



**DISCRIMINATION OF AFRO-AMERICANS DEPICTED IN
DONALD GLOVER'S "THIS IS AMERICA" MUSIC VIDEO**

A FINAL PROJECT

**In Partial Fulfillment of the Requirements for the Sarjana Degree
Majoring in American Cultural Studies in English Department Faculty of
Humanities Diponegoro University**

Submitted by

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SEMARANG

2023

PRONOUNCEMENT

The writer truthfully declares that this thesis entitled *Discrimination of Afro-Americans Depicted in Donald Glover's "This Is America" Music video* is finished by the author without referencing any findings from additional research in S-1, S-2, S-3, and diploma degrees from any university. The author also claims that, except from the references given, he did not use any other sources for his quotations.

Semarang, June

A handwritten signature in black ink, appearing to read 'Rizky', with a stylized flourish extending from the bottom right.

Rizky

2023

Khairul Ikhwan

MOTTO AND DEDICATION

“Happiness is the meaning and the purpose of life, the whole aim, and end of human existence.”

— **Aristotle**

“Always go with your passions. Never ask yourself if it’s realistic or not.”

— **Deepak Chopra**

APPROVAL

**DISCRIMINATION OF AFRO-AMERICANS DEPICTED IN DONALD GLOVER'S
"THIS IS AMERICA" MUSIC VIDEO**

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VALIDATION

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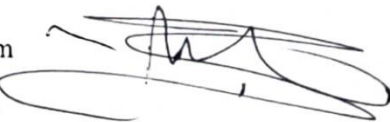
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The writer is aware of how flawed this thesis is. Therefore, any comments and improvements would be welcome in order to make this thesis even better than it already is.

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Abstract

In this discussion, the writer tries to analyze Donald Glover's "This is America" Music Video. The purposes of this study are to appeal the racial discrimination of Afro-American in America and its correlation with the depiction inside the music video. The writer applies several theories and methodologies for this discussion. Mary W. George's library research method is applied to obtain data for this study which includes dictionary, book, magazine, article. As for the theories, the writer combines camerawork and lyric, and Discrimination to examine its music video and elaborate it with the theory of racial discrimination. The result of this study shows that there are different forms of discrimination toward the afro-american inside the lyric and some scenes

Keywords: Afro-Americans, aspects of music videos, "This is America", living in America, discrimination