

## **DAFTAR PUSTAKA**

- Ahmadi, C., dan Hermawan, D. (2013). E-Business & E-Commerce, hal.9, Yogyakarta : CV. Andi Offset.
- Ajzen, I. (1991), "Theories of cognitive Self-Regulation the theory of planned behaviour", Organizatiol Behavior and Human Decision Processes, Vol 50 No. 2, pp. 179-211.
- Ajzen, I, and Fishbein, M. (1975), Belief, Attitude, Intention and Behavior: An Introduction to Theory and Research, Addison-Wesley, Reading, MA.
- Altıntaş, M. H., Kılıç, S., Senol, G., and Isin, F. B. (2010). Strategic objectives and competitive advantages of private label products: Manufacturers' perspective. International Journal of Retail & Distribution Management, 38(10), 773 – 788.
- Alwahaishi, S., and Snasel, V. (2013). Consumer's Acceptance and Use of Information and Communications Technology: A UTAUT and Flow Based Theoretical Model. Journal of Technology Management & Innovation, 61-73.
- An, L., Han, Y., & Tong, L. (2016). Study on the Factors of Online Shopping Intention for Fresh Agricultural Products Based on UTAUT2
- Anckar, B., Carlsson, C., & Walden, P. (2003). Factors Affecting Consumer Adoption Decisions and Intents in Mobile Commerce: Empirical Insights. 16th Bled eCommerce Conference: eTransformation.
- Arista, A. (2019). Identifikasi Key “Driver” Constructs Penerimaan Pengguna dan Penggunaan Sistem Penilaian Prestasi Kerja PNS Kabupaten Bantul Tahun 2018 Pada Guru SMP Negeri di Lungkungan Pemerintah Kabupaten Bantul Menggunakan UTAUT2 . 15-21.
- Azis, E., dan Kamal, R. M. (2016). Adopsi Teknologi Belanja Online Oleh Konsumen UMKM Dengan Model Unified Theory Of Acceptance And Use Of Technology 2, 19-38.
- BPPTIK. (2014). E-Commerce. Tersedia melalui: <https://bpptik.kominfo.go.id/2014/12/19/645/e-commerce/> Diakses tanggal 13 Desember 2021.
- BPPTIK. (2017). Teknologi Informasi dan Komunikasi. Tersedia melalui: <https://bpptik.kominfo.go.id/glosarium/teknologi-informasi-dan-komunikasi/> Diakses tanggal 13 Desember 2021.

- Elissa, Ingge dan Mujiyana. (2013). Analisis Faktor-Faktor yang Mempengaruhi Keputusan Pembelian Via Internet pada Toko Online. *Jurnal Ekonomi Manajemen*. Universitas Diponegoro, Semarang.
- Elvandari, S. D. (2011). Penerimaan Sistem Online Shopping berdasarkan Unified Theory of Acceptance and Usage of Technology. *INTEGRA*, 72-91.
- Escobar-Rodriguez, T., & Carvajal-Trujillo, E. (2013). Online Drive of Consumer Purcahse of Website Airline Tickets. *Journal of Air Transport Management*, 32, 58-64. doi:10.1016/j.jairtraman.2013.06.018
- Gatautis, R., and Medziausiene, A. (2014). Factor Affecting Social Commerce Acceptance in Lithuania. *Contemporary Issues in Business, Management and Education* 2013 (hal. 1235-1242). Elsevier Ltd.
- Ghozali, Imam. (2006). *Aplikasi Analisis Multivariate dengan Program SPSS* (Edisi Ke 4). Semarang:Badan Penerbit Universitas Diponegoro.
- Ghozali, Imam. (2011). “*Aplikasi Analisis Multivariate Dengan Program SPSS*”. Semarang: Badan Penerbit Universitas Diponegoro.
- Ghozali, Imam. (2018). *Aplikasi Analisis Multivariate dengan Program IBM SPSS* 25. Badan Penerbit Universitas Diponegoro: Semarang
- Gupta, K., & Arora, N. (2020). Investigating consumer intention to accept mobile payment system through unified theory of acceptance model. *South Asian Journal of Business Studies*, Vol. 9 No. 1, pp 88-114.
- Hair, J., Hult, G., Ringle, C., & Sarstedt, M. (2014). *A Primier On Partial Least Squares Structural Equation Modeling (PLS-SEM)*. America: SAGE Publication, Inc.
- Jaradat, M. R. M., and Rababaa, M. S. A. (2013). Assessing Key Factor that Influence on the Acceptance of Mobile Commerce Based on Modified UTAUT.
- Jessica, S. P. (2018). Evaluasi Implementasi Binusmaya Menggunakan Model UTAUT2&TRUST. 15-19.
- Jonathan, I. (2020). Millennial Segmentation: Pengertian dan Persepsi Generasi Milenial dalam Bisnis Travel dan Wine. Tersedia melalui: <https://bbs.binus.ac.id/gbm/2020/05/20/millennial-segmentation-pengertian-dan-persepsi-generasi-milenial-dalam-bisnis-travel-dan-wine/>
- Kotler, Philip. (2005). *Manajemen Pemasaran*. Jilid 1 dan 2. Jakarta : PT Indeks Kelompok Gramedia.
- Kotler and Keller. (2009). *Manajemen Pemasaran*. Jilid I. Edisi ke 13. Jakarta: Erlangga
- Laudon, J., and Laudon, K. C. (1998). *Essential of Management Information System*. New Jersey: Prentice Hall.

