CHAPTER V
CONCLUSIONS AND SUGGESTIONS

5.1   Conclusions

Based on the explanation in the previous chapter, writer conclude that the booklet can be used as a medium to provide information about the information of Bekasi Tourism. In designing this booklet, authors used research and development research methods. The author uses eight research and development steps to get good booklet design results: (1)Research and information Collecting, (2) Planning, (3) Develop Preliminary Product, (4) Preliminary Field Testing, (5) Main Product Revision, (6) Operational Field Testing, (7) Final Product Revision, and (8) Dissemination and Implementation.

In conclusion, this study shows that the bilingual tourism booklet for Bekasi was successfully created through the Research and Development (R&D) method by Borg and Gall (1983). The process went through several important steps, including data collection, product design, validation, testing, and final revision. The final booklet presents complete and reliable information about Bekasi's history, culture, religion, culinary heritage, and tourist attractions in a way that is easy to understand for foreign visitors. Based on the feedback from experts, local communities, and foreign tourists, the booklet was considered attractive, informative, and useful as a travel guide. It not only helps visitors access tourism information more easily but also promotes Bekasi's identity as a city rich in culture and tradition. Overall, this research proves that a well-designed bilingual booklet can be an effective tool for introducing local tourism to international audiences while supporting the cultural and economic development of Bekasi City.

In the literature reviews, author found information regarding booklets, the use of the booklets, booklet elements, booklet design principles, foreign tourists, historical information, cultural information and information about Bekasi City. Based on observation, the authors found that booklet are necessary for foreign tourists to inform a information directly without confusion. In collectiong data, author conducts information from a local community regarding to obtain a information about some destination that potentially can be a tourism destination.

5.2 Suggestions

Based on the design results of the booklet to facilitate foreign tourists in obtaining complete information for Bekasi tourism that has been made and completed, authors hope that Bekasi Tourism Booklet can increase the production of this booklet because it will be a interesting information to increase foreign tourists knowledge about history and tourism in Bekasi City.

Based on the results of this research, several suggestions can be made for future development. Future researchers are encouraged to broaden the content of the Bekasi tourism booklet by including more tourist attractions and cultural sites so that it becomes a more complete source of information for international visitors. It would also be beneficial to integrate multimedia elements such as augmented reality, interactive maps, and mobile applications to make the booklet more engaging and accessible, especially for younger travelers who rely on digital platforms. Collaboration between universities, local governments, and creative industries should continue to be strengthened to improve both the quality and creativity of tourism promotional materials. In addition, students majoring in Applied Foreign Language are encouraged to create similar bilingual booklets that highlight historical and cultural destinations from other regions in Indonesia, as this can help promote local heritage to a wider audience. Regular updates and revisions are also important to ensure the booklet stays accurate and relevant to current tourism developments in Bekasi. The involvement of both local communities and foreign tourists should be maintained to ensure that the content remains authentic, clear, and inclusive. It is also recommended that the Bekasi Tourism Office continue to reproduce and distribute the booklet widely, since it has proven effective in promoting the city's cultural and historical potential. Finally, future projects should emphasize sustainability by featuring eco-friendly destinations and combining printed materials with digital tools such as QR codes, which can enrich the visitor experience while supporting responsible and long-term tourism practices.