

CHAPTER IV

CONCLUSION

To conduct this topic research, the writer examined the movie using several methods and devices. The directive speech act in four politeness strategies became the first intention in classifying the kinds of relative power.

From the findings and discussion, the writer has examined 11 kinds of politeness strategies and 7 kinds of directive speech acts produced by Anneliese and Preminger in the movie *Barbie as the Princess and the Pauper* including bald on record, off record, positive and negative politeness. While directive speech act are suggest, command, ask/question, beg, order, request, warn. from thes, the writer found princess Anneliese using 9 bald on record, 3 positive politeness, 4 negative politeness, 1 off record. While Preminger uses 11 bald on record, 1 positive politeness, 2 negative politeness, 3 off-record. All of these analyzed are politeness strategies with directive speech acts.

From the discussion, the writer concludes that Preminger he has more power because he has control over the hearer and control over what happens in the palace; he is more manipulative towards his hearer (H). So, he uses bald on record to show his authority is more dominant so that the hearers cannot refuse or is less likely to refuse what he asks. Meanwhile, Anneliese uses positive and negative politeness more often than Preminger to maintain harmony and achieve the purpose of the utterance spoken. Although she has a higher status, she does not fully have power and control over the situation. This proves that politeness strategies are influenced

by social distance, relative power, and rank of imposition so the speakers, namely Anneliese and Preminger, use each tiao strategy based on the current context. in addition, with payoffs that function as strategic advantages that will be obtained by speakers, Anneliese and Preminger, as speakers choose appropriate politeness strategies. This makes the strategies they use succeed in maximally meeting their goals, minimizing conflict, and ensuring that the communication goals are achieved. speakers who also pay attention to the context in which they are speaking.

The writers conclude that relative power, social distance, and rank of imposition, along with the expected payoffs, do influence the strategy selection by Anneliese and Preminger according to the context, and are proven by the payoffs that do work according to the purpose of Anneliese and Preminger using the strategy.