

HUBUNGAN ANTARA *ADVERSITY QUOTIENT* DENGAN *WORK-STUDY CONFLICT* PADA WIRAUSAHAWAN MAHASISWA UNIVERSITAS DIPONEGORO SEMARANG

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ABSTRAK

Mahasiswa yang berwirausaha dianggap memiliki kreatifitas dan inovasi yang tinggi karena memiliki kemampuan untuk menggali dan menemukan peluang serta mewujudkannya menjadi usaha yang memiliki nilai. Mahasiswa wirausaha memiliki peran ganda yang kerap kali menimbulkan konflik peran. *Work-Study Conflict* adalah pertentangan antara beberapa tuntutan, tanggungjawab dan kewajiban menjalankan beberapa peran pekerjaan sekaligus sebagai mahasiswa wirausaha dan juga untuk memenuhi tuntutan dan tanggung jawab terhadap peran sebagai mahasiswa. *Adversity Quotient* adalah kemampuan dan keberdayaan seseorang untuk berpikir, bersikap dan mengarahkan tindakan dalam wujud perilaku kognitif untuk merespon sebuah kesulitan dan bertahan dalam mengatasi hambatan. Tujuan adanya penelitian ini adalah untuk menguji hubungan antara *adversity quotient* dengan *work-study conflict* pada wirausahawan mahasiswa Universitas Diponegoro Semarang. Penelitian ini melibatkan mahasiswa wirausaha Universitas Diponegoro Semarang yang tersebar di 11 fakultas dan 1 sekolah vokasi (N=127). Karakteristik subjek penelitian yaitu mahasiswa S1 aktif angkatan 2020 dan 2021 serta telah menjalankan wirausaha selama minimal 3 bulan saat penelitian dilaksanakan. Sampel penelitian yang digunakan dipilih melalui teknik *accidental sampling*. Metode pengumpulan data menggunakan Skala *Adversity Quotient* (29 butir, $\alpha = 0.880$) dan Skala *Work-Study Conflict* (19 butir, $\alpha = 0.859$). Analisis data dilakukan dengan teknik non-parametrik *Spearman Rho's*. Hasil pengujian menunjukkan bahwa hubungan antara *adversity quotient* dengan *work-study conflict* bersifat negatif dan signifikan ($r_s = -0.422$, $p < 0.001$). Semakin tinggi *adversity quotient*, maka semakin rendah *work-study conflict*. Sebaliknya, semakin rendah *adversity quotient*, maka semakin tinggi *work-study conflict*.

Kata Kunci: *Adversity quotient*, *work-study conflict*, mahasiswa wirausaha

THE RELATIONSHIP BETWEEN ADVERSITY QUOTIENT AND WORK-STUDY CONFLICT IN STUDENT ENTREPRENEURS AT DIPONEGORO UNIVERSITY SEMARANG

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ABSTRACT

Students who are entrepreneurs are considered to have high creativity and innovation because they have the ability to explore and find opportunities and realize them into businesses that have value. Student entrepreneurs have multiple roles that often lead to role conflict. Work-Study Conflict is a conflict between several demands, responsibilities and obligations to carry out several work roles at once as an entrepreneurial student and also to fulfill the demands and responsibilities of the role as a student. Adversity Quotient is the ability and empowerment of a person to think, behave and direct actions in the form of cognitive behavior to respond to a difficulty and survive in overcoming obstacles. The purpose of this study was to examine the relationship between adversity quotient and work-study conflict in student entrepreneurs at Diponegoro University Semarang. This study involved entrepreneurial students of Diponegoro University Semarang spread across 11 faculties and 1 vocational school (N = 127). The characteristics of the research subjects were active undergraduate students in the class of 2020 and 2021 and had been running an entrepreneurship for at least 3 months when the research was conducted. The research sample used was selected through accidental sampling technique. The data collection method used the Adversity Quotient Scale (29 items, $\alpha = 0.880$) and the Work-Study Conflict Scale (19 items, $\alpha = 0.859$). Data were analyzed using Spearman Rho's non-parametric technique. The test results show that the relationship between adversity quotient and work-study conflict is negative and significant ($r_s = -0.422$, $p < 0.001$). The higher the adversity quotient, the lower the work-study conflict. Conversely, the lower the adversity quotient, the higher the work-study conflict

Keyword: Adversity quotient, work-study conflict, student entrepreneurs