v3i2.233>
- G. Leon, S., & L. Kanuk, L. (2008). *Perilaku Konsumen* (7 ed.). PT. Indexs. Sudjana.
- Ha, J., & Jang, S. C. (2012). The effects of dining atmospherics on behavioral intentions through quality perception. *Journal of Services Marketing*, 26(3), 204–215. <https://doi.org/10.1108/08876041211224004>

- Hair, J. F., M. Hult, G. T., Ringle, C. M., & Sarstedt, M. (2014). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)*. Sage.
- Hawkins, D. I., Mothersbaugh, D. L., Burr Ridge, B., Dubuque, I., & New York San Francisco St Louis Bangkok Bogotá Caracas Kuala Lumpur Lisbon London Madrid Mexico City Milan Montreal New Delhi Santiago Seoul Singapore Sydney Taipei Toronto, I. (2010). *Consumer Behaviour. Building Marketing Strategies*.
- Hudrasyah, H., & Br Cibro, Y. E. (2017). FACTORS THAT INFLUENCE CUSTOMER ' S INTENTIONS TO REVISIT CAFE : CASE STUDY OF SIETE CAFÉ. *Journal of Business and Management*, 6(2), 284–300.
- Hulland, J. (1999). *Use Of Partial Least Squares (PLS) In Strategic Management Research : A Review Of Four Recent Studies*. 20(2), 195–204.
- Imam, G., & Latan, H. (2015). Partial Least Squares Konsep, Teknik dan Aplikasi Menggunakan Program SmartPLS 3.0 Untuk Penelitian Empiris. *Semarang Badan Penerbit Universitas Diponegoro , 2015, Edisi 2*.
- Mowen, J. C., & Minor, M. (2012). *Perilaku Konsumen* (5 ed.). Erlangga.
- Kotler, P. (2005). *Manajemen Pemasaran* (kesebelas). PT. Indeks Kelompok Gramedia.
- Kotler, P., & Lane Keller, K. (2016). *Marketing Management* (New Jersey). Pearson Pretice Hall, inc.
- Kuncoro, M. (2009). *Metode riset untuk bisnis & ekonomi edisi 3: bagaimana meneliti dan menulis tesis* (3 ed.). Erlangga.
- Kurniawan, H. (2015). Partial Least Square (PLS) sebagai Metode Alternatif Sem Berbasis Varians (LISREL) Dalam Eksplorasi Data Survey Dan Data Mining. *Telematika*, 7, 1–3.
- Lamb, C. W., Hair, J. F., & McDaniel, C. (2012). *Marketing* (1 ed.). Salemba Empat.
- Levy, M., & Weitz, B. A. (2007). *Retailing Management* (6th ed.). New York: McGraw-Hill International.
- Levy, M., & Weitz, B. A. (2012). *Retailing Management Information Center*. New York, NY McGraw-Hill Irwin c 2012.
- Lupiyoadi, R. (2008). *Manajemen Pemasaran Jasa*. Salemba Empat.
- Pangaribuan, C. H., Sofia, A., & Sitinjak, M. F. (2020). FACTORS OF COFFEE SHOP REVISIT INTENTION AND WORD-OF- MOUTH MEDIATED BY CUSTOMER SATISFACTION. *Journal of Management and Business*, 19(1), 1–14.
- Putri, L. H., Kumadji, S., & Kusumawati, A. (2014). PENGARUH STORE ATMOSPHERE TERHADAP KEPUTUSAN PEMBELIAN DAN

- KEPUASAN PELANGGAN (Studi pada Monopoli Cafe and Resto Soekarno Hatta Malang). *Jurnal Administrasi Bisnis S1 Universitas Brawijaya*, 15(2).
- Rahmayanti, R. (2016). *Pengaruh Store Atmosphere dan Store Location Terhadap Customer Revisit Intentions Pada Pengunjung Lalito Coffee Shop di Kota Padang*. 148, 148–162.
- Rahmidani, R., & Yolanda. (2020). *Pengaruh Store Atmosphere dan Service Quality Terhadap Revisit Intention Konsumen Pada Golden Cafe dan Resto*. 3(4), 584–597.
- Rohmah, F., Sari, R., & Anggraini, Y. (2020). *Pengaruh Suasana Toko (Store Atmosphere) Dan Harga Terhadap Keputusan Pembelian Produk*.
- Roz, K. (2021). *Peran Kepuasan Pelanggan dalam Memediasi Pengaruh Servicescape terhadap Revisit Intention Jurnal Bisnis dan Manajemen Peran Kepuasan Pelanggan dalam Memediasi Pengaruh Servicescape terhadap Revisit Intention*. June. <https://doi.org/10.26905/jbm.v8i1.5627>
- Ryu, K., & (Shawn) Jang, S. C. (2007). The effect of environmental perceptions on behavioral intentions through emotions: The case of upscale restaurant. *Journal of Hospitality & Tourism Research*, 31(1), 56–72.
- Safitri, F. N. A. ; S. ; M. (2020). *2020 ANALYSIS OF ATMOSPHERE , SOCIAL ENVIRONMENT , FOOD QUALITY , AND PRICE THROUGH REVISIT INTENTION BY CUSTOMER SATISFACTION AS A MEDIATION*. 21(5), 143–150.
- Santika, D., Suharyono, & Dahlan, F. (2017). Pengaruh Store Atmosphere dan Kualitas Produk terhadap Kepuasan Pelanggan (Survei pada pelanggan Cafe OTW Food Street Malang). *Jurnal Administrasi Bisnis (JAB)*, 52(1), 100–105.
- Sitinjak, M. F., Pangaribuan, C. H., & Tafriza, N. (2019). Do Store Atmosphere and Perceived Value Matter in Satisfying and Predicting the Millennials ' Behavioral Intention in a Café Setting ? *Binus Business Review*, March, 31–40. <https://doi.org/10.21512/bbr.v10i1.5345>
- Soebandhi, S., Wahid, A., & Darmawanti, I. (2020). Service quality and store atmosphere on customer satisfaction and repurchase intention. *BISMA (Bisnis Dan Manajemen)*, 13(1), 26. <https://doi.org/10.26740/bisma.v13n1.p26-37>
- Sofia, A., Pangaribuan, C. H., & Sitinjak, M. F. (2019). Factors of Coffee Shop Revisit Intention and Word-of-Mouth Mediated By Customer Satisfaction. *Journal of Management and Business*, 19(1). <https://doi.org/10.24123/jmb.v19i1.418>
- Sugiyono. (2014). *Metode Penelitian Kuantitatif Kualitatif dan R&D*.
- Suprpti, N. W. S. (2010). *Perilaku Konsumen Pemahaman Dasar Dan Aplikasinya Dalam Strategi Pemasaran (Cetakan ke)*. Denpasar: Udayana University Press.

Ting, H., & Thurasamy, R. (2016). What matters to infrequent customers : a pragmatic approach to understanding perceived value and intention to revisit trendy coffee café. *SpringerPlus*, May. <https://doi.org/10.1186/s40064-016-2259-5>

Tjiptono, F. (2014). *Service, Quality & Satisfaction* (3 ed.). Andi.

Zeithaml, V. A., Bitner, M. J., & Gremler, D. D. (2013). Services Marketing Strategy: Integrating Customer Focus Across the Firm. Dalam *Wiley International Encyclopedia of Marketing* (6 ed.). Mc.Graw-Hill. <https://doi.org/10.1002/9781444316568.wiem01055>