

REFERENCES

- Alohaidb, S., & Altuwairesh, N. (2022). Subtitling Strategies of Verbal-Visual Components in The Social Dilemma. *International Journal of English Linguistics*, 13(1), 1. <https://doi.org/10.5539/ijel.v13n1p1>
- Babalola, O. S. (2023). Organizing, Planning and Developing Visual Style in Screen Directing during Pre-Production. *International Journal of Current Research in the Humanities*, 26(1), 349–376. <https://doi.org/10.4314/ijcrh.v26i1.21>
- Bala, M., & Verma, D. (2018). A Critical Review of Digital Marketing Paper Type:- Review and Viewpoint. *International Journal of Management*, 8(10), 321–339.
- Bonelli, D., Jutel, T., & Leotta, A. (2019). ‘Selling the creative city’: Wellington tourism film in the neoliberal era. *Studies in Australasian Cinema*, 13(2–3), 32–50. <https://doi.org/10.1080/17503175.2019.1693149>
- Borg, W.R. & Gall, M.D. (1983). *Educational Research: An Introduction*. New York and London: Longman.
- Chamboko-Mpotaringa, M., & Tichaawa, T. M. (2021). Tourism Digital Marketing Tools and Views on Future Trends: A Systematic Review of Literature. *African Journal of Hospitality, Tourism and Leisure*, 10(2), 712–726. <https://doi.org/10.46222/ajhtl.19770720-128>
- Cooper, C., Fletcher, J., Fyall, A., Gilbert, D., & Wanhill, S. (2005). *Tourism: Principles and practice* (3rd ed.). Pearson Education.
- Dewi, F.R., & Setyaningtyas, E.W. (2022). Pengembangan komik digital interaktif untuk memperkuat kemampuan membaca pada materi pengukuran panjang dan berat kelas II SD. *Jurnal basicedu*. 6(5), 8652–8665. <https://doi.org/10.31004/basicedu.v6i5.3884>
- Dhiyu Priawan, A., Erwadi, Y., Safrizal, E., & Akram, A. (2024). *Pembuatan Film Pendek “Balik Kampung” Sebagai Media Promosi Dan Pengenalan Wisata Yang Ada Di Bengkulu Making Short Film “Balik Kampung” As Media for Promotion*

- and Introduction To Tourists in Bengkulu.* 97–104. <http://jurnal.faperta-unras.ac.id/index.php/pakdemas>
- Diefenbach, D. L. ., & Slatton, A. E. . (2019). *Video production techniques : theory and practice from concept to screen.*
- Donovan, E., Feng, M., & Nunes, F. (2018). Assembled 2018 April 2018. *Journal of Virtual World Research*, 11(1).
- Fadli, N. (2020). *Jurnal “HARMONI”, Volume 4, Nomor 2, Desember 2020 Departemen Linguistik FIB UNDIP.* 4, 37–41.
- Figueiredo, C., Rebelo, F., Noriega, P., & Vilar, E. (2022). Storyboards in VR Narratives Planning: How to Create and Evaluate Them. *Lecture Notes in Computer Science (Including Subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics)*, 13518 LNCS, 13–32. https://doi.org/10.1007/978-3-031-21707-4_2
- Graça, A. R., Banha, F., & Banha, F. M. (2022). Video-Induced tourism in Central Portugal: Production and impact of promotional videos. *Tourism and Management Studies*, 18(1), 41–50. <https://doi.org/10.18089/tms.2022.180104>
- Hanmakyugh, T. T. (2020). the Psychology of Camera Shots: a Determinant for Audience Perception of Film Images. *AMA: Journal of Theatre and Cultural Studies*, 14(1), 104–113.
- Hudi, A. C., Hartono, R., & Yuliasri, I. (2020). Subtitling Techniques and the Quality of Indonesian Subtitles of The English Teacher. *English Education Journal*, 10(4), 456–465. <https://doi.org/10.15294/eej.v10i4.39284>
- Huerta-Viso, P. J., Llorca Abad, G., & Canós-Darós, L. (2024). Film-Induced Tourism, Destination Branding and Game of Thrones: A Review of the Peñíscola de Cine Project. *Sustainability (Switzerland)*, 16(1). <https://doi.org/10.3390/su16010186>
- Jain, P., & Rani, S. (2024). *Role of Online Promotional Videos in Boosting Tourism :*

