



**ANALYSIS OF SWEAR WORDS UTTERED BY MALE
AND FEMALE YOUTUBERS**

A THESIS

In Partial Fulfillment of the Requirements for
the S-1 Degree Majoring Linguistics in English Department
Faculty of Humanities Diponegoro University

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PRONOUNCEMENT

The writer states truthfully that this thesis is written by herself without taking any results from other researchers in S-1, S-2, S-3 and in diploma degree of any university. In addition, the writer ascertains that she does not take any material from other publications or someone's work except from the references mentioned in the references.

Semarang, Juni 2023

Irma Febyana

MOTTO AND DEDICATION

“For indeed, with hardship [will be] ease”

Quran 94:5

“Do not grieve. God is surely with us”

Quran 4:90

*This thesis is dedicated to
my beloved family,
and everyone who willingly helps me
in completing this thesis.*

APPROVAL

ANALYSIS OF SWEAR WORDS UTTERED BY MALE AND FEMALE
YOUTUBERS

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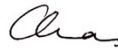
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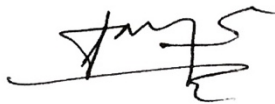
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The writer is aware that this thesis is far from perfect. Therefore, the writer is willing to receive any constructive criticism and suggestion to improve and make this thesis better. Finally, the writer expects that this thesis will be useful for the individuals who will conduct and learn the same topic of this study.

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Irma Febyana

TABLE OF CONTENTS

PRONOUNCEMENT	ii
MOTTO AND DEDICATION	iii
APPROVAL PAGE	iv
VALIDATION PAGE	v
ACKNOWLEDGEMENT	vi
TABLE OF CONTENTS	viii
ABSTRACT	x
CHAPTER I	1
INTRODUCTION	1
1.1 Background of the Study	1
1.2 Research Problems	3
1.3 Objectives of the Study	3
1.4 Previous Study	4
1.5 Scope of the Study	8
1.6 Organization of the Writing	9
CHAPTER II	10
THEORY AND METHOD	10
2.1 Theoretical Framework	10
2.1.1 Bad Language	10
2.1.2 Swearing	12
2.1.3 Type of Swearing	13
2.1.4 Motives of Uttering Swear Words	16
2.1.5 Politeness	17
2.1.6 Social Factors of Politeness	17
2.1.7 YouTube	19
2.2 Research Method	19
2.2.1 Type of Research	19
2.2.2 Data, Sample, Population	20
2.2.3 Methods of Collecting Data	20
2.2.4 Methods of Data Analysis	21
CHAPTER III	22
DATA ANALYSIS	22
3.1 Findings	22
3.1.1 Types of Swear Words	22
3.1.2 Motives for Swearing	37

3.1.3 Social Factors of Politeness	42
3.2 Discussions	44
CHAPTER IV	47
CONCLUSION	47
REFERENCES	49

ABSTRACT

The purpose of this study is to discuss the type of swear words uttered by male and female Youtubers, the motives for uttering swear words and how social factors of politeness are seen in the selected videos of Youtubers. Using a descriptive-qualitative method in examining the data, the writer applies Hughes's theory. The data of this research are 24 videos; 12 videos from male Youtubers and 12 videos from female Youtubers. The result shows that both male and female YouTube creators swear related to Sexual Activity (SA) the most with total 79 times occurrences. On the other hand, the least to occur by male and female Youtubers is type of swear words related to Mental Illness (MI) with only 9 times appearances. The motive that male and female Youtubers apply to uttering bad words is Psychological Motives (PM). The study also uncovers social variables of politeness in which the speakers curse to the listeners. According to the research, there is no significant social distance between male and female Youtubers and the individuals they are connected with. However, some videos expose a power dynamic between the YouTubers and the persons they are speaking with.

Keywords: Swear words, Social Factors of Politeness, Youtubers