

DAFTAR PUSTAKA

- Abdi, A. M., & Ali, A. Y. S. 2013. "Innovation and Business Performance in Telecommunication Industry in Sub-Saharan African Context: Case of Somalia". *Asian Journal of Management Science & Education*, 2(4), 53–67.
- Agha, S., Alrubaiee, L., & Jamhour, M. 2012. "Effect of Core Competence on Competitive Advantage and Organizational Performance". *International Journal of Business and Management*, 7(1), 192–204.
- Alizadeh, A., Alipour, H., & Hasanzadeh, M. 2013. "Market Orientation and Business Performance among SMES Based in Ardabil Industrial City-Iran". *Kuwait Chapter of Arabian Journal of Business and Management Review*, 2(7), 38–48.
- Artiningsih, Setiadi, R., & Mayangsasri, D. 2010. "Analisis Potensi Sosial Ekonomi dan Budaya Masyarakat di Wilayah Kota Semarang dalam Pengembangan Industri Kreatif". *Riptek*, 4(2), 11–19.
- Asad, M., Shariff, M. N. M., & Hafeez, M. haroon. 2016. "Moderating Effect of Network Ties on The Relationship between Entrepreneurial Orientation, Market Orientation, and Performance of MSEs". *A Research Journal of Commerce, Economics, and Social Sciences*, 10(2), 74–81.
- Aziz, S. A., & Mahmood, R. 2011. "The Relationship between Business Model and Performance of Manufacturing Small and Medium Enterprises in Malaysia". *African Journal of Business Management Vol.*, 5(22), 8918–8932.
- Baker, W. E., & Sinkula, J. M. 2009. "The Complementary Effects of Market Orientation and Entrepreneurial Orientation on Profitability in Small Businesses". *Journal of Small Business Management*, 47(4), 443–464.
- Bank Indonesia. 2015. *Peningkatan Akses Pembiayaan Bagi Industri Kreatif di Indonesia Peningkatan Akses Pembiayaan Bagi Industri Kreatif di Indonesia*. Jakarta: Bank Indonesia.
- Barnabas, N., & Mekoth, N. 2010. "Autonomy, Market Orientation and Performance in Indian Retail Banking". *Asia Pacific Journal of Marketing*, 22(3), 330–350.
- Barney, J. 1991. "Firm Resources and Sustained Competitive Advantage". *Journal of Management*, 17(1), 99–120.
- Battor, M., & Battour, M. 2013. "Can Organizational Learning Foster Customer

- Relationships? Implications for Performance". *The Learning Organization*, 20(4/5), 279–290.
- BEKRAF. 2018. Subsektor BEKRAF. <<http://www.bekraf.go.id/subsektor>>. Diakses pada 20 April 2018.
- BEKRAF, & BPS. 2017. *Ekspor Ekonomi Kreatif 2010-2016*. Jakarta: CV. Petratama Persada.
- BEKRAF, & BPS. 2017. *Infografis Ringkasan Data Statistik Ekonomi Kreatif Indonesia*. Jakarta: BEKRAF & BPS.
- BEKRAF, & Rumah Kreatif. 2018. Subsektor Industri Kreatif Kota Semarang.
- Bontis, N. 2001. "Assessing Knowledge Assets: A Review of The Models used to Measure Intellectual Capital". *International Journal of Management Reviews*, 3(1), 41–60.
- Chahal, H., & Bakshi, P. 2015. "Examining Intellectual Capital and Competitive Advantage Relationship". *International Journal of Bank Marketing*, 33(3), 376–399.
- Dinas Koperasi dan UMKM Kota Semarang. 2018. Subsektor Industri Kreatif di Kota Semarang Tahun 2015-2018.
- Dinperindag P Jateng. 2014. *Industri Kreatif*. Semarang: Dinas Perdagangan dan Perindustrian Jawa Tengah.
- Edvinsson, L. 1997. "Developing Intellectual Capital at Skandia". *Long Range Planning*, 30(3), 366–373.
- Ejrami, M., Salehi, N., & Ahmadian, S. 2016. "The Effect of Marketing Capabilities on Competitive Advantage and Performance with Moderating Role of Risk Management in Importation Companies". *Procedia Economics and Finance*, 36(16), 22–28.
- F-jardo, C. M., & Martos, M. S. 2009. "Intellectual Capital and Performance in Wood Industries of Argentina". *Journal of Intellectual Capital*, 10(4), 600–616.
- Ferdinand, A. T. 2014. *Metode Penelitian Manajemen: Pedoman Penelitian untuk Penulisan Skripsi Tesis dan Disertasi Ilmu Manajemen*. Semarang: UNDIP Press.
- Ferdinand, A. T. 2002. *Metode Penelitian Manajemen: Pedoman Penelitian untuk Skripsi, Tesis, dan Disertasi Ilmu Manajemen*. Semarang: Badan Penerbit

Universitas Diponegoro.

