Abstracts

Knowledge based business strategy not only need conventional capital such as nature resources, financial resources, and other physical assets, but also need capital based on knowledge and technology (intellectual capital/IC). The application of Intellectual Capital/IC can be efficient and also invented a new product which may improved company performance.

The populations of this research are all banking companies that listed in Indonesian Stock Exchange 2005-2009. The sample determined purposively and selected 20 sampling banking companies. Intellectual Capital (IC) measured by VAIC (Value Added Intellectual Capital) that including VAHU (Value Added Human Capital), VACA (Value Added Capital Employed) and STVA (Structural Capital Value Added). Analysis tool of this research is using the Partial Least Square by SmartPLS Program.

The analysis showed that VACA and VAHU significantly influence the financial performance of banking companies. The other finding is that all of VAIC dimensions namely VACA, VAHU and STVA significantly influence the financial performance of banks in the future by 1 year lag. However, only the ROA (Return on Assets) and ATO (Turn Over Assets) that are consistently able to form the company's performance and the upcoming performance within entire study period, in which the EPS (Earnings Per Share) and GR (Growth) are not consistent. The results of this study can be used as a reference for banking companies to improve the Intellectual Capital which proved a positive influence on corporate performance, both now and in the future.

Key Word :Intellectual Capital (IC), VAIC (Value Added Intellectual Capital), VAHU (Value Added Human Capital), VACA (Value Added Capital Employed), STVA (Structural Capital Value Added), ROA (Return on Assets), ATO (Asset Turn Over), EPS (Earnings Per Share), GR (Growth), Banking