

HUBUNGAN ANTARA *FEAR OF MISSING OUT (FOMO)* DENGAN *PHONE SNUBBING (PHUBBING)* PADA MAHASISWA PENGURUS INTI ORGANISASI KEMAHASISWAAN TINGKAT UNIVERSITAS DI UNIVERSITAS DIPONEGORO

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Abstrak

Mahasiswa pengurus inti organisasi kemahasiswaan perlu untuk menjaga relasi dengan rekan organisasinya. Semakin banyak relasi yang ingin dibentuk, maka semakin mungkin seseorang menggunakan media sosial dan mengalami *FoMO*. Tuntutan berkomunikasi juga dapat mempengaruhi perilaku *phubbing*. Penelitian ini bertujuan untuk mengetahui hubungan antara *FoMO* dengan *phubbing* pada mahasiswa pengurus inti organisasi kemahasiswaan tingkat universitas di Universitas Diponegoro. Hipotesis dalam penelitian adalah terdapat hubungan positif yang signifikan antara *fear of missing out (FoMO)* dengan *phone snubbing (phubbing)* pada mahasiswa pengurus inti organisasi kemahasiswaan tingkat universitas di Universitas Diponegoro. Populasi dalam penelitian ini adalah 232 mahasiswa pengurus inti organisasi kemahasiswaan tingkat universitas di Universitas Diponegoro dengan sampel penelitian sebanyak 113 mahasiswa (rata-rata usia = 19,72 tahun), yang ditetapkan melalui *disproportionate stratified random sampling*. Data diperoleh dengan menggunakan Skala *Fear of Missing Out* dan Skala *Phone Snubbing*. Hasil analisis regresi non linier terhadap data penelitian menunjukkan koefisien regresi $r_{xy} = 0,33$ dengan $p = 0,22$ ($p > 0,05$) yang berarti tinggi rendahnya *FoMO* tidak diikuti dengan tinggi rendahnya *phubbing*.

Kata kunci: *fear of missing out*, *phone snubbing*, mahasiswa

THE RELATION BETWEEN FEAR OF MISSING OUT (FOMO) AND PHONE SNUBBING (PHUBBING) AMONG THE STUDENTS OF UNIVERSITY-LEVEL STUDENT ORGANIZATION CORE MANAGEMENT AT UNIVERSITAS DIPONEGORO

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Abstrak

Students who are the core management of student organizations need to maintain relationships with their organizational colleagues. The more relationships one wants to form, the more likely someone is to use social media and experience FoMO. Communication demands can also affect phubbing behavior. This study aims to determine the relation between FoMO and phubbing among the students of university-level student organization core management at Universitas Diponegoro. The hypothesis in this research is that there is a significant positive relation between fear of missing out (FoMO) and phone snubbing (phubbing) among the students of university-level student organization core management at Universitas Diponegoro. The population in this study were 232 students of university-level student organization core management at Universitas Diponegoro with a sample of 113 students (average age = 19,72 years old), which were determined through disproportionate stratified random sampling. Data were obtained using the Fear of Missing Out Scale and the Phone Snubbing Scale. The results of the non-linear regression analysis of the research data show the regression coefficient $r_{xy} = 0.33$ with $p = 0.22$ ($p > 0.05$) which means that the high or low FoMO is not followed by the high or low phubbing.

Keywords: *fear of missing out, phone snubbing, student*