

INTISARI

Rahmawati, A'isyah. 2026. "*Pelanggaran Prinsip Kesantunan Berbahasa dalam Acara Komedi Lapor Pak Trans7.*" Pembimbing: Drs. Muhamad Hermintoyo, M.Pd., Fakultas Ilmu Budaya, Universitas Diponegoro, Semarang.

Penelitian ini bertujuan untuk mendeskripsikan bentuk-bentuk pelanggaran prinsip kesantunan berbahasa dalam acara Lapor Pak! serta fungsi humor dalam pelanggaran ini. Penelitian ini menggunakan teori kesantunan berbahasa Leech yang terdiri dari enam maksim dan teori humor Wijana. Jenis penelitian ini adalah penelitian kualitatif deskriptif. Sumber data penelitian ini berasal dari tuturan para pemain dan bintang tamu dalam acara Lapor Pak! melalui media sosial youtube. Pengumpulan data dilakukan melalui metode simak dengan teknik SBLC (simak bebas libat cakap) dan teknik catat. Metode simak digunakan untuk menyimak tuturan para pemain dan tamu dalam acara "Lapor Pak!" yang berkaitan dengan pelanggaran prinsip kesantunan berbahasa. Data yang terkumpul dianalisis menggunakan metode padan dengan teknik PUP (teknik pilah unsur penentu). Penyajian hasil analisis data dilakukan menggunakan metode informal. Hasil penelitian menunjukkan bahwa ditemukan pelanggaran pada maksim kebijaksanaan, kedermawanan, pujian, kerendahan hati, kesepakatan, dan simpati. Pelanggaran maksim tersebut ditemukan karena penutut meminimalkan tuturannya dan memaksimalkan kepada lawan tutur. Fungsi humor dalam pelanggaran kesantunan ini ditemukan karena adanya menyudutkan lawan tutur, menyinggung, menimbulkan emosi, sarkasme dan ironi.

Kata kunci: Pelanggaran kesantunan berbahasa, humor, lapor pak!

ABSTRACT

Rahmawati, A'isyah. 2026. "Violations of the Principles of Language Politeness in the Comedy Show Lapor Pak Trans7." Supervisor: Drs. Muhamad Hermintoyo, M.Pd., Faculty of Cultural Sciences, Diponegoro University, Semarang.

This study aims to describe the forms of violations of the principles of politeness in the program "Lapor Pak!" and the function of humor in these violations. This study uses Leech's theory of politeness consisting of six maxims and Wijana's theory of humor. This type of research is descriptive qualitative research. The data source for this study comes from the speech of the players and guest stars in the program "Lapor Pak!" via social media YouTube. Data collection was carried out through the listening method with the SBLC technique (listening freely and engaging in conversation) and note-taking techniques. The listening method was used to listen to the speech of the players and guests in the program "Lapor Pak!" related to violations of the principles of politeness. The collected data were analyzed using the matching method with the PUP technique (separation of determining elements technique). Presenting the results of the data analysis was carried out using an informal method. The results showed that violations were found in the maxims of wisdom, generosity, praise, humility, agreement, and sympathy. The violations of these maxims were found because the speaker minimized his speech and maximized his address to the interlocutor. The function of humor in this violation of politeness is found because it corners the person speaking, offends, arouses emotions, sarcasm and irony.

Keywords: Violation of polite language, humor, report it sir!