

DAFTAR REFERENSI

- Aaker, D. A., 1989, "Managing Assets and Skills : A Key to a Sustainable Competitive Advantage", **Journal of Marketing**, California Management Review Vol. 31, pp. 91-106
- Barney J., 1991, "Firm Resources and Sustained Competitive Advantage", **Journal Of Management**, Vol. 17, pp. 99-120
- Baron, R. M., and Kenny, D. A., 1986. "The moderator-mediator variable distinction in social psychological research: Conceptual, strategic and statistical considerations", **Journal of Personality and Social Psychology**, Vol.51, pp. 1173-1182
- Ben Ebo Atom, 2013, "The impact of Information Communication Technology (ICT) on business Growth strategies of Small and Medium-scale Enterprises (SMEs) in the Awutu-Senya East Municipality of Central Region of Ghana", **Asian Journal of Business and Management Sciences**, Vol. 3, No. 2
- Bharadwaj, Sundar G., 1993, "Sustainable Competitive Advantage in Service Industries: A Conceptual Model and Research Propositions", *Journal of Marketing*, Vol. 57, No. 4
- Biro Pusat Statistik, 2017, Statistik Indonesia, Jakarta, Indonesia, [Online], Sumber :<https://www.bps.go.id/subjek/view/id/9#subjekViewTab2> [14 Juni 2017]
- Brian S, Yoshihiro E, 2013, "The Influence of Firm Age and Intangible Resources On The Relationship Between Entrepreneurial Orientation and Firm Growth Among Japanese SMEs", **Journal of Business Venturing**, Vol. 28, pp. 413-429
- Clemons, Eric K., and Michael Row, 1991, "Sustaining IT advantage: The role of structural differences", *Journal of Management Information Systems*, Vol. 15, pp. 275-292
- Cooper, Donald R.C. dan Emory, William, 1998, "**Metode Penelitian Bisnis**", Erlangga, Jakarta
- D.P. Norton dan Kaplan R. S., 1996, "**Balanced Scorecard: Menerapkan Strategi Menjadi Aksi**", Erlangga, Jakarta
- Devlin, James F., 1995, "Technology And Innovation In Retail Banking Distribution ", **International Journal of Bank Marketing**, Vol. 13, No. 4

- Dickson, Peter R., 1992, "Toward a General Theory of Competitive Rationality. J Mark", **Journal of Marketing**, Vol. 56, pp. 69–83
- Donald .F Kuratko, 2009, "**Entrepreneurship Theory, Process, and Practice**, NatorpBoulevard Mason, USA
- Dowling, Michael J., and, Jeffrey E. McGee, 1994, "Business and Technology Strategies and New Venture Performance: A Study of The Telecommunication Equitment Industry", **Management Science**, Vol.40, No.12
- Drucker P, 1999, "Knowledge-worker productivity: The Biggest challenge". **California Management Review**, Vol. 41, no. 2
- Earl, M. J., 1992, "Putting IT in its place: A Polemic for the Nineties", **Journal of Information Technology**, Vol. 7, pp. 100-108
- Echdar, Saban, 2013, "**Manajemen Entrepreneurship – Kiat Sukses Menjadi Wirausaha**", Andi, Yogyakarta
- Evelyn danHerawati, 2012, "**Pengaruh Teknologi Informasi dan Strategi Bisnis, Terhadap Kinerja Manajerial**", Jurnal Kajian Akuntansidan Auditing. Vol. 7, No.2
- Fauzi, Muzaham, 1995, "**SosiologiKesehatan**", Universitas Indonesia. Jakarta
- Fauzul M., Takenouchi H., and Yukiko T., 2010, "Entrepreneurial Orientation and Business Performance Of Small and Medium Scale Enterprises in Sri Lanka". **Asian Social Science**, Vol. 6, pp. 34-46.
- Ferdinand Augusty, 2000,"**Structural Equation Modelling dalam Penelitian Manajemen**", Universitas Dipenogoro Press, Semarang
- Ferdinand Augusty, 2002,"**Structural Equation Modelling dalam Penelitian Manajemen Edisi kedua**", BP Undip , Semarang
- Ferdinand Augusty. 2006, "**Metode Penelitian Manajemen**", BP Undip, Semarang
- Franklyn C., Joshua O., David I., and Mohammed B., 2011, "Management of Information Technology fo competitive Advantage : A Savvy Case Study", **Journal of Scientific Research**, Vol. 1, no. 2

