CHAPTER IV
RESULT AND DISCUSSION

4.1 Result

4.1.1. The Process of Creating TegalTipsnTrips Website

Creating TegalTipsnTrips website requires several steps based on research methods.

1. Research and Information Collection

The information of TegalTipsnTrips website must be actual because of the function in informing people about tourism in Tegal.

1) Observation

Observation was conducted to collect information from the tourist attractions due to the purpose of this website is to help people to earn information and promote Tegal City and Regency tourism. The result of tourist attractions observation are as follows.

a. Alam Indah Beach

Alam Indah Beach is one of the famous beaches in Tegal City, located in East Tegal District, Tegal City. According to the locals, the beach was close during the global pandemic and nowadays, the visitors number increase. The beach has improved better, start from the facilities and things can do in beach. The entrance fee is about Rp 10,000.00 for a person and the parking fee is about Rp 5,000.00 for a motorcycle. There are also places to sit and enjoy the view, food stalls, and some water sport attractions. The water sport attractions require additional charge.

b. Batamsari Beach

Batamsari Beach is located on the east of Alam Indah Beach. The beach has many food stalls and mini gazebo for people to enjoy or play around beach. However, the path to get to the location is quite narrow, only allow for car and minibus. The entrance fee is about Rp 3,000.00

for a person. Beside food stalls and mini gazebo, there are toilets and changing rooms.

c. Pulo Kodok Beach

Pulo Kodok Beach is located in the most east area of Tegal City coastal. According to locals, Pulo Kodok name came after many people fishing in the beach, but when the people did not get the fish, they will move around like frog. There is also a frog icon in the entrance of this beach. In Pulo Kodok Beach, locals often swim or play water along the coast. Most people come to visit this beach for hang out at mini gazebos belongs to the food stalls owners and enjoy coffee or snacks. The entrance fee is about Rp 3,000.00 for a person with parking fee for motorcycle about Rp 2,000.00 and car about Rp 5,000.00.

d. Komodo Beach

Komodo Beach is located on the west of Pulo Kodok Beach. The name of komodo because of the existence of komodo dragon statue at this beach. The situation at Komodo Beach almost the same as Pulo Kodok and Batamsari Beach, there are many food stalls and mini gazebos for visitors. People come for hang out with friends or family, or play water around the coast. The entrance fee is about Rp 3,000.00 for a person.

e. Muarareja Beach

Muarareja Beach is located in West Tegal District, Tegal City. This beach is the only beach that is located in West Tegal area. The beach has improved than before global pandemic, start from the cleanliness and spatial planning of food stalls and mini gazebos for hang out. The entrance fee for a person on weekdays is about Rp, 5,000.00, and for weekends is about Rp 6,000.00 with parking fee for motorcycle is about Rp 2,000.00 and car is about Rp 3,000.00.

f. Tegal City Old Townhall

Locals called it Balwas or Balaikota Lawas, it is a historical building from the Dutch East Indies, or known as Netherlands nowadays. The old townhall still uses by government as Regional People's Representative Council building. However, people can come to take pictures of one of the historical sites from Dutch East Indies that is still exist in Tegal City. There is no entrance fee for entering the sites area, but people still have to pay parking fee.

g. Bahari Monument

Bahari Monument is located on Alam Indah Beach area, near from the entrance gate. This monument shows the history of Indonesian Navy soldiers in Tegal City. There are tank, aircraft, canon, and torpedo that are no longer used showed at the outdoor area. At the indoor, there are miniature of battleships that are used in the past. To enter the monument is free, however because of the location inside the Alam Indah Beach area, people must pay for the entrance fee for about Rp 10,000.00.

h. Pancasila Park

Locals often call it Town Square of Tegal City or in the past, it called as Poci Park. The park was renovated in 2021 and renamed into Pancasila Boulevard Park by the mayor of Tegal City, Dedy Yon Supriyono. The park is a public space so people can visit anytime. The best time to visit this park is at night because the view is more beautiful. Visitors from Pemalang, Brebes, Tegal Regency, even Pekalongan come to see the park.

i. Rita Park

Rita Park is an amusement park in Tegal City and become the first. Rita Park is located at the area of Rita Supermall and offers many attractions from the enjoyable rides until the tense rides. The park was closed during the global pandemic and open by free entrance fee.