- Ferdinand, A. T. 2000. *Structural Equation Modeling dalam Penelitian Manajemen*. Semarang: UNDIP.
- Ferreira, J., & Fernandes, C. 2017. "Resources and Capabilities' Effects on Firm Performance: What are They?". *Journal of Knowledge Management*, 1–27.
- Gemina, D., Samsuri, & Kusuma, I. C. 2013. "Keunggulan Bersaing Koperasi Berkaitan Dengan Penerapan Intellectual Capital, Manajemen Keanggotaan Dan Partisipasi Anggota". *Jurnal Manajemen Dan Kewirausahaan*, 15(2), 191–203.
- Ghozali, I. 2016. *Model Persamaan Struktural Konsep dan Aplikasi dengan Program AMOS 24*. Edisi 7. Semarang: Badan Penerbit Universitas Diponegoro.
- Gruber-Muecke, T., & Hofer, M. K. 2015. "Market Orientation, Entrepreneurial Orientation and Performance in Emerging Markets". *International Journal of Emerging Markets*, 10(3), 560–571.
- Handoko, B. L., Aryanto, R., & So, I. G. 2015. "The Impact of Enterprise Resources System and Supply Chain Practices on Competitive Advantage and Firm Performance : Case of Indonesian Companies". *Procedia Computer Science*, 72, 122–128.
- Hermawan, S. 2012. "Pengembangan dan Peningkatan Kinerja Industri Kreatif melalui Comprehensive Intellectual Capital Management". *Jurnal Ilmiah Zona Keuangan*, 4(3), 1–21.
- Hongming, X., Liu, C., & Chen, C. 2007. "Relationships among Market Orientation, Learning Orientation, Organizational Innovation and Organizational Performance: An Empirical Study in The Pearl River Delta Region of China". *Frontiers of Business Research in China*, 1(2), 222–253.
- Jain, P., Vyas, V., & Roy, A. 2017. "Exploring The Mediating Role of Intellectual Capital and Competitive Advantage on the Relation between CSR and Financial Performance in SMEs". *Social Responsibility Journal*, 13(1), 1–38.
- Jardon, C. M., & Susana Martos, M. 2012. "Intellectual Capital as Competitive Advantage in Emerging Clusters in Latin America". *Journal of Intellectual Capital*, 13(4), 462–481.
- Jaworski, B. J., & Kohli, A. K. 1993. "Market Orientation: Antecedents and Consequence". *Journal of Marketing*, 57(3), 53–70.

- Kalkan, A., Bozkurt, Ö. Ç., & Arman, M. 2014. "The Impacts of Intellectual Capital, Innovation and Organizational Strategy on Firm Performance". *Procedia - Social and Behavioral Sciences*, 150, 700–707.
- Kamukama, N. 2013. "Intellectual Capital: Company's Invisible Source of Competitive Advantage". *Competitiveness Review*, 23(3), 260–283.
- Kamukama, N., Ahiauzu, A., & Ntayi, J. M. 2011. "Competitive Advantage : Mediator of Intellectual Capital and Performance". *Journal of Intellectual Capital*, 12(1), 152–164.
- Kazakov, S. 2016. "The Impact of Market Orientation Levels on Business Performance Results". *Worldwide Hospitality and Tourism Themes*, 8(3), 296–309.
- Keskin, H. 2006. "Market Orientation, Learning Orientation, and Innovation Capabilities in SMEs". *European Journal of Innovation Management*, 9(4), 396–417.
- Khalique, M., & Hassan, A. 2014. "Intellectual Capital in SMEs Operating in Boutique Sector in Kuching, Malaysia". *IUP*, 17–28.
- Kocoglu, I., Salih Z. Imamoglu, & Huseyin Ince. 2009. "The Relationship Between Firm Intellectual Capital and The Competitive Advantage". *Journal of Global Strategic Management* 3(2): 181-208.
- Kohli, A. K., & Jaworski, B. J. 1990. "Market Orientation: The Construct, Research Propositions, and Managerial Implications". *Journal of Marketing*, 54(2), 1.
- Kong, Eric, and Daniel Prior. 2008. "An Intellectual Capital Perspective of Competitive Advantage in Nonprofit Organisations". *International Journal of Nonprofit and Voluntary Sector Marketing* 13:119-128.
- Kunasz, M. 2008. "Intellectual Capital – A New Source". *Economics and Sociology*, 1(1), 50–57.
- Kuo, S., Lin, P., & Lu, C. 2017. "The Effects of Dynamic Capabilities, Service Capabilities, Competitive Advantage, And Organizational Performance in Container Shipping". *Transportation Research Part A*, 95, 356–371.
- Lee, T.-S., & Tsai, H. 2005. "The Effects of Business Operation Mode on Market Orientation, Learning Orientation and Innovative". *Industrial Management & Data System*, 105(3), 325–348.

