

ABSTRACT

THE USE OF AMERICAN ENGLISH EXPRESSIONS IN DAILY CONVERSATIONS AMONG DIPONEGORO UNIVERSITY FEMALE STUDENTS

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This research investigates the use of American English expressions in daily conversations among female students at Diponegoro University. The study aims to identify the types of American English expressions used by the participants, examine the reasons for their use, and analyze the role of American popular culture in shaping participants' familiarity with these expressions. This study employed a qualitative descriptive method. Data were collected through in-depth interviews and an American English Expressions Checklist and were analyzed using Ronald Wardhaugh's sociolinguistic theory and John Storey's concept of American popular culture.

The findings reveal that participants were familiar with various American English expressions, particularly slang, colloquial expressions, abbreviations, internet expressions, and idiomatic expressions. Although participants recognized many expressions, only some were frequently used in daily conversations. Their familiarity was primarily influenced by exposure to American popular culture through social media and digital platforms, while their actual use depended on social interaction and communication context. The study concludes that American popular culture contributes to the spread and familiarity of American English expressions among Indonesian university students.

Keywords: American English Expressions; American popular culture; sociolinguistics; female students.