However, to ride attractions, people will have to pay. The situation of the park is being renovated for now.

j. Polder Bayeman

The polder was built to help the facility of agriculture land irrigation. However, the location of the polder is surrounding by tree, create a view of urban forest. The polder is located in Margadana District of Tegal City. The polder is often used for walking around or fishing by locals. The best time to visit is on the morning and afternoon. There is no entrance fee, however there is donation box at the entrance gate.

k. Tegalsari Park

This park is located in West Tegal District, Tegal City. This park is a public space and can be used people for walking around or playing on the playground area. There is a canal beside the park and the canal is used for fisherman to go to the sea. There is also a small dock to the canal and can be used for taking pictures or sitting and enjoying the view. However, the access to this park is only by motorcycle.

l. Guci Hot Spring

Guci Hot Spring is located in Guci Village, Bumijawa District, Tegal Regency. This hot spring is become the most visited place in Tegal. Nowadays, there are many villas and other private entrepreneurs open tourist attractions in Guci area. However, the first spring is still existed. The famous spring in Guci is 13 Natural Showers. The showers spring sulphur water and it is believed can heal every skin disease. For entering every attraction, there are entrance fee with various price. However, to enter Guci area, the fee is about Rp 10,000.00 for a person with parking fee for about Rp 5,000.00 – Rp 10,000.00.

m. Cacaban Reservoir

Cacaban Reservoir is a big dam located in Tegal Regency. People visit Cacaban Reservoir to enjoy the scenery or have lunch at food stall nearby that is sold fried fishes and shrimps, along with boiled sweet

potato leaves and tomato spicy sauces. The reservoir also has attraction such as tourist boat. Visitors can pay the local fisherman to bring them into the boat and sailing around the lake. People also can take pictures with lake scenery or trees scenery. There are toilets facilities on this reservoir. The entrance fee is about Rp 4,000.00 on the weekdays and Rp 5,000.00 on the weekends.

n. Prabalintang Attraction Forest

Prabalintang Attraction Forest is located in Danasari Village, Bojong District, Tegal Regency. This attraction forest is an area of pine forest than created into tourist attraction. The scenery of pine forest creating atmosphere of being in another world. There are some outdoor playground and suspension bridge made by woods. The facilities, such as toilets, on the area are well-maintained. There are also camp sites however, camper must provide their own tends.

o. Purwahamba Indah Beach

Locals called it as Purin and this beach provides beautiful scenery of sea and swimming pool area. Due to the global pandemic, the place was closed and opened around 2022. However, the visitors of this beach do not increase. The decrease of visit, especially on swimming pool and waterboom area, is due to the condition of the pools. Locals said, visitors are not satisfied because the pools are not well-maintained. the swimming pool and waterboom area are being renovated, so the visitors only can visit the beach area with the entrance fee is about Rp 5,000.00 for a person and Rp 25,000.00 – Rp 30,000.00 for entrance pool.

p. Larangan Beach

This beach is located in Larangan Village, Kramat District, Tegal Regency and become the rarely visited beach by tourists. The beach is clean and tidy, with cafes, food stalls, and mini gazebos for visitors. The facilities on the beach are well-maintained. The best time to visit this beach is on the morning and the afternoon, during the sunrise and sunset time. The entrance fee to this beach is about Rp 3,000.00.

q. Semedo Museum

Semedo Museum is under the management of the Ministry of Education, Culture, Research, and Technology. This museum is located in Semedo Village, Kedungbanteng District, Tegal Regency. There are many sites showed in this museum, start from the replica of homo erectus skulls, the fossil of extinct animals and skulls that are found in Semedo, and demonstration of how earth was before. The entrance fee to this museum is free and this museum become the education attractions for children and teenagers.

r. GBN Monument

This monument is a public space located near from the Slawi Ayu Poci Monument, Pakembaran, Slawi District, Tegal Regency. GBN stands for Gerakan Banteng Nasional or National Bull Movement. The monument is built to memorize the command under the Lieutenant Colonel Sarbini to prevent the spread of the DII/TII (Indonesian Islam Soldiers) Movement in Central Java.

s. Rodjo Tater

Rodjo Tater is a tourist attraction located in South Bogares Village, Pangkah District, Tegal Regency. This tourist attraction becomes education tourist attraction for children in introducing animals. There are various animals in Rodjo Tater, start from mammals, birds, and reptiles. There are also amusement rides for children and horse-riding area. The facilities on Rodjo Tater are toilets, food courts, and gazebos. The entrance fee for a person on the weekdays is Rp 20,000.00 and on the weekends is Rp 22,000.00.

t. Purbawahana Waterboom

This waterboom is located in Purbayasa Village, Pangkah District, Tegal Regency. This waterboom provides many kinds of swimming pool for children until adults. Besides swimming pools, this waterboom also shows various type of animals, such as snakes, lizards, otters, ostriches, and peacocks. There is also therapy pool by fish called

Purdasarana. The facilities of this waterboom are well-maintained. The entrance fee for a person is Rp 10,000.00.