- Li, S., Ragu-nathan, B., Ragu-nathan, T. S., & Rao, S. S. 2006. "The Impact of Supply Chain Management Practices on Competitive Advantage and Organizational Performance". *Omega*, 34, 107–124.
- Lin, W., Hsu, J., & Yeh, M. 2015. "Developing The Capability of Marketing Intelligence A Subjective Dynamic Capability Study". *Benchmarking: An International Journal*, 22(7), 1341–1359.
- Long, H. C. 2013. "The Relationship Among Learning Orientation , Market Orientation , Entrepreneurial Orientation , and Firm Performance of Vietnam Marketing Communications Firms". *Philippine Management Review*, 20, 37–47.
- Martinette, L. A., & Obenchain-leeson, A. 2012. "The Relationship Between Learning Orientation And Business Performance And The Moderating Effect Of Competitive Advantage: A Service Organization Perspective". *Journal of Service Science* –, 5(1), 43–58.
- Martinette, L., Obenchain-Leeson, A., Gomez, G., & Webb, J. 2014. "Relationship Between Learning Orientation And Business Performance And The Moderating Effect Of Competitive Advantage: An Accounting Services Firm's Perspective". *International Business & Economics Research Journal*, 13(4), 779–793.
- Monsur, S. M. T., & Yoshi, T. 2012. "Improvement of Firm Performance by Achieving Competitive Advantages through Vertical Integration in The Apparel". *Asian Economic and Financial Review*, 2(6), 687–712.
- Narver, J. C., & Slater, S. F. 1990. "The of Effect Market Orientation on Business Profitability". *Journal of Marketing*, 54(4), 20–35.
- Nkundabanyanga, S. K. 2016. "Board Governance, Intellectual Capital and Firm Performance: Importance of Multiplicative Effects". *Journal of Economic and Administrative Sciences*, 32(1).
- Nkundabanyanga, S. K., Ntayi, J. M., Ahiauzu, A., & Sejjaaka, S. K. 2014. "Intellectual Capital in Ugandan Service Firms as Mediator of Board Governance and Firm Performance". *African Journal of Economic and Management Studies*, 5(3), 300–340.
- Olanipekun, W. D., Abioro, M. adekunle, Akanni, L. F., Arulogun, O. O., & Rabi, R. O. 2015. "Impact of Strategic Management on Competitive Advantage and Organisational Performance - Evidence from Nigerian Bottling Company". *Journal of Policy and Development Studies*, 9(2), 185–198.

