

DAFTAR PUSTAKA

- Agustina, R. P., & Artanti, Y. (2020). The role of *Satisfaction* as a mediating variable on the effects of novelty seeking and *Familiarity* on tourist *Revisit Intention*. *Diponegoro International Journal of Business*, 3(2), 88-96.
- Ali, Ghazanfar, Abbasi, Janani Kumaravelu, Yen-Nee Goh, Karpal Singh Dara Singh. 2021 Understanding the intention to revisit a destination by expanding the theory of planned behaviour (TPB) , *.Spanish Journal of Marketing - ESIC*
- Alvianna, Stella & Patalo, Ryan & Hidayatullah, Syarif & Rachmawati, Ike. (2020). Pengaruh Attraction, Accessibillity, Amenity, Ancillary Terhadap Kepuasan Generasi Millenial Berkunjung ke Tempat Wisata. 4. 53-59. 10.34013/jk.v4i2.41.
- Atmari, N., & Putri, V. (2021). The Effect of Tourism Experience on *Revisit Intention* through Destination Image and *Satisfaction*. *Management Analysis Journal*, 10(1), 85-94.
- Bafadhal, A. S. 2020. Pemasaran Pariwisata Pendekatan Perilaku Wisatawan. Malang: Media Nusa Creative (MNC Publishing).
- Benyamin. 2021. Manajemen Pemasaran. Malang: CV.Literasi Nusantara Abadi.
- Boro, Kamaleswar. 2023. Destination Service Quality, Tourist *Satisfaction* and *Revisit Intention*: The Moderating Role of Income and Occupation of Tourist. *Journal of Tourism, Hospitality& Culinary Arts (JTHCA)*, Vol. 14, No. 3, pp 23-40

- Cheng, Tien-Ming & Lu, Chiang-Chuan. (2012). Destination Image, Novelty, Hedonics, Perceived Value, and Revisiting Behavioral Intention for Island Tourism. *Asia Pacific Journal of Tourism Research*. 18. 1-18. 10.1080/10941665.2012.697906.
- Chi, C. G.-Q., & Qu, H. (2008). Examining the structural relationships of destination image, tourist *Satisfaction* and destination loyalty: An integrated approach. *Tourism Management*, 29(4), 624–636.
- Chtourou, Anis., Leicht., Martha Friel & Kamel Ben Youssef. 2018. “Revisiting the effects of travel *Satisfaction* on visitor’s behavioral intentions –Evidence from a cultural heritage site. *Journal of Marketing Trends*“- Volume 5, No. 2. 1 - 173.
- Febby Gita Cahyani & Sonang Sitohang (2016), “Pengaruh Kualitas Produk, Kualitas Pelayanan dan Harga terhadap Kepuasan Konsumen”, *Jurnal Ilmu dan Riset Manajemen*, Vol. 5 No. 3.
- Fitri, A. Z., dan Haryati, N. 2020. *Metodologi Penelitian Pendidikan*, Malang : Madani Media.
- Fornell, C., & Larcker, D. F. (1981). Evaluating structural equation models with unobservable variables and measurement error. *Journal of Marketing Research*, 18(1), 39–50.
- Ghozali, I. (2020). *25 Grand Theory: Teori Besar Ilmu Manajemen, Akuntansi dan Bisnis untuk Landasan Teori Skripsi, Tesis dan Disertasi*. Semarang: Yoga Pratama.

