ABSTRACT

This research's objectives are to identify of Bank Size, Net Interest Margin (NIM), Non Performing Loans (NPL), Loan To Deposite Ratio (LDR), and Equity Mulltiplier partially and simultaneously on profitability (ROE) in conventional conventional banks that are registered in the Indonesia Stock Exchange for the 2014-2018 period.

This research uses secondary data. The sample selection uses a purposive sampling technique and the number of samples used is 31 banking companies. The analysis technique used is Multiple Linear Regression. In addition, this study also uses descriptive statistics and classic assumption tests (normality test, multicollinearity test, heteroscedasticity test, autocorrelation test).

The results of partial studies (t test) indicate that Bank Size, Net Interest Margin (NIM), and Equity Mulltiplier have a positive and significant effect on profitability (ROE) with a significance value below 5%. Non Performing Loans (NPL) have a significant negative effect on profitability (ROE) with a significance value of 0,000, while Loan To Deposite Ratio (LDR) has a negative and not significant effect on profitability (ROE) with a significance value above 5%, 0.058. Simultaneously (F test), the five independent variables affect the Profitability (ROE) variable of 51,512 with a significance level of 0,000 (0% < 5%).

Keywords: *Profitability (ROE), Bank Size, Net Interest Margin (NIM), Non Performing Loans (NPL), Loan To Deposite Ratio (LDR), and Equity Mulltiplier.*