

ATTACHMENTS

Attachment 1: VALIDITY AND RELIABILITY TEST RESULT

A. The Intensity of Accessing Thrift Content on TikTok (X1)

Reliability Statistics

Cronbach's Alpha	N of Items
.977	23

Item-Total Statistics

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
VAR00001	60.6491	469.805	.584	.978
VAR00002	60.8772	462.286	.711	.977
VAR00003	60.7719	467.045	.683	.977
VAR00004	60.9035	462.176	.721	.977
VAR00005	60.8772	460.480	.723	.977
VAR00006	60.8246	458.057	.780	.977
VAR00007	61.8596	462.051	.672	.977
VAR00008	61.3772	457.352	.744	.977
VAR00009	61.0965	451.362	.827	.976
VAR00010	61.2018	458.729	.800	.976
VAR00011	61.3596	451.790	.888	.976
VAR00012	61.3684	452.306	.877	.976
VAR00013	61.2456	450.275	.891	.976
VAR00014	61.0614	452.695	.821	.976
VAR00015	61.4211	454.069	.790	.977
VAR00016	60.8158	454.683	.804	.976
VAR00017	61.0614	451.828	.905	.976
VAR00018	61.1140	453.394	.886	.976
VAR00019	60.9211	452.073	.840	.976
VAR00020	61.2544	452.899	.871	.976
VAR00021	61.0789	452.498	.853	.976
VAR00022	61.3509	452.584	.839	.976
VAR00023	61.0000	453.965	.851	.976

B. The Intensity of Peer Group Communication (X2)

Reliability Statistics

Cronbach's Alpha	N of Items
.969	8

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X2.1	18.7456	58.545	.898	.964
X2.2	18.8509	58.783	.891	.965
X2.3	18.9298	58.013	.892	.964
X2.4	18.8246	59.438	.848	.967
X2.5	18.7719	58.567	.879	.965
X2.6	19.0175	60.318	.861	.966
X2.7	18.7719	58.125	.906	.964
X2.8	18.8947	58.591	.854	.967

C. Niat Beli Fashion Thrift (Y)

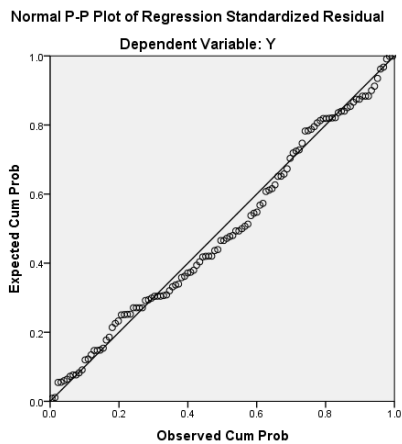
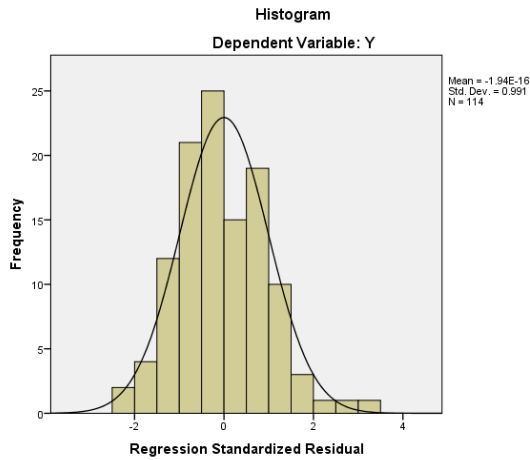
Reliability Statistics

Cronbach's Alpha	N of Items
.961	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Y1.1	13.4298	17.946	.854	.957
Y1.2	13.3860	17.885	.888	.951
Y1.3	13.4474	17.612	.901	.949
Y1.4	13.4474	17.329	.914	.947
Y1.5	13.2719	17.580	.887	.952

