

## Table of Contents

<b>COVER</b> .....	<b>i</b>
<b>ACKNOWLEDGMENT</b> .....	<b>ii</b>
<b>ABSTRACT</b> .....	<b>iii</b>
<b>1. INTRODUCTION</b> .....	<b>1</b>
<b>1.1 Problem Description</b> .....	<b>1</b>
<b>1.2 Research Objectives</b> .....	<b>3</b>
<b>1.3 Research Questions</b> .....	<b>4</b>
<b>1.4 Research Methodology</b> .....	<b>4</b>
<b>1.5 Research Structure</b> .....	<b>4</b>
<b>2. THEORETICAL FRAMEWORK</b> .....	<b>6</b>
<b>2.1 Introduction</b> .....	<b>6</b>
<b>2.2 The Five Forces Porter Model</b> .....	<b>6</b>
<b>2.3 Business Models</b> .....	<b>10</b>
<b>2.4 Agriculture Drones</b> .....	<b>10</b>
<b>2.5 Economy in New Zealand</b> .....	<b>12</b>
<b>2.6 Economy in Singapore</b> .....	<b>14</b>
<b>2.7 Drones in New Zealand</b> .....	<b>15</b>
<b>2.8 Drones in Singapore</b> .....	<b>16</b>
<b>3. RESEARCH METHODOLOGY</b> .....	<b>18</b>
<b>3.1 Research Design</b> .....	<b>18</b>
<b>3.2 Research Methodology</b> .....	<b>18</b>
<b>3.3 Data Analysis and Findings</b> .....	<b>19</b>
<b>3.3.1 Sub-question 1: What are the advantages of agriculture drones?</b> .....	<b>19</b>
<b>3.3.2 Sub-question 2: What agricultural settings work best with drones?</b> .....	<b>20</b>
<b>3.3.3 Sub-question 3: What are the applications of drones in New Zealand and Singapore?</b> 21	
<b>4. CONCLUSION, POLICY &amp; LIMITATION</b> .....	<b>24</b>
<b>Conclusion</b> .....	<b>24</b>
<b>Policy</b> .....	<b>28</b>
<b>Limitation</b> .....	<b>29</b>
<b>REFERENCES</b> .....	<b>30</b>
<b>APPENDICES</b> .....	<b>33</b>
<b>Appendix 1 – Interview Questions</b> .....	<b>33</b>

**Appendix 2 – Interviewee Information .....33**  
**Appendix 3 – Transcript of Interview .....33**

