

ABSTRACT

This study examines US President Donald Trump's rhetoric toward immigration and "illegal aliens" by focusing on two speeches he gave during his second term in office: "Speech to a Joint Session of Congress," which was given on March 4, 2025, and "Address at the "Big Bill" Event," which was given on June 27, 2025. This study aims to find out how Trump uses the classical appeals; pathos, ethos, logos, and kairos, to advance a dehumanizing narrative about immigration that prioritizes emotional impact over verifiable facts by using rhetorical analysis and post-truth theory. The use of dehumanizing language, military and overflow metaphors to represent the "existential" threat of immigration, and victim narratives in place data and empirical proof are all examples of how pathos rules Trump's discourse. By weakening the authority of all other people and their opinions, ethos operates in a subtractive manner. By using invalid statistics and false cause-and-effect narratives, Logos mimic logical arguments. Finally, kairos removes any opportunity for reflection by creating a sense of urgency in the present. The denial on reality, the power repetition, the aggressive invalidation institutional competence, and the inferiority of fact emotion are all examples of post-truth.

Keywords: *Donald Trump, Immigration, Post-truth, Rhetoric, Speech.*