

ABSTRAK

Penelitian ini berjudul "Analisis Peran *Parenting* Orang Tua Terhadap Perkembangan Minat Baca Anak Usia Sekolah Dasar di Desa Batusari". Penelitian ini dilakukan untuk mengetahui dan menganalisis lebih dalam terkait bagaimana keterlibatan peran orang tua secara langsung dalam upaya menumbuhkan dan membangkitkan semangat dan motivasi membaca buku pada anak usia sekolah dasar melalui penerapan pola *parenting* yang sesuai dan dinilai nyaman bagi anak dalam proses pembelajaran dengan penerapan pola pembelajaran yang bersifat tidak mengekang namun tetap tegas dan konsisten setiap hari. Dalam penelitian ini peneliti menggunakan pendekatan metode penelitian kualitatif dalam menjabarkan poin-poin penting terkait permasalahan yang sedang dibahas. Berdasarkan wawancara tersebut peneliti mendapatkan informasi yang menunjukkan bahwa sebagian besar orang tua anak usia sekolah dasar di RW 36 Desa Batusari menerapkan model pembelajaran berbasis pembimbingan, pendampingan, dan melakukan komunikasi dua arah bersama anak selama proses kegiatan membaca buku dilingkup keluarga. Tidak hanya itu saja, sebagian orang tua juga memberikan hadiah dengan cara membelikan buku bacaan anak yang disukai oleh anak mereka yang cenderung mengarah pada jenis buku seperti buku cerita, buku bacaan anak, buku komik, dan buku pendamping belajar membaca berjilid agar orang tua mudah membantu anak mengajarkannya cara membaca terutama bagi anak kelas satu.

Kata kunci: Peran *Parenting* Orang Tua; Perkembangan Minat Baca; Anak Usia Sekolah Dasar.

ABSTRACT

This study is entitled "Analysis of the Role of Parenting on the Development of Reading Interest in Elementary School-Aged Children in Batusari Village". This study was conducted to find out and analyze more deeply how the involvement of parents' roles directly in efforts to grow and arouse enthusiasm and motivation to read books in elementary school-aged children through the implementation of appropriate parenting patterns and is considered comfortable for children in the learning process by implementing learning patterns that are not restrictive but remain firm and consistent every day. In this study, the researcher used a qualitative research method approach in describing important points related to the problem being discussed. Based on the interviews, the researcher obtained information indicating that most parents of elementary school-aged children in RW 36 Batusari Village apply a learning model based on guidance, mentoring, and conducting two-way communication with their children during the process of reading activities in the family environment. Not only that, some parents also give gifts by buying children's reading books that their children like, which tend to be types of books such as story books, children's reading books, comic books, and companion books for learning to read in volumes so that parents can easily help their children teach them how to read, especially for first grade children.

Keywords: Parenting Role; Development of Reading Interest; Elementary School-Aged Children.