

BAB V CONCLUSION

5.1 Conclusion

The purpose of this study is to understand the process of creating a bilingual profile book as an attractive and communicative medium of information for museum visitors and to obtain feedback from respondents regarding this bilingual profile book. Based on the results of the study, it can be concluded that the development of the Kota Lama Museum Semarang bilingual profile book was successfully carried out using the Research and Development (R&D) method, which was simplified into eight steps. The process includes analyzing potential and problems, data collection, product design, design validation, design revision, product trial, product revision, and finally producing a final product that is ready for use. The final product, which is a bilingual profile book in A5 size with the title “A Memorable Past at the Kota Lama Museum,” is expected to support visitors as a comprehensive information medium. This book contains information about the history of Semarang, the profile of the Kota Lama Museum, its rooms and collections, museum facilities, and traditional Semarang cuisine. This book was created in two languages, Indonesian and English, so that it can facilitate both local and foreign visitors.

The expert validation results stated that this book is suitable for use, although several revisions need to be made in terms of grammar, sentence structure, and other adjustments to make it more useful as an information medium. Furthermore, the results of a trial involving 34 respondents showed a very positive response, with the majority of assessments falling into the “very suitable/suitable” category for the aspects contained in this bilingual profile book. Thus, the bilingual profile book can serve as an effective medium of information in helping visitors improve their access to information about the history and collections offered by Kota Lama Museum Semarang.

As part of the implementation, this bilingual profile book will be submitted to the Department of Culture and Tourism of Semarang as an information medium. The submission of the product will be carried out after the researchers have completed their thesis defense. This submission marks the final stage of the research and ensures that the product can be utilized in a practical manner, particularly in supporting the development of tourism in the Kota Lama area of Semarang.

5.2 Suggestion

After completing the bilingual profile book for the Kota Lama Museum Semarang, the researchers hope that this bilingual profile book can become an attractive, communicative, and effective informational medium for the Kota Lama Museum Semarang. The researchers also hope that this book can become a medium for understanding history and learning about traditional cuisine around the museum area. Furthermore, in order to support efforts to introduce the historical and cultural heritage of Semarang, researchers suggest that the management of the Kota Lama Museum Semarang regularly organize various educational and recreational activities. These activities could include temporary exhibitions, cultural festivals, or special celebrations that highlight historical themes in line with the museum's characteristics. Through these activities, the museum would not only serve as a space for preserving cultural heritage objects, but also as a center for cultural activities that could attract the interest of the wider community and increase its appeal as a tourist destination for both local and foreign visitors.

For future research, it may be worth considering adding a third language, given the diverse range of visitors to the Kota Lama Museum. In addition future research could focus on developing information media specifically aimed at children. Examples include picture books or comics. In this way, the museum can become a friendly and enjoyable learning space for children.