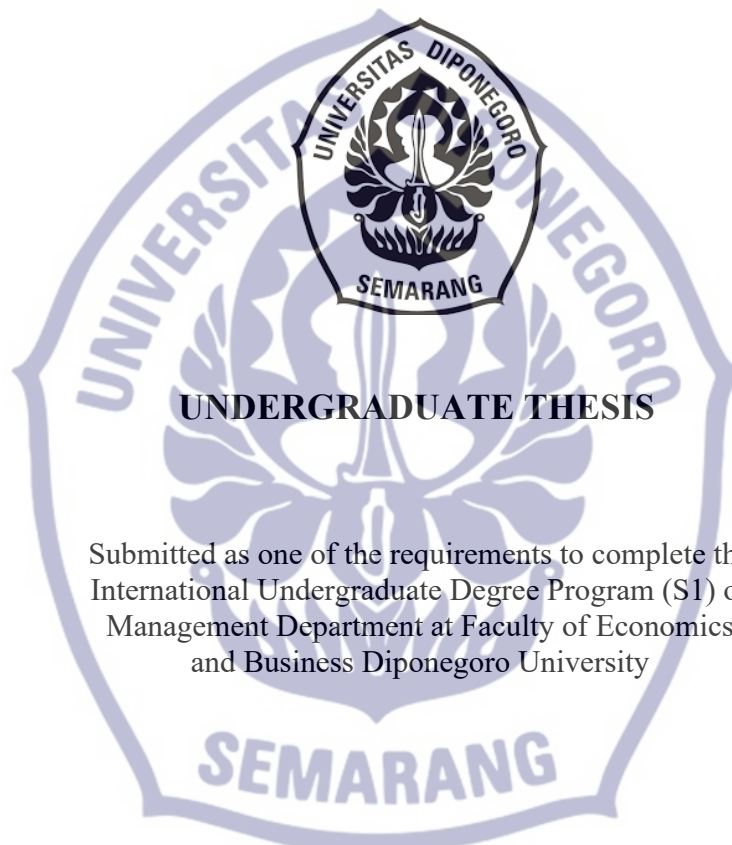


**THE INFLUENCE OF SUPPLIER RELATIONSHIP
MANAGEMENT ON OPERATIONAL
PERFORMANCE (PROCUREMENT AND SUPPLIER
PERFORMANCE) OF ROYAL FRIESLANDCAMPINA**



UNDERGRADUATE THESIS

Submitted as one of the requirements to complete the
International Undergraduate Degree Program (SI) of
Management Department at Faculty of Economics
and Business Diponegoro University

Presented by:

ANDINA ALIYA SAVITRI
NIM. 12010118190362

**FACULTY OF ECONOMICS AND BUSINESS
DIPONEGORO UNIVERSITY
2023**