

**PRODUCING A VIDEO DOCUMENTARY ON THE
DIASPORA OF NATIVE ENGLISH SPEAKERS IN
SEMARANG AND THEIR ROLE IN BUILDING
SOCIAL INTERACTION**



FINAL PROJECT

**A Partial Fulfillment of the Requirements for the Degree of
Bachelor of Applied Foreign Languages**

by

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**BACHELOR OF APPLIED FOREIGN LANGUAGES
VOCATIONAL COLLEGE
UNIVERSITAS DIPONEGORO
2026**

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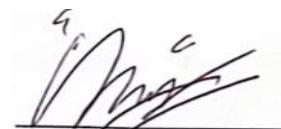
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ACKNOWLEDGEMENT

All praise and gratitude are due to Allah SWT for His abundant blessings and grace, which have enabled me to complete this Final Project entitled "Producing a Video Documentary of the Diaspora of Native English-Speaking Countries in Semarang, in Building Social Interaction." This Final Project is submitted as one of the requirements for completing studies at the Applied Undergraduate Program (S.Tr) of Applied Foreign Languages, Vocational School, Universitas Diponegoro.

In the process of completing this Final Project, the writer certainly could not have finished it without the help and support, both moral and material, from various parties. Therefore, the writer would like to express her gratitude to everyone who has been directly or indirectly involved in the making of this Final Project. In particular, the writer would like to extend her sincere thanks to:

Almighty God, for His continuous guidance, mercy, and blessings, which have allowed this Final Project and its report to be completed well. The writer's beloved parents, who have always given their endless support and prayers that accompany the writer at every step. This entire journey is dedicated to them.

1. Prof. Dr. Suharnomo, S.E., M.Si., as the Rector of Universitas Diponegoro.
2. Prof. Dr. Ir. Budiyo, M.Si., as the Dean of the Vocational School, Universitas Diponegoro.
3. Mrs. Sriwahyu Istana Trahutami, S.S., M.Hum., as the Head of the Applied Foreign Languages Study Program.
4. Mrs. Girindra Putri Ardana Reswari, S.Pd., M.Sc., Ph.D., as the Final Project supervisor, for all the guidance, direction, and time she has generously given throughout the process of completing this Final Project.
5. All lecturers and staff of the D4 Applied Foreign Languages Study Program, who have always provided help and knowledge to the writer.
6. Faiza Lathifa Khairunnisa, as the writer's teammate in completing this Final Project, for the cooperation, patience, and hard work shared together from the beginning to the end of the research and production process.

7. The writer's closest friends throughout her time studying and living away from home in Semarang, Bagus and Zafa, who have always been there and provided encouragement throughout the process.
8. Abia Feza Putri, who has been the writer's best friend throughout her time living away from home and studying at Universitas Diponegoro, for all the companionship and support given.
9. Adidya Prasetyo, who has always stood by the writer's side through every step, offering encouragement, patience, and immense support from the very beginning to the completion of this Final Project. Thank you for being a calming place to come home to amid the exhaustion of this process.
10. Finally, the writer would like to thank herself, for enduring, persevering, and never giving up throughout the process. Thank you for believing that all of this could be completed well.

The writer realizes that this Final Project is still far from perfect and has many limitations. Therefore, constructive criticism and suggestions are highly welcomed and appreciated for the improvement of this work in the future.

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ABSTRACT

This study aims to examine the production process of a video documentary depicting the native English-speaking diaspora in Semarang and their efforts in building social interaction with the local community. The documentary, titled "The Documentary of Native English Speakers in Semarang," was developed to authentically capture the daily lives, adaptation processes, and intercultural communication experiences of four informants from native English-speaking countries. This research employed the Research and Development (R&D) method proposed by Sugiyono (2013), adapted into eight stages: potential and problems, data collection, product design, design validation, design revision, product testing, product revision, and mass production. Data were collected through observation and semi-structured interviews conducted in English with four informants residing in Semarang. The resulting documentary, approximately 20 minutes in duration, was evaluated by 15 respondents from diverse educational and professional backgrounds using a four-point Likert scale questionnaire. The evaluation results showed an overall mean score of 3.61, categorized as "Strongly Agree," indicating that the documentary was easy to understand, able to capture audience attention, and able to provide new insights. Furthermore, the findings revealed that although English functioned as a common language of communication, smooth intercultural interaction was also shaped by nonverbal communication, cultural understanding, and willingness to engage with local customs. This research contributes both academically, by enriching diaspora studies through a micro-level, everyday-life perspective, and practically, by producing an educational audiovisual product that promotes intercultural understanding and social inclusivity.

Keywords: documentary video, diaspora, social interaction, intercultural communication, Research and Development, Semarang

ABSTRAK

Penelitian ini bertujuan untuk membahas proses produksi video dokumenter yang menggambarkan diaspora penutur asli bahasa Inggris di Semarang serta upaya mereka dalam membangun interaksi sosial dengan masyarakat lokal. Dokumenter yang berjudul "The Documentary of Native English Speakers in Semarang" ini dikembangkan untuk menangkap secara autentik kehidupan sehari-hari, proses adaptasi, serta pengalaman komunikasi antarbudaya dari empat informan yang berasal dari negara penutur asli bahasa Inggris. Penelitian ini menggunakan metode Research and Development (R&D) menurut Sugiyono (2013), yang diadaptasi menjadi delapan tahap, yaitu potensi dan masalah, pengumpulan data, desain produk, validasi desain, revisi desain, uji coba produk, revisi produk, dan produksi massal. Data dikumpulkan melalui observasi dan wawancara semi-terstruktur berbahasa Inggris dengan empat informan yang berdomisili di Semarang. Dokumenter yang dihasilkan berdurasi sekitar 20 menit, dan dievaluasi oleh 15 responden dari latar belakang pendidikan dan profesi yang beragam menggunakan kuesioner skala Likert empat poin. Hasil evaluasi menunjukkan skor rata-rata keseluruhan sebesar 3,61, yang termasuk dalam kategori "Sangat Setuju", yang menandakan bahwa dokumenter ini mudah dipahami, mampu menarik perhatian audiens, serta memberikan wawasan baru bagi penonton. Selain itu, temuan penelitian menunjukkan bahwa meskipun bahasa Inggris berfungsi sebagai bahasa pengantar komunikasi, kelancaran interaksi antarbudaya juga dipengaruhi oleh komunikasi nonverbal, pemahaman budaya, serta kesediaan untuk terlibat dengan kebiasaan lokal. Penelitian ini memberikan kontribusi secara akademis, dengan memperkaya kajian diaspora melalui perspektif kehidupan sehari-hari pada level mikro, serta secara praktis, dengan menghasilkan produk audiovisual edukatif yang mendorong pemahaman antarbudaya dan inklusivitas sosial.

Kata kunci: video dokumenter, diaspora, interaksi sosial, komunikasi antarbudaya, Research and Development, Semarang

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