- Glazer Rashi, 1991, "Marketing in an Information-Intensive Environment: Strategic Implications of Knowledge as an Asset", **Journal of Marketing**, Vol. 55, No. 4
- Goodhue and Thompson, 1995, "Task-Technology Fit and Individual Performance", **Journal of Management Information System**, Vol.19, pp. 213-236
- Imam Ghozali, 2014, *Konsen dan Aplikasi dengan Program AMOS 220*, Badan Penerbit Universitas Diponegoro, Semarang
- Haag and Keen, 1996, "**Information Technology: Tomorrow's Advantage Today**", Hammond:Mcgraw-Hill College, New York
- Hair, Anderson R., Tatham R., and Black W., 1995, "**Multivariate data analysis with readings**.", Prentice-Hall Inc., Englewood Cliffs
- _____, J F Jr, Anderson R. E., Tatham R. L., dan Black W., (1998). **Multivariate Data Analysis**, 5th Edition, Prentice Hall, Upper Saddle River
- Han, Jin K., Namwoon Kim, and Rajendra K. Srivastava, (1998) " Market Orientation and Organizational performance: is Innovation a Missing Link ", **Journal of Marketing**, Vol. 62, pp. 30-45
- Hansen, D.R. dan Maryanne M. Mowen, 1997, "**Management Accounting**", South-Western College Pub, Pennsylvania
- Hurlock, E. B, 2002. "**Psikologi perkembangan : suatu pendekatan sepanjang rentang kehidupan**", Erlangga, Surabaya
- Itami H., 1987, "**Mobilizing Invisible Assets**", Harvard Univeristy Press, Cambridge
- J.W. Ong and Hishamauddin, 2008, "Sustainable Competitive Advantage through Information Technology Competence: Resource-Based View on Small and Medium Enterprises", **Journal of Information Technology**, Vol. 1, pp. 62-68
- Jay Kandampully and Ria Duddy, 1999, "Competitive Advantage Through Anticipation, Innovation and Relationships", **Journal of Management History**, Vol. 37, pp. 51-56
- Jiayu Chi, Ling Sun, 2015, "IT and Competitive Advantage: A Study from Micro Perspective", **Journal of Management Information Systems**, Vol. 6, pp. 404-410

- Kementerian Koperasi dan Usaha Kecil dan Menengah Republik Indonesia, 2007, Peraturan Menteri Negara Koperasi dan Usaha Kecil dan Menengah Republik Indonesia No. 06/per/M.KUKMI/I/2007, [Online], Sumber :<http://smecda.com/wp-content/uploads/2015/12/Permeneg-KUKM-2007-2.pdf>, [14Juni 2017]
- Knight G., 2000, "Entrepreneurship and Marketing Strategy: the SME Under Globalization", *Journal of International Marketing*, Vol. 8, No. 2
- Kotler, Philip dan Keller, 2007, "**ManajemenPemasaran**", PT. Indeks, Jakarta dan Gary Amstrong, 2001, "Dasar-DasarPemasaran", EdisiKe Sembilan, Ahli Bahasa Bob Sabran, Erlangga, Jakarta
- Kuratko D, Ireland D, and Hornsby J, 2001, "Improving Firm Performance Through Entrepreneurial Action: Acordia's Corporate Entrepreneurship Strategy", *Journal of Business & Management*, Vol. 15, No. 4
- Lado, Augustine A., Boyd, Nancy G., Wright, Peter, 1992, "A Commpetency - Based Model of Sustainable Competitive Advatage: Toward Conceptual Integration", *Journal of Management*, Volume 18, No. 1
- Lazarus. N. Dauti et al, 2015, "Factors affecting ICT adoption in small and medium enterprises in Thika town, Kenya", *European Journals of Business Management* Vol. 2, pp 395-410
- Li S., Ragu-Nathan B.,Ragu-NathanT.S., and RaoS.S., 2006, "The Impactof Supply Chain Management Practiceson Competitive Advantages and Organizational Performance", *The International Journal of Management Science*, Vol. 34, pp. 107-124
- Li, Tiger dan Roger J.Calantone, 1998, "The Impact of Market Knowledge Competence on New Product Advantage: Conceptualization and Empirical Examination ", *Journal of Marketing*. Vol. 2, pp. 13 –29
- LubisdanArfanIkhsan, 2003, "**Balanced Scorecard dan Akuntan Sebagai Suatu Nilai: Strategic Partner**" FokusEkonomi. Vol. 2, No. 2
- Lumpkin, G. T., danDess G., 1996, "Clarifying the Entrepreneurial Orientation Construct and Linking it to Performance", *Academy of Management Review*, Vol. 21, No.1
- Luthans F, 2005, "**Organizational Behavior**", McGraw-hill, New York
- Majeed Sadia, 2011, "The Impact of Competitive Advantage on Organizational Performance", *European Journal of Business and Management*, Vol. 3, no. 4

