

CHAPTER I

INTRODUCTION

1.1. Background Of Study

Tuesday with Morrie is a memoir typed novel focused on life lessons written by Mitch Albom that recounts his time spent with his former sociology professor, Morrie Schwartz, who is dying of ALS, *Amyotrophic lateral sclerosis*. The researcher is interested in analyzing this novel since the uniqueness of the novel has attracted the attention of several researchers, namely Stoncikaite (2021), Ubukawa (2017), Adiarti and Agustina (2022), Asriyanti (2021), Effendi (2019). These researchers have also proven that the novel provides alluring information that can be studied from many perspectives, for instance, psychology, health, and education. However, none of the previous studies has studied the novel from a cognitive linguistic perspective.

The researcher has chosen to utilize cognitive linguistic perspective because it can be considered an improvement and can offer an intricate and comprehensive framework for examining the cognitive processes and mechanisms associated with the creation and interpretation of literary works. In general, cognitive linguistics is concerned with the process of describing and interpreting a model of thinking by examining the operations of a set of rules and brain networks.

Out of many aspects of cognitive linguistic expression that is relevant to the study of this novel is the use of conceptual metaphor. Based on the cognitive linguistic perspective, conceptual metaphor is known as the linguistic expression

that helps people to understand complex or abstract ideas by framing them in terms of more concrete concepts.

Some research studies conducted by Saraan, Mamentu, and Kamagi (2021), Syarwani (2017), Zahra and Nirmala (2021), Kurniawati, et al (2014), Hermawan (2019) have proven that conceptual metaphor can be applied in many literary works, both spoken and written literary work and to discover many interesting aspects in a literary work, which make this issue is interesting to study. Unfortunately, there is no current research that focuses to study the use of conceptual metaphor in portraying a main character's health condition.

In *Tuesday with Morrie* itself, through preliminary observations, the conceptual metaphors are indicated as prominent aspects to portray Morrie's health condition by the two main characters, named Mitch and Morrie. The researcher chooses to study this issue because it provides a unique perspective on Morrie's health condition from both parties. Through the use of these metaphors, the researcher also desires to capture the essence of Morrie's experience, from the initial shock of his diagnosis to the gradual decline of his physical and mental health to his eventual death. Moreover, conceptual metaphors provide a powerful tool for exploring the complexities of Morrie's health condition and for communicating the emotional and physical effects of the illness.

1.2. Research Question

- a. What kinds of metaphors do Morrie and Mitch use to describe Morrie's health condition?

- b. What are Morrie's perspectives toward his health condition through metaphoric expression?
- c. What are Mitch's perspectives toward Morrie's health condition through metaphoric expression?

1.3. Objective of Study

- a. To discover and explain the kinds of metaphors used by Morrie and Mitch to describe Morrie's health condition,
- b. To determine Morrie's perspective toward his health condition through metaphoric expression,
- c. To learn Mitch's perspective toward Morrie's health condition through metaphoric expression.

1.4. Previous Studies

The previous studies used in this study are grouped into two groups. The first group are those concerning the same issue, the use of conceptual metaphor in literary works, and the use of the same theory which is conceptual metaphor proposed by Lakoff and Johnson. However, the second group contains the previous studies with the same object research, *Tuesday with Morrie* novel.

The first study is *A Study Of Conceptual Metaphor In Suzanne Collins' The Hunger Games* by Kurniawati, et all (2014). This study aims to identify the conceptual metaphors used in the novel and to discover the domain of emotions. According to the findings of this study, only nominal and predicative metaphors are commonly used.

The second is *An Analysis of Metaphor in Emily Dickinson's Poems* by Habib Syarwani (2017). The research aims to analyze metaphor and the implicit meaning of metaphor in The Poem of Emily Dickinson. This study discovers that structural metaphor is dominant in the poem of Emily Dickinson.

The third is the *Conceptual Metaphor Used By the Major Character In "Les Misérables" Movie* by Muhammad Rizky Hermawan (2019). This study explores how the main character in the film *Les Misérables* uses conceptual metaphors and what they signify. According to the study's findings, there are twenty-one ontological metaphors, one orientational metaphor, and ten structural metaphors.

