

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Ethnocentrism is the perspective in which individuals perceive their social group as the main point of existence, analysing and comparing all other groups in light of this core reference (Sumner 1906, referenced in Branner, 2013). The term "ethnocentrism" refers to a worldview typified by unity, solidarity, and loyalty to one's social group, as well as a belief in the group's superiority over other groups and a willingness to defend the group's interests against external groups (Sumner, 1911:11). Ethnocentrism is the belief that one race, culture, or ethnicity is superior to others. These people compare all other cultures and ethnicities to theirs. Religion, race, conduct, custom, and language influence these judgments. The above characteristics define any ethnic group's culture. This mindset makes a person think other groups are inferior to theirs (Wood, 2009, 163-173). Therefore, Ethnocentrism causes false assumptions about different cultures and customs. As a result, people judge others based on their ethnicity. In the end, people may have bad feelings about other communities. In addition, prejudice as thinking badly of others without justification. It can negatively impact social life by transmitting feelings between people, groups, ethnicities, and races (Allport, 1954:6).

In a big, ethnically diverse country like the United States, the main ethnic or racial group is the in-group, while ethnic or racial minorities are the out-group.

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In *Judas and The Black Messiah*, based on a true story, Black Panther is a Black Power organization that protects black people from police brutality. The Black Panther began as a warfare and surveillance unit but now has social missions. Black Panther now provides food, health care, and education to black communities as well as protection from the government. Fred Hampton, a black Illinois man, was his main inspiration. Not everyone accepts Black Panther. The first FBI director, J. Edgar Hoover, in 1968 called the Black Panthers "one of the greatest threats to the nation's internal security (Abron, J.M., 1986: 33). Therefore, Fred Hampton and Mark Clark from the Chicago branch of the Black Panther Party were assassinated in 1969.

Judas and The Black Messiah's main plot was Bill O'Neal's apparent connection to COINTELPRO and Fred Hampton. An FBI agent posing as Roy Mitchell arrests O'Neal to start the film. Mitchell catches O'Neal stealing a car as a federal agent. O'Neal faced significant prison terms for his crimes and earlier criminal records. Mitchell pardons O'Neal if he becomes a COINTELPRO spy in Black

Panther. Like his superior J. Edgar Hoover, Mitchell sees the Black Panther as a terrorist group like the Ku Klux Klan. There were many Black Panther sympathizers, and they were anticipated to join the communists and spread communism in the United States. Hence, the U.S. government viewed the Black Panther as a more significant national threat than the Soviet Union. Black Panther has various programs to meet basic requirements, such as complimentary breakfast for toddlers, health services, and the distribution of usable clothing, which black people did not have access to at the time due to racial prejudice; these programs also aimed to garner public support. This caused Black Panther to grow swiftly, prompting the U.S. government to attempt to slow its expansion.

In this thesis, the writer is interested in discussing the characteristics and impact of ethnocentrism by white government against Black community. The writer chooses this film because many attitudes of White government, namely, the FBI, and The police that represent Ethnocentrism can be used as the data sources in this study.

1.2 Research Problems

1. What are the intrinsic aspects in *Judas and The Black Messiah*?
2. What are the characteristics of Ethnocentrism in *Judas and The Black Messiah*?
3. What are the impacts of Ethnocentrism in *Judas and The Black Messiah*?

1.3 Scopes of The Study

Judas and The Black Messiah (2021) is a drama film adapted from a true story in the 60s, directed by Shaka King in collaboration with scriptwriters namely Will Berson and Kenneth Lucas. This film tells the story of the struggle of the Black community called Black Panther is chaired by Fred Hampton. This community was formed to fight equality in the United States. The existence of the Black Panther is considered a threat by White government, especially the Police and the FBI. In this study, the writer only focuses on the characteristic of Ethnocentrism that occurred in this movie, and the impact of Ethnocentrism against the Black community in Chicago, America.

1.4 Aims of The Study

The aims of this study are as follows:

1. To identify the intrinsic aspects in the movie *Judas and The Black Messiah*.
2. To analyze the characteristics of Ethnocentrism are occurred in *Judas and The Black Messiah* movie.
3. To explain the impacts of Ethnocentrism against Black community in *Judas and The Black Messiah* movie.

1.5 Previous Studies

The first is thesis entitled *An Analysis of Ethnocentrism in Danny Boylea's Film Slumdog Millionaire* by Sisilia Florida (2015), Muhammadiyah Malang University.

The author focuses on Ethnocentrism in religion, custom, and language in this thesis. In this film, Hindus are portrayed as superior to Muslims.

