

## DAFTAR PUSTAKA

- Ann, L. (1999). *The Core Competency Model In Acquisition Strategy Development*.
- Bam, T., & Model, B. A. (2008). *Postscript Which Techniques Do I Really Need? In Business Analysis Techniques* (Pp. 253–256).
- Borshalina, T. (2019). Innovation Strategy For Creative Industry Of Indonesian Batik Trusmi Micro , Small & Medium Enterprise ( MSME ). *Global Busines And Management Reseaerch*, 11(1), 327–335.
- Cecchini, P. (1992). *The European Challenge, 1992: The Benefits Of A Single Market* . Aldershot, U.K.: Gower. A.
- Dong, L. I. U., Zhimin, L. I., & Xin, W. (2017). Using Analytic Hierarchy Process ( AHP ) To Evaluate The Coupling Degree Between Scenic Tourism Building Sites. *Open House Internationl Vol.43 No.1*, 93–98.
- For, A. T., & Countries, D. (2016). *Development Paradigm For The 21st Century*.
- Franses, Philip Hans And Paap, R. (2004). *Quantitative Models In Marketing Research*.
- Haryono, Andi Tri Fathoni, A. (2014). Potensi Batik Lasem Sebagai Upaya Pengembangan Ekonomi Kreatif Untuk Meningkatkan Keunggulan Kompetitif Berkelanjutan Di Kecamatan Lasem Kabupaten Rembang. *Journal Ekonomi*.
- Haslina, N., & Akhir, M. (2018). Malaysian Batik Industry Contribution Input-Output Techniques, *19(1)*, 181–194.
- Hauser, D., & Tadikamalla, P. (1996). The Analytic Hierarchy Process In An

- Uncertain Environment: A Simulation Approach. *European Journal Of Operational Research*, 91(1), 27–37.
- Ho, W., & Ma, X. (2018). The State-Of-The-Art Integrations And Applications Of The Analytic Hierarchy Process. *European Journal Of Operational Research*, 267(2), 399–414. <https://doi.org/10.1016/j.ejor.2017.09.007>
- Jeffrey, D., Robinson, S., & Thier-, K. (2005). The Population In The Devel- 318, 34(1), 67–71.
- Kotler, P. (1998). *Marketing Management , Millenium Edition*. Pearson Custom Publisher.
- Leung, L. C., Lam, K. C., & Cao, D. (2006). Implementing The Balanced Scorecard Using The Analytic Hierarchy Process & The Analytic Network Process, 682–691. <https://doi.org/10.1057/palgrave.jors.2602040>
- Mustafa, S. Z., & Kar, A. K. (2019). Prioritization Of Multi-Dimensional Risk For Digital Services Using The Generalized Analytic Network Process, 21(2), 146–163. <https://doi.org/10.1108/DPRG-06-2018-0031>
- Nordin, R., Safina, S., & Bakar, A. (2012). Malaysian Batik Industry : Protecting Local Batik Design By, 13(2), 117–132.
- Ossadnik, W., Schinke, S., & Kaspar, R. H. (2016). Group Aggregation Techniques For Analytic Hierarchy Process And Analytic Network Process : A Comparative Analysis. *Group Decision And Negotiation*, 25(2), 421–457. <https://doi.org/10.1007/s10726-015-9448-4>
- Page, P. M. (2015). Fundamentals Of Organizational Management. In *Fundamentals Of Organization* (Pp. 43–74).

- Pinasti, M., & Adawiyah, W. R. (2016). Co-Opetition To Promote Growth Of Batik Small And Medium Enterprises, *17*(3), 401–412.
- Prohoda, G. (2018). *Development Of Gravel Road Transition Process Trough The Use Of The Analytic Hierarchy Process*.
- Reading, F. (2002). Organisation For Economic Co-Operation And Development (OECD), (1971).
- Saaty, T. L. (1990). How To Make A Decision : The Analytic Hierarchy Process, 48.
- Stettinus, Wallace Wood Jr, D . Robley . Doyle, Jacqueline L. Colley Jr, J. L. (2005). *How To Plan And 24 Steps To Implement Any Corporate*.
- Stoudt, H. D. (2012). *Entrepreneurial Orientation In Nonprofit Organizations And Its Effect On The Development Of Social Entrepreneurial Strategies By Helen D . Stoudt Ronald G . Benson , Phd Faculty Mentor And Chair Gregory Gull , Phd Committee Member Roger L . Kemp , Phd Com*.
- Suliyanto, Wulandari, S. Z., & Novandari, W. (2010). Competitive Strategy Model For Purbalingga Batik. *Economic Journal Of Emerging Markets*.
- Susilawati, W. (2019). Small-Medium Enterprise Competitiveness Strategy : An Approach To Batik Tulis Garutan Industry, *8*(4), 115–135.
- Tahwin, M., & Mahmudi, A. A. (2014). Strategi Pengembangan Usaha Batik Tulis Lasem With SWOT Analysis ). *Fokus Ekonomi*, *1*, 57–70.
- Telford, J. (1994). *An Improvement 01 Process For Process Improvement Quality And Accountability In Humanitarian Logistics*.
- Tjahjaningsih, E., Santosa, A. B., Utomo, A. P., & Semarang, U. S. (2020).

Creative Techniques Of Contemporary Batik Motifs, *12*(3), 248–255.

Zurick, A. M. (2007). *E-Business Planning And Deciso Making Process : A Qualitative Study Of Strategy*.

