



**CONCEPTUAL AND LANGUAGE
REPRESENTATIONS IN AMERICAN
GOBBLEWONKER MONSTER AS LOCH-NESS
MONSTER MYTHOLOGY IN HIRSCH'S ANIMATED
SERIES *GRAVITY FALLS***

*In of the Requirements for Bachelor Degree in English Department
Faculty of Humanities Diponegoro University*

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PRONOUNCEMENT

I, hereby, state that this thesis is written by myself without taking any works from other researchers in any university, diploma, S-1, S-2, and S-3 degree. I also certain that I do not take any material from any other works except from the references mentioned in this thesis.

Semarang, 26 May 2023

Ahmad Azril Fadhilah

MOTTO AND DEDICATION

One day you'll leave this world behind, so live a life you will remember.

Tim Bergling / Avicii

A dreamer is one who can only find his way by moonlight, and his punishment is that he sees the dawn before the rest of the world.

Oscar Wilde

This thesis is dedicated to

My beloved family, friends, original characters,

and my future goals

APPROVAL
CONCEPTUAL AND LANGUAGE REPRESENTATIONS IN AMERICAN
GOBBLEWONKER MONSTER AS LOCH-NESS MONSTER
MYTHOLOGY IN HIRSCH'S ANIMATED SERIES *GRAVITY FALLS*

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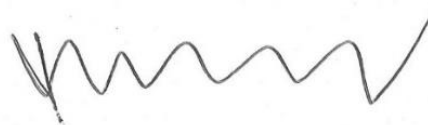
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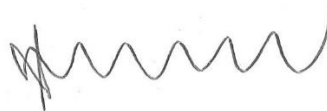
VALIDATION
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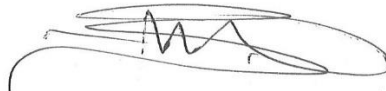
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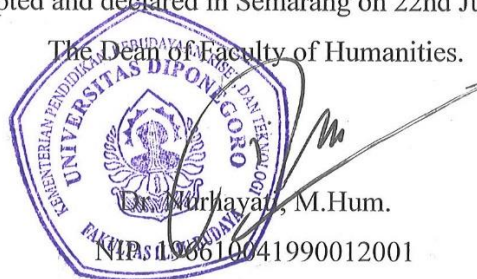
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This thesis indeed still needs to be improved and reviewed due to fact that it is far from perfection. Therefore, any recommendation and constructive suggestion would always be appreciated. At last, I hope that this thesis would be helpful for those who are interested in animation series or visual entertainment product and its impact from real life cultures through ideas representation.

Semarang, 26 May 2023

Ahmad Azril Fadhilah

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ABSTRACT

The research thesis discusses the Gobblewonker monster character in fictional America of animated series *Gravity Falls* as the representation of real-life Loch Ness monster mythology. The Gobblewonker is a lake monster shown in the animated series as mysterious beast surrounding Lake Gravity Falls in Oregon, United States that resembles real-life Loch Ness monster mythology. The purpose of this study is to analyze the conceptual map and language representations based on Hall's representation theory on *Gravity Falls*' Gobblewonker that refers to real-life Loch Ness. The writer uses cultural approach paired with representation theory from Stuart Hall as a main analysis model. The results of the research show two main findings; conceptual maps and language representations of the Gobblewonker that refer to Loch Ness monster mythology. The conceptual map representation covers the monster and mythology concepts of Gobblewonker that refer to Loch Ness conceptual map aspects in real-life. The language representation covers the iconic sign and indexical sign of Gobblewonker that refer to Loch Ness language signs in real-life.

Keywords: *Gravity Falls, animated series, mythology, representation theory, monster, Loch Ness, Stuart Hall*