2) Interview

In gathering information about tourism condition in Tegal nowadays, the interview was conducted with the representatives of Tourism Division from Department of Youth, Sport, and Tourism of Tegal City and Regency. The representative of Tourism Division from Department of Youth, Sport, and Tourism of Tegal City is Adhitya Fajar Sentosa, as an Adyatama Tourism and Creative Economy functional and the representative of Tourism Division of Department of Youth, Sport, and Tourism of Tegal Regency is Yoga Suparjo, a tourist attraction analyst.

a. For the existence of tourism promotion or information media, Sentosa answered that there is a booklet of tourism, giving the information of kinds of tourism and information about tourist attractions in Tegal City. For Tegal Regency, Suparjo replied that there is no kind of media to promote or inform about tourism in Tegal Regency.
b. For the tourism situation and the rise of interest people for touring, Sentosa replied that after global pandemic, the visitors for tourist attraction in Tegal, especially Alam Indah Beach, increase. As for Tegal Regency, Suparjo replied that the decrease was happen during global pandemic, forcing some tourist attraction to close for almost two years. The increasing after global pandemic happens until now, especially Guci Hot Spring.
c. For the opinion of the existence of a tourism promotion and information website can help Tourism Division to promote Tegal tourism, Sentosa replied that the existence of tourism website can be helpful to share further information about Tegal City digitally. Suparjo also replied that because there is no media for promoting and informing Tegal Regency tourism, it would be helpful in the future to give and share further information about Tegal Regency tourism.

In gathering information about Tegal culinary tourism, interview was conducted along with observation in tourist attractions. During the interview, the identity of the respondents was not questioned and the interview was conducted as it was general conversation because the respondents avoided to be interviewed. The respondents of this interview are locals who accidentally meet in tourist attractions or incidental samples. The total of respondents during the interview was 18 respondents.

The total people who answer the breakfast speciality were 9 people. They are 3 people added Kupat Kampung as recommendation, 2 people added Kupat Bongkok as recommendation, a person added Bogana and a person added Lontong Sayur. The respondents also gave the recommendation places to eat speciality breakfast menu in Tegal.

Table 4. 1. Recommendation Places for Breakfast

Speciality Menu	**Recommendation Places**
Ponggol	Tegal City: Ponggol Kusniroh, Ponggol Bu Idah, and Ponggol Bu Illah. Tegal Regency: Ponggol Godong Jati Ipeh, Ponggol Jati Pak Slamet Bawon, Warung Bu Imah, and Ponggol Hj. Mariyah Ulfa.
Lengko	Tegal City: Lengko Kimto, Lengko Bu Asih, Lengko Pi'an, and Lengko Bu Susi.
Kupat Bongkok	Tegal City: Kupat Bongkok Bu Taisah, Kupat Bongkok Bu Tiol, and Kupat Bongkok Katijah. Tegal Regency: Kupat Bongkok Bu Sikas, Kupat Bongkok Turiah, and Kupat Bongkok Tanijah.
Kupat Kampung	Tegal City: at the front of Maranatha Church in Kapten Ismail street, and beside the Manis store in Cemara street.

Bogana	Tegal City: Sinar Pagi Restaurant, Bogana Bu Upik, and Bogana Bu Yuli.
Lontong Sayur	Tegal Regency: Lontong Sayur Bu Ning, Lontong Sayur Mba Imu, and Lontong Sayur Mba Dewi.

It is showed from the table that both Tegal City and Regency has the same preference for breakfast such as Ponggol and Kupat Bongkok. However, it also showed that there were no recommendation places to eat Lengko, Kupat Kampung, and Bogana in Tegal Regency. There were no recommendation places to eat Lontong Sayur in Tegal City, and it can be concluded that Tegal City and Regency have its own specialities for breakfast.

The total of lunch speciality respondents were 8 people, were 8 of 9 people of the breakfast speciality respondents. 8 respondents answer Sauto and Sayur Asem as the recommendation, 7 of 8 respondents added Grilled Goat Skewers, 4 of 8 respondents added Glotak and Rujak Teplak. The respondents also gave the recommendation places to eat lunch specialities in Tegal.

Table 4. 2 Recommendation Places for Lunch

Speciality Menu	**Recommendation Places to Eat**
Grilled Goat Skewers	Tegal City: Wendy's Skewers, Indra Sari Skewers, Metro Skewers, Neng Lia Sari Cempe, Tirus Putera Skewers, Bang Awi Skewers, Sari Sedap Restaurant, Cempe Lemu, Putra Kasturi, Eva Skewers, and Sari Mendo. Tegal Regency: Cempe Lemu in Adiwerna Exit Highway, Haji Johan Skewers, Mba Nok Skewers, and Bu Narto Skewers.
Sayur Asem	Tegal City: Sayur Asem P Achmad, Sayur Asem Hj. Ipah, and Sayur Asem Sahabat Imron.

