DAFTAR PUSTAKA

Abdul Kadim, K., & Nardi, S. (2018). Pengaruh analisa kesahatan dan kebangkrutan dengan pendekatan altman z-score terhadap harga saham Industri Konstruksi di indonesia yang listing di BEI periode 2013-2017. *Jurnal Ilmiah Saham, Ekonomi, Keuangan, Dan Investasi Prodi Manajemen Universitas Pamulang*, *1*(4), 52–65.

Anderson, G., & Brown, R. I. (1984). Real and laboratory gambling, sensation-seeking and arousal. *British Journal of Psychology*, *75*(3), 401–410.

Asfira, Nur., Andewi Rokhmawati, dan Ahmad Fauzan Fathoni. (2019). Pengaruh Financial Literacy dan Investment Experience terhadap Risk Tolerance dan Investment Decision. Jurnal Ekonomi – JE (2019), Vol.27(4), pp.340-352

Ayyub, C. , Ali, M. , Shaheen, M. , Qadri, R. , Khan, I. , Jahangir, M. , Abbasi, K. , Kamal, S. and Zain, M. (2015). Enhancing the Salt Tolerance Potential of Watermelon (Citrullus lanatus) by Exogenous Application of Salicylic Acid. *American Journal of Plant Sciences*, *6*(19), 3267–3271.

Aziz. (2015). Pengaruh Persepsi Risiko Dan Gaya Hidup Terhadap Keputusan Pembelian Pakaian Secara Online Melalui Blackberry Messenger (BBM). *EJounarl Psikologi*, *4*(1), 95–106.

Bailey, J. J. & C. K. (2005). Regret Avoidance and Risk Tolerance. *Association for Financial Counseling and Planning Education*, *16*(1).

Bateman, H., Louviere, J., Thorp, S., Islam, T., & Satchell, S. (2010). Investment decisions for retirement savings. *Journal of Consumer Affairs*, *44*(3), 463–482. https://doi.org/10.1111/j.1745-6606.2010.01178.x

Bernasek, A., & Shwiff, S. (2001). Gender, risk, and retirement. *Journal of*

Economic Issues, *35*(2), 345–356. https://doi.org/10.1080/00213624.2001.11506368

Bodie, Kane, dan M. (2014). Investmen. In *Tenth Edition*. New York: McGraw-Hill Education.

Buss, L. dan. (n.d.). *Personality Pshychology: Domains of knowledge About Human Nature*. New York: McGraw Hill.

Christansti, N., & L. A. M. (2011). Faktor-faktor yang Dipertimbangkan Investor dalam Melakukan Investasi. *Jurnal Manajemen Teori Dan Terapan Tahun*, *4*(3).

Fahmi, I. (2013). *Analisis Laporan Keuangan*. Bandung: Alfabeta.

Farah Margaretha Leon, A. A. (2019). Factors Affecting Financial Risk Tolerance On Young Investors In Indonesia. *Lembaga Management and Accounting*, *18*(1).

Gautam, S., & Matta, M. (2016). Socio-demographic determinants of financial behaviour of individual investors in India. *Journal of IMS Group*, *13*(1), 38–49.

Gitman, L. J. dan C. J. Z. (2015). Principles of Managerial Finance. In *14 st* (Global Edi). Pearson Education Limited.

Hair. (2014).). Partial least squares structural equation modeling (PLS-SEM) An emerging tool in business research. *European Business Review*, *26*, 106–121.

Halim, A. (2015). *Analisis Investasi dan Aplikasinya*. Jakarta: Salemba Empat.

Hallahan, T. A., Faff, R. W. and McKenzie, M. D. (2004). No An empirical investigation of personal financial risk tolerance. *Financial Services Review*, *13*(2), 57–78.

Jawaheer, B. M., & Manual, V. S. (2016). Gender Differences in Investment Decision Making Among the Working Class of Mauritius. *Imperial Journal of Interdisciplinary Research (IJIR*, *2*(9).

Joo, J. G. dan S. H. (2004). Environmental and Biopsychosocial Factors Associated with Financial Risk Tolerance. *Association for Financial Counseling and Planning Education*, *15*(1).

