

ETHNOCENTRISM AS THE BASIS OF RACIAL PREJUDICE AGAINST BLACK COMMUNITY AS DEPICTED IN *JUDAS AND THE BLACK MESSIAH* MOVIE (2021)

A THESIS

In Partial Fulfillment of the Requirements for
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PRONOUNCEMENT

The writer sincerely affirms that the thesis titled "Ethnocentrism As The Basis of Racial Prejudice Against Black Community As Depicted in *Judas and The Black Messiah* Movie (2021)" was independently created by the writer without using data from any other university studies for the S-1, S-3, degree or diploma. Additionally, the author make sure that none of the studies or other pieces of writing other those that are cited in the references in the writing.

Semarang, July 31th 2023

Mutiara Rizqianti Fortuna

MOTTO AND DEDICATION

"Don't be afraid, I am with you all the time, listening and seeing."

QS. Taha, 20:46

"The happiness of your life depends upon the quality of your thoughts"

Marcus Aurelius

"We cannot choose our external circumstances, but we can always choose how we respond to them."

Epictetus

"Life is very short and anxious for those who forget the past, neglect the present and fear the future."

Seneca

I dedicate this thesis to myself my beloved family, and my friends.

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The writer is aware that this thesis remains imperfect. Hence, I am open to receiving constructive criticism, advice, and suggestions in order to enhance the quality of this thesis. Ultimately, it is anticipated that this thesis will prove to be valuable for readers seeking to acquire knowledge on the subject of ethnocentrism.

Semarang, July 31th 2023

Mutiara Rizqianti Fortuna

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ABSTRACT

In this thesis, the writer analyzes attitudes that represent characteristics of ethnocentrism and the impact of ethnocentrism by the white government, especially the FBI and the police in Chicago, toward the black community, namely Black Panther, which occurred in *Judas and The Black Messiah* 2021 movie. The writer uses ethnocentrism and racial prejudice addressed by Sumner and Allport theory to analyze this film. Tischler's sociological approach is used in this study. The result of this study show various ethnocentrism characteristics, such as loyalty, preference, contempt, and hostility, demonstrated by the FBI and the police against the Black Panther. The writer also found the impacts of ethnocentrism, namely racial prejudice's attitudes, namely, anticolution, avoidance, discrimination, physical attack, and extermination that occurred by the white government against the black community in *Judas and the Black Messiah* movie.

Keywords: Ethnocentrism, White government, Black community, The FBI, Black Panther, Racial prejudice, Judas and the Black Messiah Movie.