

ABSTRACT

Wonosobo is one of the districts in Central Java Province. It is located 120 km northwest of Semarang City. Wonosobo has several attractions that attract the attention of tourists to visit such as: Angkruk Dieng Stone, Sikapuk Hill, Sikarim Waterfall, Gardu Pandang Tieng, Cilik Mountain, Bedakah Lake, Munggang Hot Spring, and Mudal Springs. In addition, in terms of culinary and cultural arts, the city of Wonosobo has food and snacks that are very popular with tourists when visiting Wonosobo, namely Mie Ongklok, Carica and candied fruits. The purpose of making a trilingual booklet about the newest tourist attractions in Wonosobo is to make tourists aware of and interested in coming to these tourist attractions. The target is aimed at tourists who want to visit Wonosobo. Making booklet using three languages , Indonesian, English, and Japanese, aims to provide information. This study uses Research and Development (RnD) methods according to Sugiyono with development consisting of 10 stages, namely: (1) potential and problem analysis, (2) data collection, (3) product design, (4) design validation, (5) design revisions and (6) product trials, (7) product revisions, (8) usage trials, (9) final product revisions, (10) mass production. The research instrument was a questionnaire with a Likert scale.

Keywords: Tourism, Tourist Attraction, Booklet