

ABSTRACT

This research originated from students' lack of interest in reading and learning English, especially third-grade students at SD IT Al Firdaus, Semarang. This is due to the lack of interesting learning media for students and the assumption that English is a complex language. Therefore, to foster students' interest in reading and learning English, a new learning media was made in picture storybooks with the theme of food. This research aims to discover the development of a storybook, "Chan-Chan the Food Lover", as learning media for third grade in SD IT Al Firdaus. The type of this research is research and development or R&D. This research and development use the ADDIE Model, which consists of five stages: Analysis, Design, Development, Implementation, and Evaluation. The result of this study is a picture storybook with the material typical food in several countries in the world. This product has been assessed through a validation test by two experts, namely expert lecturer from the Diponegoro University, Applied Foreign Language study program concluded that this book is feasible for use as a learning media for third-grade students with revisions according to the suggestions. Then the validation test from the English teacher in SD IT Al Firdaus concluded that this book is feasible for use as a learning media for third-grade students without revision.

Key Words: Learning Media, English for Children, Picture Storybook