- Martin, E. et al, 2002, **“Managing Information Technology”**, Prentice- Hall, Inc, New Jersey
- Menon, Ajay., Bernard J. Jaworski, and, Ajay K. Kohli, (1997), “ Product Quality : Impact of Interdepartmental Interactions “, **Journal of The Academy of Marketing Science**, Vol. 25, No. 3
- Miller D. and FreiesenP., 1983, “Strategy-MakingAnd Environment:The Third Link”, **StrategicManagementJournal**, Vol. 4, pp. 221-235
- Mulyadi., 2001, **“SistemPerencanaandanPengendalianManajemen”**, Edisikedua, SalembaEmpat, Jakarta
- Nurlaila., 2010, **“ManajemenSumberDayaManusia I”**, PenerbitLepKhair, Ternate
- Nur, Bambang, 2001. *Metodologi Penelitian Bisnis*. BPFE, Yogyakarta:
- Pardi, Suharyono, Suyadi Imam, ArifinZainul, 2014, “The effect of Market Orientation and Entrepreneurial Orientation toward learning Orientation, Innovation, Competitive Advantages and Marketing Performance”, **European Journal of Business and Management**, Vol. 6, no. 21
- Pelham, Alfred M., 1997, “Market Orientation and Performance: The Moderating Effects of Product and Customer Differentiation”, **Journal of Business & Industrial Marketing**, Vol. 12, pp. 276-296
- Poolad D. and Ramesh H., 2010, “Review of Information Technology Effect on Competitive Advantage-Strategic Perspective”, **International Journal of Engineering Science and Technology**, Vol.2, no. 11
- Porter, M. E, 1985, **“The Competitive Advantage: Creating and Sustaining Superior Performance”**, Free Press, New York
- Porter, M.E, 1995, **“Competitive Advantage: Creating And Sustaining Superior Performance”**, Simon and Schuster.Inc, New York
- Porter, M. E, 1999, **“KeunggulanBersaing, Menciptakan dan Mempertahankan Kinerja Unggul”**, Penerbit Bina RupaAksara, Jakarta
- Prakoso B., 2005, ”Pengaruh Orientasi Pasar, Inovasi Dan Orientasi Pembelajaran Terhadap Kinerja Perusahaan UntukMencapai Keunggulan Bersaing (Studi Empiris Pada Industri Manufaktur Di Semarang)”, **Jumal Studi Manajemen & Organisasi**, Vol. 1. 2 (1), pp. 35–57

- Rivai Veithzal dan Ahmad Fawzi Mohd Basri, 2005, **“Performance Appraisal”**, Cetakan Pertama, PT Raja Grafindo Persada, Jakarta
- Rosli M, Norshafizah H, 2013, “Entrepreneurial Orientation and Business Performance of Women-Owned Small and Medium Enterprises in Malaysia: Competitive Advantage as a Mediator”, **International Journal of Business and Social Science**, Vol. 4, no. 1
- Scarborough, Norman M dan Thomas W Zimmerer, 1993, **“Effective Small Business Management”**, Macmillan Publishing Company, New York
- Seongbae, L and Silvana, T, 2014, “Impact of Information Technology Infrastructure Flexibility on the Competitive Advantage of Small and Medium Sized-Enterprises” **Journal of Business & Management**, Vol. 3, pp. 1-12
- Soeryanto, Eddy Soegoto, 2014, **“Entrepreneurship Menjadi Pebisnis Ulung”**, Penerbit Elex Media Komputindo, Jakarta
- Sudjana, 2004, **“Pendidikan Nonformal (Wawasan, Sejarah Perkembangan Filsafat, Teori Pendukung, Azas)”**, Falah Production, Bandung
- Sugiyono, 2000, **“Metode Penelitian Administrasi”**, Alfabeta, Jakarta
- Suryanita A., 2006, **Analisis Pengaruh Orientasi Kewirausahaan dan Kompetensi Pengetahuan terhadap Kapabilitas untuk Meningkatkan Kinerja Pemasaran**, Tesis Program Pasca Sarjana Magister Manajemen Universitas Sitas Diponegoro (tidak dipublikasikan)
- Susanne B. S., Malte Brettel, 2012, “The Impact of Sales Management Control on The Entrepreneurial Orientation of The Sales Department”, **European Management Journal**, Vol. 34, pp. 144-166
- Syafar, A. W., 2004, “Membangun Daya Saing Daerah melalui Kompetensi Khas (Distinctive Competence) Berbasis Komoditi Unggulan”, **Journal of Business & Management**, Vol. 33, No. 03
- Szymansky, D. M., Badrawaj, S G & Varadarajan, P R, **“An Analysis of the Market Share, Profitability Relationship”**, *Journal of Marketing*, Vol. 57, pp. 1-18
- Thongvanh S., Sasiwemon S, Meta S, 2014, “The Effect of Entrepreneurial Orientation and Competitive Advantage on SMEs’ Growth: A Structural Equation Modeling Study”, **International Journal of Business and Social Science**, Vol. 5, No. 6

Undang-Undang Republik Indonesia No. 20, 2008, **Tentang Usaha Mikro, Kecil Dan Menengah**, Jakarta, Indonesia

Indonesia No. 9, 1995, **Tentang Usaha Kecil**, Jakarta, Indonesia

Widjaya, IwanKurniawan, 2012, **Enterprise Resource Planning**, GrahaIlmu, Yogyakarta

Williams dan Sawyer, 2003, “**Using Information Technology: A Practical Introduction to Computers and Communications**”, Career Education, London

Y.C. Chung, Y.W. Hsu, S.C Tsai, H.L. Huang, and C.H. Tsai, 2012, “The Correlation Between Business Strategy, Information Technology, Organisational Culture, Implementation, of CRM, and Business Performance in A High-Tech Industry”,**South African Journal of Industrial Engineering**, Vol. 23, no. 2