

CHAPTER IV

CONCLUSION

Based on the analysis conducted in the previous chapter, the writer can conclude that in the film *Judas and The Black Messiah*, the writer found ethnocentrism characteristics including loyalty, preference, contempt and hostility by the white government, namely FBI and police agents towards the black community, namely Black Panther and Gang Crown. The thing that triggers the emergence of characteristics that reflect ethnocentrism is because the white government feels they are the best group of black people so they take actions that represent a form of ethnocentrism. They considered that white people were better and more respected than black people in America at that time. Therefore, the impact of excessive ethnocentrism by the white government can lead to the emergence of racial prejudice against the black community because they only think their group is better than other groups so that this can lead to the appearance of behavior that is detrimental to black people. Besides that, the writer was found that there are forms of behavior that represent racial prejudice according to Allport including: anticolution, avoidance, discrimination, physical attack, and extermination appear in the film *Judas and the Black Messiah*. Based on the results of the research that has been done, the white government has carried out ethnocentrism towards its group, causing a negative impact in the form of racial prejudice against the Black Community, such as anticolution, avoidance, discrimination, physical attack, and extermination against

Black community. So in this case, the advice that can be given is that it is hoped that the white government in the United States understands that high ethnocentrism can lead to racial prejudice against the black community and can lead to acts of violence. The author hopes that research on the topic of ethnocentrism characteristics can provide readers with knowledge about ethnocentrism and racial prejudice by a group that often occurs in the surrounding environment without realizing it. The final suggestion is for future researchers to be able to analyze the topic of ethnocentrism with a new model and it is highly recommended to find formulations of problems that are happening in the environment around us and for the future generation of young people not to think we're better than others. As reminder, don't judge someone as inferior without knowing them better.