

ABSTRACT

The film *Fair Play* (2023) gains attention due to its depiction of the breakdown of masculinity and emergence of fragile masculinity within a competitive Wall Street environment. The purpose of this thesis is to identify how American work culture shapes and triggers fragile masculinity in the main character, Luke Edmunds, specifically after the promotion of his partner, Emily, within a Wall Street hedge fund. The research method of this thesis uses library research. In analyzing the intrinsic elements, the writer applies the Objectives Approach, while for the extrinsic elements this thesis uses R.W. Connell's theory of masculinities and Craig Storti's framework of American work culture. The findings show that the collapse of hegemonic masculinity of Luke is a result of specific values of American work culture, which include individualism, results-oriented mentality, achievement-based identity, driven people, time matters, straight talk, and no excuses.

Keywords: fragile masculinity, hegemonic masculinity, American work culture, Wall Street, fair play film