	Tegal Regency: Warteg Bu Badriyah, Warung Ibu Umi, and Sayur Asem Bu Mei.
Sauto	Tegal City: Sauto H Caup Gendut, Sauto Madi, Sauto Sagwan Putra, and Sauto Mas Anto. Tegal Regency: Sauto Pak Daan Jenggot, Sauto Malam Amir, Sauto Malam Bang Udin, and Sauto Malam Putri.
Glotak	Tegal City: Glotak Bu Iyah, Glotak Bu Asih, and Hot Glotak Mba Yanti.
Rujak Teplak	Tegal City: Rujak Teplak Bu Kapsah and Rujak Teplak Bu Wasti. Tegal Regency: Rujak Teplak Yu Pesek, Rujak Teplak Bu Ikmah, and Rujak Teplak Bu Rodiah.

From the table, it concluded that both Tegal City and Regency has almost the same preference for lunch such as Grilled Goat Skewers, Sayur Asem, Sauto, and Rujak Teplak. There were recommendation places to eat Grilled Goat Skewers, Sayur Asem, Sauto, and Rujak Teplak in both Tegal City and Regency. However, there were no recommendation places to get Glotak in Tegal Regency due to the scarcity of the Glotak sellers nowadays.

Meanwhile, the total of dinner specialities respondents were 5 people. They are 5 people responded Ponggol as the dinner, 3 of 5 people added Kupat Blengong and 4 of 5 people added Kupat Glabed as the recommendations. The respondents also gave the recommendation places to eat dinner specialities in Tegal.

Table 4. 3. Recommendation Places for Dinner

Speciality Menu	**Recommendation Places to Eat**
Ponggol Setan	Tegal City: Ponggol Kusniroh, Ponggol Kate Limbad, Ponggol Sari Rasa, and Ponggol Jati Mba Ais.

	Tegal Regency: Ponggol Jati Hj Ipeh, Ponggol Kagok, Ponggol Jati Yu Siti, and Ponggol Lesehan Jahelani.
Kupat Blengong	Tegal City: Kupat Blengong Mas Nanang, Kupat Blengong Mas Diryono, and others near from Kupat Blengong Mas Nanang and Mas Diryono that is unnamed. Tegal Regency: Kupat Blengong Man Kasir, Kupat Blengong Dr.86, and Kupat Blengong Mba Kho.
Kupat Glabed	Tegal City: Kupat Glabed Randugunting, Kupat Glabed Bu Wartini and Kupat Glabed Bu Nunung.

From the table, it concluded that the recommendation of dinner specialities of Tegal City and Regency almost same. There were some recommendation places to eat Ponggol and Kupat Blengong in Tegal City and Regency, however there were no recommendation places to eat Kupat Glabed in Tegal Regency. It because the origin of Kupat Glabed was from Tegal City and there was no expansion of Kupat Glabed to Tegal Regency.

The total of respondents of snack specialities in Tegal were 2 people, were respondents from the breakfast and lunch specialities. However, the respondents gave answer and the recommendation places to buy the snack specialities.

Table 4. 4. Recommendation Places for Dinner

Speciality Menu	**Recommendation Places to Eat**
Tahu Aci	Tegal City: Tahu Aci Sari Rasa and Tahu Murni Nata Jaya. Tegal Regency: Tahu Aci Tahu Pletok Randualas and Tahu Murni Slawi.
Olos	Tegal City: Olos Bhima and Olos Mba Yani. Tegal Regency: Olos Jatirawa and Olos Langon.

Sagwan Ice	Tegal City: Warung Soto and Sagwan Putra.
Lontrong Ice	Tegal Regency: Es Lontrong Kagok and Es Lontrong Slawi.

The table showed that both Tegal City and Regency has the same preference for snack specialities, such as Tahu Aci and Olos. There were also some recommendation places to get Tahu Aci and Olos both in Tegal City or Regency. However, it also showed that Sagwan Ice recommendation only existed in Tegal City, while Lontrong Ice recommendation only existed in Tegal Regency.

The total respondents of trending places to eat and visit in Tegal were 4 people. The respondents gave the recommendations of trending places such as for hanging out. The recommendations listed on the table below.

Table 4. 5. Recommendation of Trending Places in Tegal

Tegal City	**Tegal Regency**
North Beach, Sekotji, S Café, Macarius, My Story, Bento Kopi, and Indosweet Pastry.	Clavicula Coffee & Idea, G Bugs Shelter, Pokate Coffee, