

INTISARI

Ahmad, Nahayas Hisyam. 2026. "Pengaruh Konformitas Terhadap Perubahan Perilaku Tokoh Hidjo dalam Novel *Student Hidjo* Karya Mas Marco Kartodikromo: Kajian Psikologi Sastra." Skripsi. Program Studi Sastra Indonesia. Fakultas Ilmu Budaya.

Penelitian ini mengkaji pengaruh konformitas terhadap perubahan perilaku tokoh Hidjo dalam novel *Student Hidjo* karya Mas Marco Kartodikromo menggunakan pendekatan psikologi sastra. Tujuan penelitian adalah mendeskripsikan struktur novel serta menganalisis wujud, jenis, dan faktor konformitas yang dialami tokoh utama. Metode yang digunakan adalah kualitatif dengan teknik baca dan catat, berlandaskan teori struktur novel Nurgiyantoro, psikologi sastra Endraswara, dan teori konformitas David G. Myers.

Hasil penelitian menunjukkan bahwa novel *Student Hidjo* beralur maju dengan tema mayor benturan nilai budaya Timur dan Barat. Tokoh Hidjo digambarkan sebagai pemuda priyayi yang terpelajar dan santun, namun mengalami tekanan psikologis ketika berhadapan dengan lingkungan sosial Eropa. Konformitas yang dialaminya terwujud dalam dua jenis, yaitu konformitas normatif dan konformitas informasional, keduanya hanya pada tingkat *compliance* tanpa mengubah keyakinan pribadinya. Lima faktor yang memengaruhi konformitas tersebut adalah kebulatan suara, kohesi kelompok, status sosial, respons publik, dan komitmen sebelumnya. Komitmen moral Hidjo kepada keluarga dan nilai-nilai budaya Jawa terbukti lebih kuat daripada tekanan sosial yang dialaminya, sehingga ia memilih kembali ke Jawa dan meneguhkan kembali identitas kulturalnya.

Kata kunci: Konformitas, Psikologi Sastra, *Student Hidjo*, Perubahan Perilaku,

ABSTRACT

Ahmad, Nahayas Hisyam. 2026. *"The Influence of Conformity on Behavioral Changes in the Character Hidjo in the Novel "Student Hidjo" by Mas Marco Kartodikromo: A Study of Literary Psychology."* Thesis. Indonesian Literature Study Program, Faculty of Cultural Sciences.

This study examines the influence of conformity on behavioral changes in the character Hidjo in the novel "Student Hidjo" by Mas Marco Kartodikromo using a literary psychology approach. The research aims to describe the novel's structure and analyze the forms, types, and factors of conformity experienced by the main character. The method used is qualitative with reading and note-taking techniques, based on Nurgiyantoro's theory of novel structure, Endraswara's literary psychology, and David G. Myers' theory of conformity.

The results show that the novel "Student Hidjo" has a progressive plot with a major theme of the clash of Eastern and Western cultural values. Hidjo is depicted as an educated and polite young man of the gentry, but experiences psychological pressure when faced with a European social environment. The conformity he experienced manifested itself in two forms: normative conformity and informational conformity, both of which were merely at the level of compliance without changing his personal beliefs. Five factors influencing this conformity were unanimity, group cohesion, social status, public response, and prior commitment. Hidjo's moral commitment to his family and Javanese cultural values proved stronger than the social pressures he experienced, leading him to return to Java and reaffirm his cultural identity.

Keywords: Conformity, Literary Psychology, Student Hidjo, Behavioral Change