Abstract

Notary is a public official who is authorized to make authentic deeds and has the authority as referred to in the Notary Position Law. The legal problems that arise are the forms of violations that are still widely committed by notaries both acting alone, together, namely promoting their position as a notary through print and social media. This research uses doctrinal research methods. Doctrinal research is research on law conceptualized as legislation, court decisions, legal principles or legal concepts. The results of the study show that self-promotion activities through Instagram stories are not in accordance with the rules and code of ethics of the profession. Promotion violates Article 17 paragraph (1) letter i of the Notary Position Law and Article 4 paragraph (3) of the Notary Code of Ethics. The conclusion of the research is that normative violations of the rules are made and promulgated in fact it is easy for violations to arise, law enforcement in the rules is not carried out according to the wording, arrangements related to the promotion of notary positions must be adjusted and additional clauses on sanctions that provide a deterrent effect and are not retroactive.

Keywords: Notary, Promotion, Notary Code of Ethics, Law Enforcement