

DAFTAR ISI

COVER	i
PERNYATAAN KEASLIAN DISERTASI	ii
HALAMAN PENGESAHAN.....	iii
MOTTO	iv
ABSTRACT	v
ABSTRAK	vi
INTISARI.....	vii
KATA PENGANTAR	xii
DAFTAR ISI.....	xiv
DAFTAR TABEL.....	xvii
DAFTAR GAMBAR	xix
DAFTAR SINGKATAN	xx
BAB 1 PENDAHULUAN.....	1
1.1. Pengantar.....	1
1.2. Latar Belakang.....	2
1.2.1 Kesenjangan Penelitian (<i>Research Gap</i>).....	10
1.2.2 Fenomena Bisnis.....	15
1.3. Rumusan Masalah.....	19
1.4. Pertanyaan Penelitian.....	20
1.5. Tujuan Penelitian.....	21
1.6. Manfaat Penelitian.....	21
1.6.1 Manfaat Teoretis.....	21
1.6.2 Manfaat Praktis.....	22
1.7. Orisinalitas Penelitian.....	22
1.8. Justifikasi Penelitian.....	24
BAB 2 TELAAH PUSTAKA DAN PENGEMBANGAN MODEL.....	25
2.1. Pengantar.....	25
2.2. Pengembangan Proposisi Efficient Technological Competency Acquisition.....	26
2.2.1 Knowledge Based Theory of the Firm.....	31
2.2.2 Knowledge Management.....	32
2.2.3 Knowledge Transfer.....	34
2.2.4 Efficient Technology Transfer.....	35
2.2.5 Effective Knowledge Acquisition.....	37
2.2.9 Competency Aquisition.....	39
2.2.10 Efficient Technological Competency Acquisition.....	40
2.3. Pengembangan Model Teoretis Dasar.....	46
2.3.1 Organizational Culture.....	46

2.3.2 Change Management	47
2.3.3 Organizational Performance	49
2.3.4 Model Teoretis Dasar	51
2.4. Pengembangan Konsep Variabel Penelitian	51
2.4.1 Pengembangan Konsep Digital Organizational Culture.....	52
2.4.2 Pengembangan Konsep Digital Transformation Project Effectiveness	65
2.4.3 Pengembangan Konsep Transformation Management Capabilities.....	73
2.5. Definisi konseptual variabel	92
2.6. Pengembangan Hipotesis dan Model Penelitian	93
2.6.1 Pengaruh Digital Organizational Culture terhadap Digital Transformation Project Effectiveness.....	93
2.6.2 Pengaruh Digital Organizational Culture Terhadap Efficient Technological Competency Acquisition.....	97
2.6.3 Pengaruh Efficient Technological Competency Acquisition Terhadap Digital Transformation Project Effectiveness.....	104
2.6.4 Pengaruh Mediasi Efficient Technological Competency Acquisition pada hubungan Digital Organizational Culture dengan Digital Transformation Effectiveness	110
2.6.5 Pengaruh Transformation Management Capabilities Terhadap Digital Transformation Project Effectiveness	113
2.6.6 Pengaruh Transformation Management Capabilities Terhadap Efficient Technological Competency Acquisition.....	118
2.6.7 Pengaruh Mediasi Efficient Technological Competency Acquisition pada hubungan Transformation Management Capabilities terhadap Digital Transformation Project Effectiveness.....	127
2.6.8 Model Penelitian Empiris.....	130
BAB 3 METODE PENELITIAN DAN ANALISIS.....	131
3.1. Pengantar.....	131
3.2 Jenis Penelitian.....	131
3.3 Populasi dan Sampel.....	132
3.3.1 Populasi.....	132
3.3.2 Jumlah Sampel.....	135
3.3.3 Metode Pengumpulan Sampel.....	137
3.4 Variabel dan Pengukurannya	143
3.4.1 Item Alat ukur Digital Organizational Culture	145
3.4.2 Item Alat ukur Digital Transformation Project Effectiveness	147
3.4.3 Item Alat ukur Transformation Management Capabilities	148
3.4.4 Item Alat ukur Efficient Technological Competency Acquisition	151

3.5 Sumber dan Metode Pengumpulan Data	152
3.5.1 Sumber Data.....	152
3.5.2 Metode Pengumpulan Data.....	152
3.6 Metode Analisis Data.....	153
BAB 4 ANALISIS DATA	156
4.1 Pengantar.....	156
4.2 Proses Data Screening.....	156
4.3 Karakteristik Responden dan Statistik Deskriptif	162
4.4 Analisis Data.....	164
4.5 Pengujian Hipotesis.....	179
4.6 Kesimpulan Bab.....	181
BAB 5 PEMBAHASAN DAN TEMUAN PENELITIAN	183
5.1 Pengantar.....	183
5.2 Pembahasan.....	184
5.2.1 Digital Organizational Culture.....	184
5.2.2 Transformation Management Capabilities.....	201
5.2.3 Digital Transformation Project Effectiveness.....	217
5.2.4 Efficient Technological Competency Acquisition.....	223
5.2.5 Pembahasan Hasil Pengujian Hipotesis.....	231
5.3 Kesimpulan Bab.....	242
BAB 6 KESIMPULAN DAN IMPLIKASI PENELITIAN	244
6.1 Pengantar.....	244
6.2 Ringkasan Penelitian.....	245
6.3 Kesimpulan atas Masalah Penelitian	252
6.4 Implikasi Teoretis.....	253
6.5 Implikasi Kebijakan.....	257
6.6 Keterbatasan Penelitian.....	272
6.7 Agenda Penelitian Mendatang	273
DAFTAR PUSTAKA	276
APPENDIX A - KUESTIONER	306
APPENDIX B – TABEL ANALISA CODING	325
APPENDIX C – HASIL UJI NON-RESPONSE BIAS	342
APPENDIX D – HASIL UJI COMON METHOD BIAS DENGAN COMMON LATENT FACTOR	354