

TABLE OF CONTENT

	Page
TITLE PAGE.....	i
APPROVAL OF THESIS.....	ii
APPROVAL OF EXAM PASSAGE.....	iii
STATEMENT OF THESIS ORIGINALITY.....	iv
MOTTO AND DEDICATION.....	v
<i>ABSTRAK</i>	vi
ABSTRACT.....	vii
FOREWORD.....	viii
TABLE OF CONTENT.....	xi
LIST OF TABLE.....	xiv
LIST OF FIGURES.....	xv
LIST OF ATTACHMENT.....	xvi
CHAPTER 1 INTRODUCTION.....	1
1.1 Background.....	1
1.2 Problem Formulation.....	7
1.3 Purpose and Benefits.....	10
1.3.1 Research Purpose.....	10
1.3.2 Research Benefit.....	11
1.4 Systematic of Writing.....	12
CHAPTER 2 LITERATURE REVIEW.....	14
2.1 Theoretical Foundation.....	14
2.1.1 Keynesian Macroeconomy Theory.....	14
2.1.1.1 Supply and Demand Shock.....	15
2.1.1.2 Recession.....	16
2.1.1.3 Economy Circulation in Four Sector.....	17
2.1.2 Input Output Analysis.....	20
2.1.2.1 Input Output Table.....	23
2.1.2.2 Input Output Classification Table.....	25

2.1.2.3 Linkage between Sectors in Economy.....	27
2.1.2.4 Multiplier.....	27
2.1.2.5 Output Multiplier.....	28
2.2 Previous Research.....	29
2.3 Framework.....	45
CHAPTER 3 RESEARCH METHOD.....	47
3.1 Type and Source of Data.....	47
3.1.1 Type of Data.....	47
3.1.2 Data Source.....	48
3.2 Research Technique.....	48
3.3 Analysis Method.....	48
3.3.1 Leontief Input Output Analysis.....	48
3.3.1.1 Intersectoral Forward and Backward Linkage Analysis.....	50
3.3.1.2 Output Coefficient Analysis.....	52
3.3.1.3 Multiplier Effect Analysis.....	53
3.3.2 Simulation Impact of Shock Studies & Forecast Economy Condition.....	54
3.3.1.4 Impact Study.....	54
3.3.1.5 Forecasting.....	55
CHAPTER 4 RESULT AND DISCUSSION.....	57
4.1 Overview Consumption Change in Food and Beverage.....	57
4.1.1 Domestic Change Caused Pandemic Food and Beverage Industry in Indonesia.....	57
4.1.2 Domestic Change Caused Pandemic Food and Beverage Industry in Malaysia.....	60
4.2 Data Analysis Description.....	63
4.3 Analysis Result Interpretation in Indonesia.....	65
4.3.1 Interpretation of Intersectoral in Indonesia.....	65
4.3.1.1 Interpretation of Forward Linkage in Indonesia.....	65
4.3.1.2 Interpretation of Backward Linkage in Indonesia.....	67
4.3.1.3 Interpretation of Intersector Analysis Result in Indonesia.....	69

4.3.2 Interpretation of Domestic Multiplier Output in Indonesia.....	71
4.3.3 The Impact Studies of Change in F&B during Pandemic on Economy in Indonesia.....	73
4.3.3.1 Impact Studies and Forecast Analysis Result Interpretation Previous Pandemic in Indonesia.....	74
4.3.3.2 Impact Studies and Forecast Analysis Result Interpretation During Pandemic in Indonesia.....	75
4.4 Analysis Result Interpretation in Malaysia.....	76
4.4.1 Interpretation of Intersectoral in Malaysia.....	76
4.4.1.1 Interpretation of Forward Linkage in Malaysia.....	76
4.4.1.2 Interpretation of Backward Linkage in Malaysia.....	78
4.4.1.3 Interpretation of Intersector Analysis Result in Malaysia.....	80
4.4.2 Interpretation of Domestic Multiplier Output in Malaysia.....	82
4.4.3 The Impact Studies of Change in F&B during Pandemic on Economy in Malaysia.....	84
4.4.3.1 Impact Studies and Forecast Analysis Result Interpretation Previous Pandemic in Malaysia.....	84
4.4.3.2 Impact Studies and Forecast Analysis Result Interpretation During Pandemic in Malaysia.....	85
4.5 Final Comparison between Indonesia and Malaysia in Food and Beverage Sector.....	85
4.5.1 Comparison Indonesia and Malaysia Intersectoral Analysis.....	85
4.5.1.1 Comparison Indonesia and Malaysia from Forward Linkage Analysis.....	85
4.5.1.2 Comparison Indonesia and Malaysia from Backward Linkage Analysis.....	86
4.5.1.3 Comparison Indonesia and Malaysia from Intersector Analysis.....	87
4.5.2 Comparison Indonesia and Malaysia from Backward Linkage Analysis.....	87

4.5.3 Comparison Indonesia and Malaysia from Final Impact and Forecast Analysis.....	88
CHAPTER 5 CONCLUSION AND RECOMMENDATION.....	92
5.1 Conclusion.....	92
5.2 Research Limitations.....	93
5.3 Suggestion.....	93
5.4 Further Research Suggestion.....	94
REFERENCE.....	95
ATTACHMENT.....	104