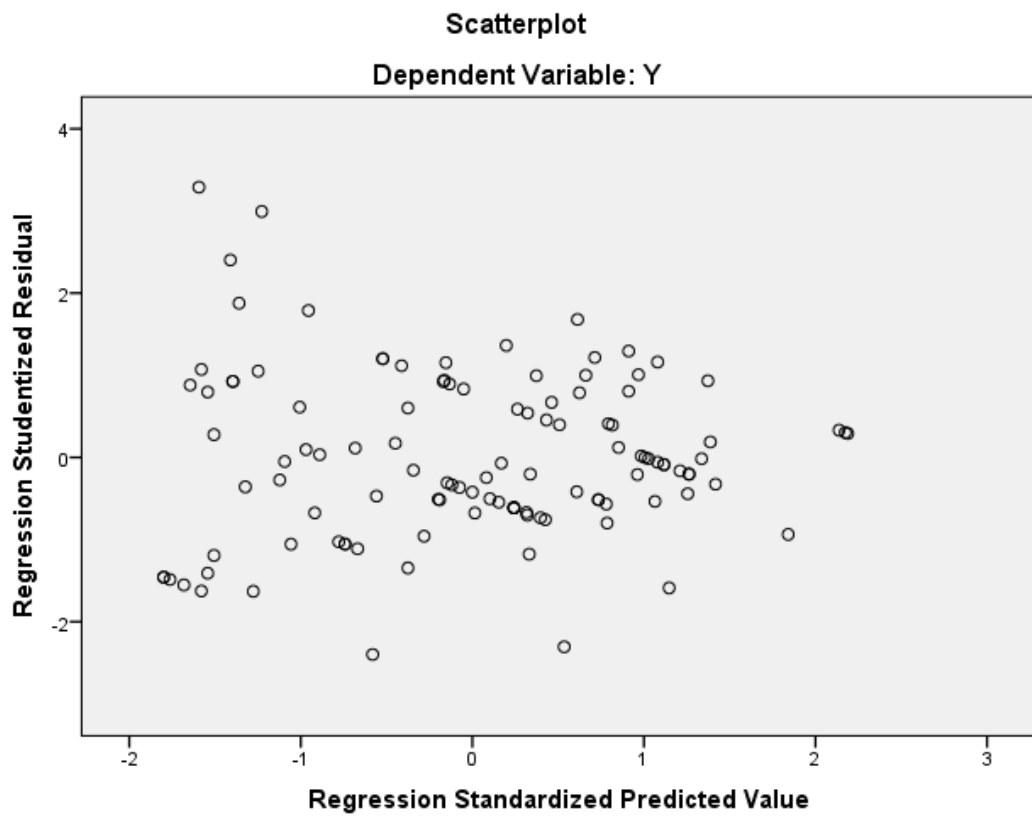
Classical Assumption Testing



One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		114
Normal Parameters ^{a,b}		
	Mean	.0000000
	Std. Deviation	4.10720127
Most Differences	Extreme Absolute	.066
	Positive	.066
	Negative	-.048
Test Statistic		.066
Asymp. Sig. (2-tailed)		.200 ^{c,d}

- Test distribution is Normal.
- Calculated from data.
- Lilliefors Significance Correction.
- This is a lower bound of the true significance.



Model	t	Sig.	Collinearity Statistics	
			Tolerance	VIF
1	(Constant)	6.380	.000	
	X1	2.639	.010	.151
	X2	.629	.531	.151

a. Dependent Variable: Y

Hypothesis Test

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.619 ^a	.383	.372	4.14404

- a. Predictors: (Constant), X2, X1
 b. Dependent Variable: Y

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1183.414	2	591.707	34.456	.000 ^b
	Residual	1906.209	111	17.173		
	Total	3089.623	113			

- a. Dependent Variable: Y
 b. Predictors: (Constant), X2, X1

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	7.619	1.194		6.380	.000		
	X1	.119	.045	.506	2.639	.010	.151	6.614
	X2	.072	.115	.121	.629	.531	.151	6.614

- a. Dependent Variable: Y