- Liu, C., Maggie, Y., and Lee, C. (2011). International Journal of Information Management The effects of relationship quality and switching barriers on customer loyalty. *International Journal of Information Management*, 31(1), 71–79.
- Mustaqim, R. N., Kusyanti, A., dan Aryadita, H. (2018). Analisis Faktor-Faktor yang Memengaruhi Niat Penggunaan E-Commerce XYZ Menggunakan Model UTAUT (*Unified Theory Acceptance and Use Of Technology*). *Jurnal Pengembangan Teknologi Informasi dan Ilmu Komputer*, 2584-2593.
- Piarna, R., dan Fathurohman, F. (2020). Adopsi E-Commerce Oleh Konsumen Milenial Pada Produk UMKM Di Kota Subang Menggunakan Model UTAUT In Consumer Contex, Vol. 7 Nomor 5, 1021-1028.
- Piarna, R. (2020). Analisis Faktor-Faktor Yang Mepengruhi Niat Belanja Online Mahasiswa Politeknik Negeri Subang. *Jurnal Ilmiah Ilmu dan Teknologi Rekayasa*, Vol.3 Nomor 1, 9-15.
- Pogue, D. (2009). A Place to Put Your Apps. Tersedia melalui: <https://www.nytimes.com/2009/11/05/technology/personaltech/05pogue.html?pagewanted=all>; New York Times.
- Ramadiani (2010), “Structural Equation Model Untuk Analisis Multivariate Menggunakan LISREL”, *Jurnal Informatika Mulawarman*, vol. 5, no. 1, hal. 14.
- Rivai, B. (2014). Penerapan Model UTAUT Untuk Memahami Tingkat penerimaan dan Penggunaan E-Learning (Be Smart) di fakultas Teknik universitas Negeri Yogyakarta. Penerapan Model the Unified Theory of Acceptance and Use of Technology (UTAUT) Untuk Memahami Tingkat Penerimaan Dan Penggunaan E-Learning (Be Smart), 58–62.
- Saputri, R.R., Chandra, N., dan Maryati, U., M. (2021). Analisis Faktor-Faktor Yang Mempengaruhi Minat Pengguna pada E-commerce (Studi Kasus Mahasiswa Politeknik Negeri Padang). *JABEI Volume 1, No.1*, hal. : 1-7.
- Schiffman, Leon dan Leslie Lazar Kanuk. (2008). Perilaku Konsumen. Jakarta: PT Indeks.
- Sekaran, Uma., dan Bougie, Roger. (2017). Metode Penelitian untuk Bisnis. Jakarta: Salemba Empat.
- Singh, M., and Matsui, Y. (2017). How Long Tail and Trust Affect Online Shopping Behavior: An Extension to UTAUT2 Framework. *Pacific Asia Journal of the Association for Information Systems Vol. 9 No. 4*, pp.1-24.
- Sugiyono. (2011). Metode Penelitian Kuantitatif Kualitatif dan R & D. Bandung: Alfabeta.

Venkatesh, V., Morris, M.G., Davis, G.B. and Davis, F.D. (2003), “User acceptance of information technology:toward a unified view”,MIS Quarterly,Vol.27,pp.425-478.

Venkatesh, V., THONG, J. Y. L., and XU, X. (2012). Consumer acceptance and use of information technology: Extending the unified theory of acceptance and use of technology. MIS Quarterly: Management Information Systems, 36(1), 157–178. <https://doi.org/10.2307/41410412>

