ABSTRACT

This study was conducted with the aim of analyzing the factors that affect the value of Indonesian shrimp exports to the six main export destination countries. The method used to analyze the factors that influence the value of Indonesian shrimp exports is panel data regression with Fixed Effect Model (FEM). This study analyzes the effect of GDP for export destinations, the exchange rate of export destination countries against US$, international coffee prices, and domestic prices on the value of Indonesian coffee exports to the six main export destination countries. The countries in question are the United States, Germany, Japan, Malaysia, Italy, England. The data used is the value of Indonesian coffee exports to the six main export destination countries during the period 2003 to 2017.

Based on the estimation results, it is shown that the exchange rate of the export destination country to US$, international coffee prices, and domestic prices has a positive and significant effect on the value of Indonesian coffee exports. Meanwhile, the GDP of export destinations has a significant negative effect on the value of Indonesia's coffee exports.

Keywords: Indonesian coffee export value, panel data, Fixed Effect Model (FEM)

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