



**THE GLOCALIZATION OF AMERICAN FEMINIST
DISCOURSE IN INDONESIAN DIGITAL ACTIVISM
(A CASE STUDY OF @INDONESIAFEMINIS)**

A THESIS

**In Partial Fulfillment of the Requirements for S-1 Degree Majoring
American Studies in the English Department, Faculty of Humanities
Diponegoro University**

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**FACULTY OF HUMANITIES
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SEMARANG**

2026

PRONOUNCEMENT

I honestly state that this thesis is written by myself without taking any works from other researchers in any university, in diploma degree, S-1, S-2, and S-3 degree. I also ascertain that I do not take any material from other works except from the references mentioned.

Semarang, 20th May 2026

Ghea Larasatti



MOTTO AND DEDICATION

If you dream so big, it's because that version of you already exists in the future. Your future self already has it. It's already yours, you just haven't received it yet. What's meant for you will never miss you. God put that dream in your heart for a reason

Anonymous

Long story short, I survived.

Taylor Swift



This thesis is dedicated to
My beloved mom, sister,
and those I love the most.

This may not be what you expected from your daughter, nor the path of joining
the military or the police as you once wished.
But I want you to know that I have chosen a path I believe is meaningful, and I
hope you can see that this is something good too.

APPROVAL

THE GLOCALIZATION OF AMERICAN FEMINIST DISCOURSE IN
INDONESIAN DIGITAL ACTIVISM
(A CASE STUDY OF @INDONESIAFEMINIS)

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This thesis of course still needs to be improved since I realize that this is far from being perfect. Thus, any recommendation and constructive suggestion would always be welcomed and appreciated. Finally, I hope that this thesis would be helpful for those who want to learn about cleft palate deviation or any related field in general.

Semarang, 20 May 2026

Ghea Larasatti

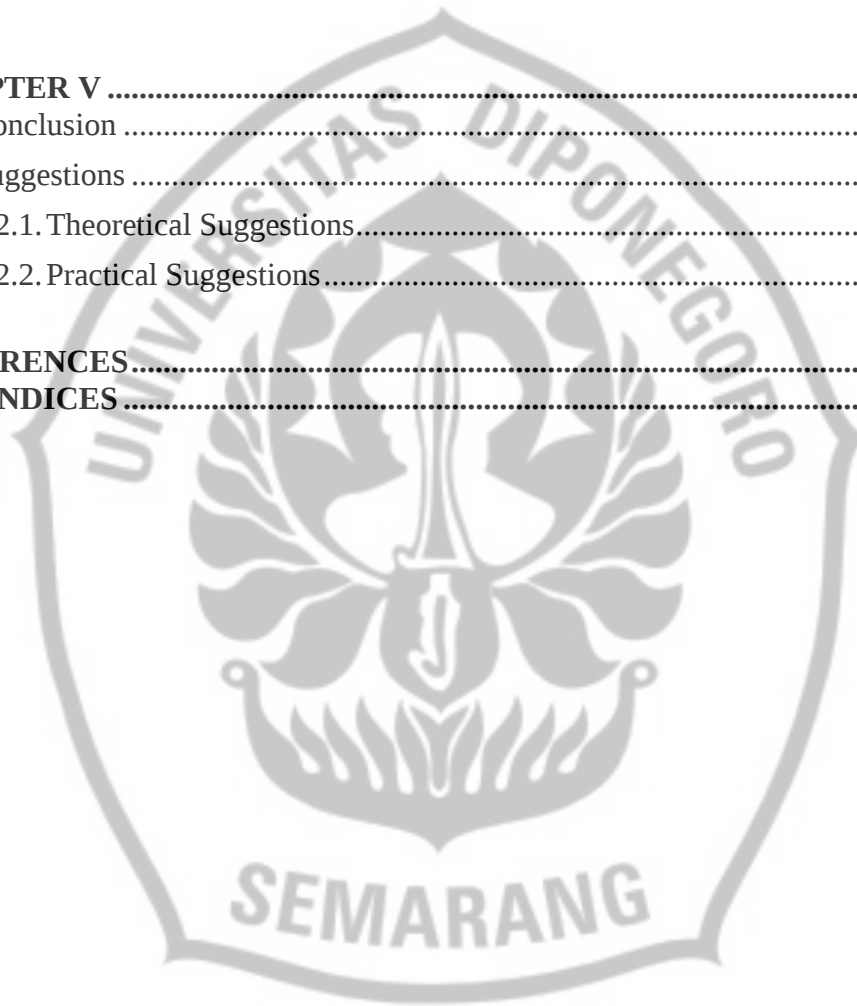
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LIST OF ABBREVIATIONS AND SYMBOLS

Abbreviations

LGBT : Lesbian, Gay, Bisexual, and Transgender

LGBTQ+ : Lesbian, Gay, Bisexual, Transgender, Queer, and other gender/sexual identities

Web 1.0 : Early generation of the internet characterized by one-way communication

Web 2.0 : Interactive generation of the internet based on user participation

Research Codes

R : Respondent

R1–R30 : Research respondent codes

@ : Social media account marker on Instagram

Symbols

“ ” : Used to enclose direct quotations or specific terms

‘ ’ : Used to enclose meanings or emphasis on certain terms

() : Used to enclose additional information, years, or citations

[] : Used to enclose additional explanations from the writer

and : Indicates “and” in academic citations

/ : Indicates alternatives, relations, or separation of elements

– : Indicates ranges of pages, years, or data

% : Percentage