- Perera, S., Harrison, G., & M. Poole. 1997. "Customer Focused Manufacturing Strategy and The Use of Operations - Based Non-Financial Performance Measures: A Research Note". *Accounting, Organizations and Society*, 22(6), 557–572.
- Porter, M. E. 1985. *Competitive Advantage: Creating and Sustaining Superior Performance*. United States of America: The Free Press.
- Prakoso, B. 2005. "Pengaruh Orientasi Pasar, Inovasi Dan Orientasi Pembelajaran Terhadap Kinerja Perusahaan Untuk Mencapai Keunggulan Bersaing (Studi Empiris Pada Industri Manufaktur Di Semarang)". *Jurnal Studi Manajemen Dan Organisasi (JSMO)*, 2(Nomor 1), 35–57.
- Purohit, H., & Tandon, K. 2017. "Intellectual Capital Efficiency of Indian Firms : An Empirical Analysis". *IUP*, XV(3), 44–65.
- Qu, R. 2009. "The Impact of Market Orientation and Corporate Social Responsibility on Firm Performance Evidence from China". *Asia Pacific Journal of Marketing and Logistics*, 21(4), 570–582.
- Rahmasari, L. 2011. "Pengaruh Supply Chain Management Terhadap Kinerja perusahaan dan Keunggulan Bersaing (Studi Kasus pada Industri Kreatif di Provinsi Jawa Tengah)". *Majalah Ilmiah INFORMATiKA*, 2(3), 89–103.
- Salavati, A., Kiomars Ahmadi, & Ruhollah Rahmatinia. 2014. "Intellectual Capital and Competitive Advantage in Industrial Units in Iran". *Advanced Research in Economic and Management Sciences (AREMS)*: 17:85-94.
- Santosa, S. 2012. "Pengaruh Modal Intelektual dan Pengungkapannya Terhadap Kinerja Perusahaan". *Jurnal Akuntansi dan Keuangan* 14(1):16-31.
- Schein, E. H. 1992. "How Can Organizations Learn Faster? The Problem of Entering The Green Room". *Spring WP* 3409-92.
- Schlais, D. E., Davis, R. N., & Schlais, K. 2011. *Introduction to Business*. United States of America: Association Global View
- Setyawati, A., Kumadji, S. K., Zulkhirom, M., & Nimran, U. 2014. "Effect of Strategic Decision, Innovation, and Information Technology Adoption on Competitive Advantages and MSME Performance Studies at MSME Food and Beverage Industry Sector in Bandung Raya". *European Journal of Business and Management*, 6(35), 52–58.
- Sinkula, J. M., Baker, W. E., & Noordewier, T. 1997. "A Framework for Market-Based Organizational Learning: Linking Values, Knowledge, and Behavior". *Journal of the Academy of Marketing Science*, 25(4), 305–318.

- Sugito, P., & Kamaluddin. 2014. "Inovasi dan Keunggulan Bersaing Studi Knowledge Management, Talent Development dan Modal Sosial". *Jurnal Ekonomi Dan Keuangan*, 18(1), 100–117.
- Syarif, M., Azizah, A., & Priyatna, A. 2015. "Analisis Perkembangan Dan Peran Industri Kreatif Untuk Menghadapi Tantangan Mea 2015". *Seminar Nasional Inovasi Dan Tren (SNIT)*, B-27.
- Tajeddini, K. 2016. "Analyzing The Influence of Learning Orientation and Innovativeness on Performance of Public Organizations". *Journal of Management Development*, 35(2), 134–153.
- Teeratansirikool, L., Badir, S. S. and Y., & Charoenngam, C. 2013. "Competitive Strategies and Firm Performance: The Mediating Role of Performance Measurement". *International Journal of Productivity and Performance Management*, 62(2), 168–184.
- Todericiu, R., & Stăniț, A. 2015. "Intellectual Capital – The Key for Sustainable Competitive Advantage for the SME's Sector". *Procedia Economics and Finance*, 27(15), 676–681.
- Tseng, P.-H., & Liao, C.-H. 2015. "Supply Chain Integration, Information Technology, Market Orientation and Firm Performance in Container Shipping Firms". *The International Journal of Logistics Management*, 26(1), 1–39.
- Vij, S., & Farooq, R. 2015. "The Relationship Between Learning Orientation and Business Performance: Do Smaller Firms Gain More from Learning Orientation?". *The IUP Journal of Knowledge Management*, XIII(4), 7–28.
- Wang, C. L. 2008. "Entrepreneurial Orientation, Learning Orientation, and Firm Performance". *Entrepreneurship Theory and Practice*, 32(4), 635–656.
- Wicaksono, G., & Nuvriasari, A. 2012. "Meningkatkan Kinerja UMKM Industri Kreatif melalui Pengembangan Kewirausahaan dan Orientasi Pasar: Kajian Pada Peran Serta Wirausaha Wanita di Kecamatan Moyudan, Kabupaten Sleman, Propinsi DIY". *Jurnal Sosio Humaniora*, 3(4), 27–39.
- Wolff, J. A., Pett, T. L., & Ring, J. K. 2015. "Small Firm Growth as a Function of Both Learning Orientation and Entrepreneurial Orientation". *International Journal of Entrepreneurial Behavior & Research*, 21(5), 709–730.
- Yaseen, S. G., Dajani, D., & Hasan, Y. 2016. "The Impact of Intellectual Capital on The Competitive Advantage: Applied Study in Jordanian Telecommunication Companies". *Computers in Human Behavior*, 62, 168–175.

Zhou, W., Hu, H., & Shi, X. 2015. "Does Organizational Learning Lead to Higher Firm Performance ? An Investigation of Chinese Listing Companies". *The Learning Organization*, 22(5), 271–288.