Kannadhasan, S Aramvalarthan, S K Mitra, A., & Goyal, V. (2016). Relationship between Biopsychosocial Factors and Financial Risk Tolerance: An Empirical Study. *The Journal for Decision Makers*, *41*(2), 117–131.

Kotler, A. (2001). Prinsip-prinsip pemasaran. In *Edisi kedua belas*. Jakarta: Erlangga.

Kotler, P. (2005). Manajamen Pemasaran. In *Jilid 1 dan 2*. Jakarta: PT Indeks Kelompok Gramedia.

Lestari, W. dan I. (2013). Persepsi Risiko Dan Kecenderungan Risiko Investor Individu. *Jurnal Keuangan Dan Perbankan*, *17*(1), 78–88.

Mahastanti, N. P. dan L. A. (2013). Regret Version Bias dan Risk Tolerance dalam Keputusan Investasi. *Jurnal Online Universitas Jendral Soedirman*, *3*(1).

Malhotra, N. (2014). *Basic Marketing Research*. England: Pearson Education.

Mitchell, J. S. H. & O. S. (2011). How financial literacy and impatience shape retirement wealth and investment behaviors. *Journal of Pension Economics & Finance*, *19*(1).

Moreschi. (2011). An analysis of the ability of individuals to predict their own risk tolerance. *Journal of Business and Economics Research*, *3*(2), 39–48.

Pak, O., & Mahmood, M. (2015). Impact of personality on risk tolerance and investment decisions: A study on potential investors of Kazakhstan. *International Journal of Commerce and Management*, *25*(4), 370–384.

Panhwar, A. H., Ansari, S., & Shah, A. . (2017). *Post-positivism: An effective paradigm for social and educational research*. Virtual Lybrary Chemistry.

Putri, F. K. (2017). Pengaruh Faktor Kepribadian terhadap Toleransi Risiko Keputusan Investasi Saham. *Jurnal Sains Dan Seni ITS*, *6*(1).

Reilly, Frank K dan Brown, K. C. (2012). Investment Analysis and Portfolio Management. In *Tenth Edition*. USA: South Western Cengage Learning.

Roberti. (2004). A review of behavioral and biological correlates of sensation seeking. *Journal of Research in Personality*, *38*(3), 256–279.

Schiffman, L.G dan Kanuk, L. L. (2007). *Consumer Behavior*. New Jersey: Perason Prestice Hall.

Schindler, C. dan. (2014). *Bussiners Research Method*. New York: McGraw Hill.

Sekaran, U. dan R. B. (2016). Research Methods for Business. In *Edisi Ketujuh*. United Kingdom: John Wiley & Sons.

Sekaran dan Bougie. (2013). *Research Methods for Business*. United Kingdom: Jhon Wiley & Sons Ltd.

van Rooij, M. C. J., Lusardi, A., & Alessie, R. J. M. (2012). Financial Literacy, Retirement Planning and Household Wealth. *Economic Journal*, *122*(560), 449–478. https://doi.org/10.1111/j.1468-0297.2012.02501.x

Wong, A., & Carducci, B. J. (1991). Sensation seeking and financial risk taking in everyday money matters. *Journal of Business and Psychology*, *5*(4), 525–530.

Wulandari, D. A. (2014). Studi Experienced Regret, Risk Tolerance, Overconfidance Dan Risk Perception Pada Pengambilan Keputusan Investasi Dosen Ekonomi. *Journal of Business and Banking*, *4*(1), 55–66.

Yusuf, S. (2007). *Teori Kepribadian*. Bandung: Remaja Rosadakarya.

Zuckerman. (1979). *Sensation seeking: Beyond the optimal level of arousal*. Hillsdale, NJ: Lawrence Erlbaum.

Zuckerman. (1994). *Behavioral expressions and biosocial bases of sensation seeking*. Cambridge University Press.

Zuckerman, M., Eysenck, S., & E. H. J. (1978). Sensation seeking in england and america: cross-cultural, age, and sex comparisons. *Journal of Consulting and Clinical Psychology*, *46*(1), 139–149.

Zumdick. (2007). Personality, Sensation Seeking And Holiday Preference.

UNIVERSITAS DIPONEGORO
SEMARANG
FEB UNDIP