

ABSTRACT

The language features proposed by Lakoff (1975), explain the differences in how women are expected to speak in society, influenced by their gender roles. The study, *Analysis of Language Features Used by the Main Characters in On the Basis of Sex (2018)*, analyzes the utilization of language features by the main characters using Lakoff's (1975) theory. It aims to examine whether these features are related to inferiority or influenced by social factors, as supported by Holmes' (2012) theory. A purposive sampling approach is used to collect the data, which are then analyzed using a descriptive qualitative methodology, non-participant observation, and referential identity analysis. The findings reveal that Lakoff's theory does not correspond in the movie, as both main characters used language features, and the features used do not indicate subordinate positions. Eight out of ten language features are found, including lexical hedges, tag questions, rising intonation, empty adjectives, intensifiers, hypercorrect grammar, super polite forms, and emphatic stress. The film's social factors influence the use of the features.

Keywords: *language features, Lakoff's theory, social factors, Holmes' theory, on the basis of sex movie*