The second research from Riana & Diyah (2019), in the journal article entitled *The Negative Effects of Ethnocentrism in "My Big Fat Greek Wedding Movie,"* in My Big Fat Greek Wedding movie, ethnocentrism has negative results. The results showed three negative consequences of ethnocentrism on ethnic minorities: First, it fosters a strong sense of cultural superiority. Ethnic minorities are egocentric. Ethnocentrism hinders cross-cultural communication.

The third is dissertation entitled *The Positive Impacts of Multiculturalism Toward American Ethnocentrism Negative Issues As Reflected In Crash Film* by Firdaus, M. F. (2016), Language Faculty of Sultan Agung State Islamic University, Semarang. The author uses conflict theory to obtain a deeper understanding of the relationship between multiculturalism and ethnocentrism, as depicted in "Crash." This study demonstrates the importance of cross-cultural comprehension in resolving problems associated with ethnocentrism and multiculturalism.

The fourth is thesis entitled *Bicultural Family and Ethnocentrism in America Society* by Gish Jen "Short Story," by Marchalia's (2015), Faculty of Humanities, Diponegoro University. The findings concern the protagonist, who exhibited ethnocentrism and came from a bicultural home. The research was established by fitting the ethnocentrism features related with his qualities.

The last research is from Permata's (2019) thesis entitled *Ethnocentrism And The Impacts In Saving Face Movie*, Faculty of Humanities, Diponegoro University.

The purpose of this study is to analyse the impact of ethnocentrism on the film "Saving Face" by Alice Wu. This film is about the Chinese ethnic group in America who prioritise their culture above all others. The author collects data using descriptive methods and literature reviews. The author also employs Sumner's theory. This study indicates that prejudice against other cultures by ethnic Chinese is an effect of ethnocentrism.

The difference with previous research, the writer uses a film titled *Judas and The Black Messiah* 2021 as the object of research. In this research, the writer focuses the characteristics and the impacts of ethnocentrism of white government against Black Community in America. Besides that, there are no researchers who have researched the topic of ethnocentrism in this film. In addition, the writer also uses the theory of Ethnocentrism and Racial Prejudice addressed by Sumner and Allport to analyze this film.

1.6. Research Method

There are three research methods were used in this study, the data is collected and analyzed using study methodologies. First are data and source data; second is method of collection; and last is method of approach.

1.6.1 Data and Source of Data

Regarding data and data source, the author utilises both primary and secondary sources. Shaka King's film *Judas and The Black Messiah* (2021) served as the primary source of information. While secondary data was collected from a variety

of sources, including articles, journals, dictionaries, and the internet, all of which were relevant to this study's data collection.

1.6.2 Method of Collecting Data

In this research, the writer uses library research in collecting data and information completely. According to Kothari in his book entitled *Research Methodology* (2004) state that there are several method of library research among others, Note-taking, content analysis, statistical editing and manipulation. Intrinsic elements include character, setting, conflict and cinematic elements (Kothari, 2004). Then, extrinsic elements include ethnocentrism theory. In this study, the author uses some steps to collecting data these are: First, the writer began by watching the entire film *Judas and The Black Messiah*. Second, the writer is taking notes in accordance with the topic, ethnocentrism. The data was observed in terms of the character's dialogue and actions in the film. Fourth, following the collection of all data, the author begins to classify which data can be taken to support the analysis. Lastly, the author began to compose the entire thesis.

1.6.3 Method of Approach

In this research, the writer uses a sociological approach. This approach is used to analyze extrinsic aspects. To analyze the data, the writer uses a sociological method of approach. The writer utilises "the scientific study of human communities and social relations". Sociology studies society's influences that shape people, their behaviour, and social events. (Tischler, 2007: 4). The sociological approach is used to

analyze social interaction between White government and Black community in *Judas and The Black Messiah* movie.

1.7 Organization of The Writing

The organization of this study consists of the following chapters below:

CHAPTER 1: INTRODUCTION

In this part, the writer discusses the background of the study, the scope of the study, the goals of the study, the method of study, and the organisation of the writing.

CHAPTER 2: THEORITICAL FRAMEWORK

In this part, the writer explains about intrinsic aspects and extrinsic aspects. Intrinsic aspects there are characters, setting, conflict and cinematic elements which include cinematography, *Mise-en-Scene*, and sounds.

CHAPTER 3: DISCUSSION

In this part, the writer will discuss intrinsic aspects namely characters, setting, conflict and cinematography and extrinsic aspects include ethnocentrism in organizations level especially FBI and The Chicago Police toward Black community called Black Panther in America as depicted in *Judas and The Black Messiah* Movie 2021.

CHAPTER 4: CONCLUSION

In this part, the writer discusses the conclusion and summary from result and discussion. Also, give some opinions and suggestions about the problem of this research.