- Analysing Indian State Advertisements. 1*, 1–13.
- Koo, M., & Yang, S. (2025). *Likert-Type Scale*. 1–11.
- Kusumaningdyah, A. A., Presilia, A. P., Tamara, A. P., & Syahrani, E. (2022). The Characteristics of Kampung Sekayu Conservation Area, Semarang City. *Sinektika: Jurnal Arsitektur*, 19(1), 28–33. <https://doi.org/10.23917/sinektika.v19i1.16292>
- Leška, R. (2020). *Sync That Tune! The Role of Collective Management of Rights in Film Production and Distribution*. 273–290. https://doi.org/10.1007/978-3-030-44850-9_16
- Maio, A. (n.d.). *What is Post-Production — The Final Steps in the Process*. Retrieved June 2, 2026, from <https://www.studiobinder.com/blog/what-is-post-production/>
- Mallick. (2023). *The American Journal of Management and Economics Innovations INDESTRUCTIBLE PEACE AND CONFIDENCE IN AFRICA : STRATEGY The American Journal of Management and Economics Innovations*. 05(03), 14–25.
- Masabai. (2021). *Lahat, The hidden paradise*. YouTube. https://youtu.be/yyJrFI6n_Q0?si=sUPrfPxwcKpZTCTE
- Mykhailiukova, A., & Antonivska, M. (2024). Management Structure in the Film Industry. *Socio-Cultural Management Journal*, 7(1), 144–161. <https://doi.org/10.31866/2709-846x.1.2024.304785>
- Panuntun, D. C., & Mahagangga, I. G. A. O. (2024). *Komponen Pariwisata 4A di Daya Tarik Wisata Gunung Payung Cultural Park*. 2, 96–110.
- Parihar, A. S. (2020). Script writing for “short video” with New Media skills. *Global Media Journal-Indian Edition*, 12(2), 2249–5835.
- Petrei, F., Cavallo, L., & Santoro, M. T. (2020). Cultural tourism: an integrated analysis based on official data. *Quality and Quantity*, 54(5–6), 1705–1724. <https://doi.org/10.1007/s11135-019-00929-y>
- Pramaggiore, M., & Wallis, T. (n.d.). *Film A Critical Introduction*.

- Prasetyo, D., & Setyadi, D. I. (2017). Short Film Design with a Tourism Theme Using Storytelling Approach as a Promotional Medium for Bawean Island Tourism. *Jurnal Sains Dan Seni ITS*, 6(1).
- Purba, H., & Irwansyah. (2022). User Generated Content dan Pemanfaatan Media Sosial Dalam Perkembangan Industri Pariwisata: Literature Review. *Professional: Jurnal Komunikasi Dan Administrasi Publik*, 9(2), 229–238. <https://jurnal.unived.ac.id/index.php/prof/article/download/3065/2708>
- Richards, G. (2018). Cultural tourism: A review of recent research and trends. *Journal of Hospitality and Tourism Management*, 36, 12–21. <https://doi.org/10.1016/j.jhtm.2018.03.005>
- Sanz-Aznar, J., Bruni, L. E., & Soto-Faraco, S. (2023). Cinematographic continuity edits across shot scales and camera angles: an ERP analysis. *Frontiers in Neuroscience*, 17(July), 1–14. <https://doi.org/10.3389/fnins.2023.1173704>
- Sawinska, A., & Smalec, A. (2023). Film Tourism in the Promotion of a Touristic Area. *European Research Studies Journal*, XXVI(Issue 4), 513–522. <https://doi.org/10.35808/ersj/3302>
- Setiadi, A. A. F. (2023). Dakwah dalam Media Sosial (Studi Kasus Pemanfaatan Youtube Oleh Ulama Di Kabupaten Magelang Tahun 2021). *Jurnal Pendidikan Tambusai*, 7(2), 17088–17102.
- Setiadi, E. F., Azmi, A., & Indrawadi, J. (2019). Youtube Sebagai Sumber Belajar Generasi Milenial. *Journal of Civic Education*, 2(4), 313–323. <https://doi.org/10.24036/jce.v2i4.135>
- Shakya, M., & Vagnarelli, G. (2024). Creating value from intangible cultural heritage—the role of innovation for sustainable tourism and regional rural development. *European Journal of Cultural Management and Policy*, 14(March), 1–17. <https://doi.org/10.3389/ejcmp.2024.12057>
- Sukardjo. (2005). Evaluasi Pembelajaran Sains. Yogyakarta: Program Pascasarjana (PPs) UNY.

- UNWTO. (2019). UNWTO Tourism Definitions. *UNWTO Tourism Definitions*, 58.
<https://www.eunwto.org/doi/pdf/10.18111/9789284420858%0Ahttps://doi.org/10.18111/9789284420858%0Ahttps://www.eunwto.org/doi/book/10.18111/9789284420858>
- Vanderwal, T., Eilbott, J., & Castellanos, F. X. (2019). Movies in the magnet: Naturalistic paradigms in developmental functional neuroimaging. *Developmental Cognitive Neuroscience*, 36(May 2018), 100600.
<https://doi.org/10.1016/j.dcn.2018.10.004>
- Erica, B.W., & D. Matthew. B. (1986). The American Ethos: Public Attitudes Toward Capitalism and Democracy. Herbert McCloskey , John Zaller. *The Journal of Politics*, 48(2), 490–492. <https://doi.org/10.2307/2131115>
- Werefou, I. C. S., & Oussinov, O. R. (2026). *Beyond Entertainment : The Use of the Yeralash Short Film Anthology as a Cross- Disciplinary Tool in Russian Language and Theatre Arts Pedagogy*. 20(3), 83–100.
- Yudaninggar, K., & Ajibulloh, A. A. (2019). Mengkaji Ulang Strategi Promosi Pariwisata Melalui Film. *Inter Komunika: Jurnal Komunikasi*, 4(2), 149–165.