- Ghozali, Imam & Latan, Hengky. 2017. Partial Least Square : Konsep, Metode, dan Aplikasi menggunakan program Warp PLS 5.0, Edisi ke-3, Semarang: Badan Penerbit Universitas Diponogoro
- Hair, J. F., Jr., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2022). A primer on partial least squares structural equation modeling (PLS-SEM) (3rd ed.). SAGE Publications.
- Hang, H., Aroean, L., & Chen, Z. (2020). Building emotional attaching during COVID-19. *Annals of tourism research*, 83, 103006.
- Heskett, J. L., Sasser, W. E., & Schlesinger, L. A. (1997). The Service Profit Chain: How Leading Companies Link Profit and Growth to Loyalty, *Satisfaction*, and Value. Free Press.
- Holbrook, M. B. (1999). Consumer Value: A Framework for Analysis and Research. Routledge.
- Jang, S. S., & Feng, R. (2007). Temporal destination *Revisit Intention*: The effects of novelty seeking and *Satisfaction*. *Tourism Management*, 28(2), 580–590.
- Jaya, I.P.G.I.T., Hadi, I.G.N.W., & Widiyanti, K.S. (2022). "The Mediating Effect of Customer *Satisfaction* on Behavioral Intentions for Ecotourism: Evidence from Bali". *Jurnal Aplikasi Manajemen*, 16(3), 448–456.
- Judisseno, Rimsy K. 2019. Branding Destinasi dan Promosi Pariwisata. Jakarta : Gramedia Pustaka Utama.
- Kadi, Dian & Purwanto, Hari & Vorseica, Brilianne. (2021). Pengaruh destination image terhadap *Revisit Intention* dan intention to recommend melalui

- Satisfaction* sebagai variabel intervening. *Management and Business Review*. 5. 176-187.10.21067/mbr.v5i2.5820.
- King, Elaine dan Helen M. Prior. 2016. *Music and Familiarity: Listening, Musicology and Performance*.
- Kotler, P., Keller, K. L., & Chernev, A. (2022). *Marketing Management* (16th ed.). Pearson.
- Kotler, Philip 2009. *Manajemen Pemasaran*. Edisi 13. Jakarta : Erlangga.
- Lee *et al.* 2017. Experiential festival attributes, perceived value, *Satisfaction*, and behavioral intention for Korean festivalgoers".
- Liestiandre, et. al. 2023. Implentasi THK untuk meningkatkan niat Berkunjung Kembali Wisatawan. Bandung: Intelektual Manifes Media,
- Lu, Y., Lai, I. K. W., Liu, X. Y., & Wang, X. (2022). Influence of memorability on *Revisit Intention* in welcome back tourism: The mediating role of nostalgia and destination attachment. *Frontiers in Psychology*, 13, 1020467.
- Luján Vera, P. E., Mamani Cornejo, J., Seminario Morales, M. V., & Esparza-Huamanchumo, R. M. (2025). Motivation, *Satisfaction*, Place Attachment, and Return Intention to Natural Destinations: A Structural Analysis of Ayabaca Moorlands, Peru. *Tourism and Hospitality*, 6(4), 163.
- Maharani, P. P., Suhud, U., & Sari, D. A. P. (2022). Faktor-Faktor Penentu Niat Berkunjung Ulang: Studi pada Turis di Taman Sari Yogyakarta. *International Journal of Economics, Business, and Entrepreneurship*, 5(1),

- Milman, A., & Pizam, A. (1995). The role of awareness and *Familiarity* with a destination: The Central Florida case. *Journal of Travel Research*, 33(3), 21–27.
- Nadzirah Rosli, Norbani Che-Ha, & Ezlika Mohd Ghazali. (2020). The Influence of Hotel Attributes on Brand Attachment and Post-Consumption Outcomes: The Mediating Effects of Brand Credibility. *International Journal of Business and Society*, 21(1), 313–333.
- Nguyen, B. V., Dang, H. P., & Nguyen, H. H. (2020). *Revisit Intention and Satisfaction*: The role of destination image, perceived risk, and cultural contact. *Cogent Business & Management*, 7(1), 1796249.
- Nuraini, b. s. (2017). Analisis Faktor Faktor Yang Mempengaruhi Minat Kunjungan Ulang Wisatawan Semarang. *Jurnal Bisnis Strategi*, 23(1), 1-20.
- Oliver, R. L. (1980). A Cognitive Model of the Antecedents and Consequences of *Satisfaction* Decisions. *Journal of Marketing Research*, 17(4), 460-469.
- Oliver, R. L. (1997). *Satisfaction: A Behavioral Perspective on the Consumer*. McGraw-Hill.
- Paisri *et al.* , 2022. Customer experience and commitment on eWOM and *Revisit Intention*: A case of Taladtongchom Thailand
- Putri, K. A.(2018). Pengaruh physical evidence terhadap minat kunjung kembali wisatawan ke Museum Negeri Sumatera Selatan. *Jurnal Administrasi Bisnis Program Studi Usaha Perjalanan Wisata*, 5.
- Rahman, Abdul dan Agus. 2013. Psikologi Sosial. Jakarta: Raja Grafindo..