The fourth is *Broken Relationship Metaphors Portrayed in Taylor Swift's Exile (2020): A Cognitive Linguistic Perspective* by Meutia Rini Zahra and Deli Nirmala (2021). In this study, metaphors for broken relationships in Taylor Swift's *Exile* are studied from a cognitive-linguistic angle. As a result of this, there are many metaphors that suggest a broken relationship.

The fifth is an *Analysis of Metaphorical Expression Used in The Book Entitled Shakespeare Proverbs Inscribed By Mary Cowden Clarke* by Rizky Saraan, Clara A. Mamentu, and Sarah Kamagi (2021). Only ontological metaphors are studied in Shakespeare's proverbs, which is the primary objective of this study. 44 of Shakespeare's proverbs in his *Proverbs* book featured ontological metaphors, according to the study's findings.

The sixth is *Using Literature to Improve Empathy Among In-training Healthcare Professionals: A Questionnaire Study* by Emiko Ubukawa (2017).

This study explores the use of literature as a tool to enhance empathy language skills among students. The study demonstrates that incorporating literature in the curriculum helps students develop personally, linguistically, and culturally, highlighting its significance in improving empathy within an English as a Foreign Language (EFL) classroom.

The seventh is *Figure Of Speech Translation Of Novel Tuesdays With Morrie Mitch Albom Works By Alex Tri Kantjono Widodo: Content Analysis Research* by Ahmad Effendi (2019). This study attempts to determine the similarity, comprehend the translation techniques applied in translations of a figure of speech, and highlight the meaning shift in translations of a figure of speech in the novel Tuesdays with Morrie. A figure of speech that has both formal and dynamic equivalence is present in 87 sentences, 7 translation techniques, and 3 meaning-shifting figure-of-speech translations.

The eighth is *Literary Mentorship On The Art Of Living, Aging And Dying* By Ieva Stoncikaite (2021). As a gerontologist, Stoncikaite is eager to analyze the book from the standpoint of literary age studies, with a particular emphasis on the idea of later-life mentoring. This article cites Tuesday with Morrie as an illustration of how literary depictions of aging can help dispel unfavorable Western notions of old age and encourage more meaningful lives at all stages of life.

The ninth is *The Strategy Of Allegory In Tuesdays With Morrie's Novel By Mitch Albom (A Stylistics Approach)* by Satri Asriyanti (2021). This research is concerned to study the allegory's strategy used by the author in delivering the

message of the novel. The result of the study shows there are four stages used in the novel, namely allegorical meaning, moral impact, anagogic meaning, and literal meaning.

The tenth is *Reading Alбом's Tuesday with Morrie' to Enhance Students' Pedagogical Values in Literature Class for EFL Teacher Candidate* by Dian Adiarti and Mia Fitria Agustina (2022). This study investigates this book's pedagogical concepts and instructors' code of ethics through close reading and outlines the literary teaching procedure. The cycle of teaching literary classes searches for and employs worldviews, convictions, and viewpoints toward teaching and learning in educational practices in order to propagate values.

The novelty of this study lies in the use of an object that has not been utilized before. None of the previously mentioned studies have focused on American literature, particularly memoir novels, to study conceptual metaphors. The researcher also focuses on the conceptual metaphors that describe the main character's health condition, which is a new topic as none of the previous studies have examined health conditions.

1.5. Scope of The Study

This study focuses only on the use of metaphor presented in the description stated by Mitch as the narrator and Morrie's utterances that refers to the issue, Morie's health condition.

1.6. Writing Organization

The following organizations are 4 chapters elaborated in this study:

CHAPTER I : INTRODUCTION

This chapter contains six subchapters which are the background of the study, the research question, the purpose of the study, previous studies, the scope of the study, and writing organization.

CHAPTER II : THEORITICAL FRAMEWORK AND RESEARCH METHOD

This chapter two subchapters, namely theoretical framework which contains the conceptual metaphor theory (2003) by Lakoff and Johnson, Narratology (2009) by Monika Fludernik, and Metaphor Identification Procedure (2007) by the Pragglejaz Group, and research methods which contains data, population, sample, sampling technique, method of collecting and analyzing data.

CHAPTER III : RESULT AND DISCUSSION

This chapter is divided into two main subchapters which are the result of the study, and the discussion that elaborates on three points, namely structural, ontological, and orientational metaphors in the novel.

CHAPTER IV : CONCLUSION

This chapter contains the conclusion based on the result of the research.