THE USE OF THE WORD "LITERALLY" IN CMC ON MENFESS TWITTER ACCOUNTS

FINAL ASSIGNMENT

A Partial Fulfillment of the Requirements for the Applied Foreign Language

Bachelor Degree

by

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APPROVAL SHEET

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Semarang, September 6th 2023

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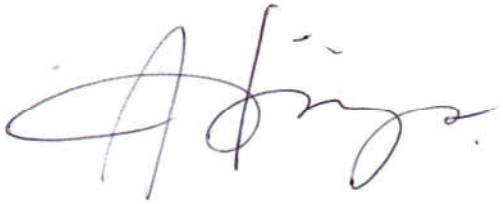

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STATEMENT OF ORIGINALITY

This is to certify that this thesis is definitely my original work. I am completely responsible for the content of this thesis. Other writers; opinion or findings included in this project are quoted or cited in accordance with ethical standards. I understand the full consequences if I took somebody else's ideas, phrases, or sentences without proper references.

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DEDICATION PAGE

In the process of working on this research, I am very grateful and appreciative to:

1. My parents, who have always supported and believed in me during this research, along with my grandparents, who also believe in me. My sisters, whom I consistently ask for help.
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In the name of Allah, Allah Subhanahu Wa Ta'ala, the Entirely Merciful. All praise and thanks are due to Allah. He has allowed me to accomplish the entire works, including this research study.

This thesis is conducted because the development of the era is increasing the development of the language used. One of them is the use of the word "literally" which is increasingly used by people in daily life. The data source used in this research is the menfess Twitter account. This research was conducted to find out the function of using the word "literally" in the sentence.

I would like to express my deepest gratitude to all the Applied Foreign Language Bachelor Programme lecturers who have helped me on this journey. Especially my supervisor, Aditya Nur Patria, S.Hum., M.App.Ling for all his support and patience in guiding me throughout the process of working on this thesis.

I hope this final assignment can be a good reference for readers. I realize that there is a lot of weakness in this research report, so any criticism, ideas, and suggestions are highly appreciated.

Semarang, September 6th 2023

Yoshinta Tianika Indrasto

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ABSTRACT

The word "literally" can have different meanings and functions for each person. Many Indonesians use the word "literally" in their daily communication, including writing messages on Twitter menfess. This study aims to analyze the function of using the word "literal" in Computer-Mediated Communication (CMC) on Twitter menfess accounts, specifically @moviemenfes, @kdrama_menfess, and @Marvfess based on Calhoun (2015). The method used in this study is a qualitative methodology. This research identifies that from the three menfess accounts used, 137 tweet data use the word "literally" in menfess posts. The most used function of the word "literally" in the three menfess accounts is to strengthen the force of an utterance by marking speaker commitment. Meanwhile, the functions not found in the data on the three menfess accounts are the "literally" function to indicate 'word for word' translation and the "literally" function to arbitrate between two literal expressions. This study reveals that the speech communities in the three menfess accounts are influenced by language development. They frequently encounter English-language films and dramas, leading them to unconsciously incorporate the word 'literally' into their daily conversations.

Keywords: literally, function, CMC

ABSTRAK

Penggunaan kata "*literally*" dapat memiliki makna dan fungsi yang berbeda bagi setiap orang. Masyarakat Indonesia banyak yang menggunakan kata "*literally*" dalam kehidupan sehari-hari, salah satunya adalah dengan menggunakan kata "literally" dalam menulis pesan di Twitter menfess. Penelitian ini bertujuan untuk menganalisis fungsi penggunaan kata "*literally*" dalam *Computer-Mediated Communication* (CMC) pada akun Twitter menfess, khususnya @moviemenfes, @kdrama_menfess, dan @Marvfess berdasarkan Calhoun (2015). Metode yang digunakan dalam penelitian ini adalah metode kualitatif. Penelitian ini mengidentifikasi bahwa dari tiga akun menfess yang digunakan terdapat 137 data tweet yang menggunakan kata "*literally*" dalam postingan menfess. Fungsi yang paling banyak digunakan dari kata "*literally*" pada ketiga akun menfess tersebut adalah *strengthen the force of an utterance by marking speaker commitment* dengan 116 data. Sementara itu, fungsi yang tidak ditemukan dalam data pada ketiga akun menfess adalah fungsi "*literally*" *to indicate 'word for word' translation* dan fungsi "*literally*" untuk *arbitrate between two literal expressions*. Dari penelitian ini menunjukkan bahwa *speech community* dari ketiga menfess cenderung terpengaruh oleh perkembangan bahasa. Mereka terbiasa melihat film dan drama dalam bahasa Inggris dan tanpa sadar mengimplikasikan penggunaan kata "*literally*" dalam kehidupan sehari harinya.

Kata Kunci: *literally*, CMC, fungsi