## SUCOFINDO HALAL CERTIFICATION'S DIGITAL MARKETING COMMUNICATION STRATEGY IMPROVEMENT



Submitted as one of the requirements to complete the Undergraduate Degree (S1) of Management Department on Faculty of Economics and Business at Diponegoro University

> Submitted by: ANANDA NABILA NIM. 1201011610152

FACULTY OF ECONOMICS & BUSINESS
DIPONEGORO UNIVERSITY
SEMARANG
2023