- Relifra, A., & Wardi, S. (2022). "Pengaruh Persepsi Nilai, Kualitas Pelayanan, dan Kepuasan Konsumen terhadap Minat Beli Ulang pada Distro Agung Kota Sungai Penuh". *Jurnal Media Akademik*, 2(1), 1-10.
- Rizal, Achmad. 2020. *Buku Ajar Manajemen Pemasaran di Era Masyarakat Industri 4.0*. Yogyakarta: Deepublish Publisher.
- Saragih, M. G. (2022). Perceived Value, Kepuasan dan *Revisit Intention* Wisatawan pada Lokasi Wisata. *Journal of Business and Economics Research*, 3(2), 253-258.
- Sihombing, D., Ellysabeth, E., & Ariyanto, H. (2024). Analisis Place Attachment Dan *Familiarity* Terhadap Destination Loyalty Pada Pengunjung Pantai Di Kota Batam. *Journal of Management : Small and Medium Enterprises (SMEs)*, 17(3), 1083-1091.
- Sugiyono. (2013). *Metode penelitian kuantitatif, kualitatif, dan R&D*. Alfabeta.
- Sugiyono. (2015). *Metode penelitian pendidikan: Pendekatan kuantitatif, kualitatif, dan R&D*. Alfabeta.
- Sugiyono. (2017). *Metode penelitian kuantitatif, kualitatif, dan R&D*. Alfabeta.
- Sugiyono. (2019). *Metode penelitian kuantitatif, kualitatif, dan R&D*. Alfabeta
- Tampubolon, Manahan P. 2012. *Perilaku Keorganisasian (Organization Behaviour) Perspektif Organisasi Bisnis*. Edisi Kedua, Bogor: Ghalia Indonesia.
- Tan, W.-K., & Wu, C.-E. (2016). An investigation of the relationships among destination *Familiarity*, destination image and future visit intention. *Journal of Destination Marketing & Management*, 5(3), 214–226.

- Thomson, M., MacInnis, D. J., & Park, C. W. (2005). The ties that bind: Measuring the strength of consumers' *Emotional Attachments* to brands. *Journal of Consumer Psychology*, 15(1), 77–91.
- Tjiptono. F. 2019. *Service, Quality & Satisfaction*. .Edisi Ke-4. Yogyakarta: CV Andi Offset.
- Toch, Pisey. (2021). The Impact of *Emotional Attachment* in Volunteer Tourism. 10.33422/3rd.icfss.2021.03.200.
- Wahyudin, N., Kusuma, E. P. ., & Ibrahim, I. (2025). Visit Intention: Impact of *Familiarity* and Destination Image in The Bangka Belitung Islands. *Jurnal Aplikasi Bisnis Dan Manajemen*, 11(3), 942.
- Wahyuningsih, A. (2011). Customer Value, *Satisfaction* and Behavioral Intentions: The Effects of Consumer Search Behavior. *ASEAN Marketing Journal*, 3(1), 1-15.
- Wang, L., Zhang, Q., & Wong, P. P. W. (2022). Impact of *Familiarity* and green image on *Satisfaction* and loyalty among young green hotels' guests: A developing country's perspective. *Frontiers in Psychology*, 13, 899118.
- Zeithaml, V. A. (1988). Consumer Perceptions of Price, Quality, and Value: A Means-End Model and Synthesis of Evidence. *Journal of Marketing*, 52(3), 2-22.
- Zheng, K., Kumar, J., & Nazir, F. (2024). Does destination *Familiarity* boost *Revisit Intentions*? *Anatolia*. Advance online publication.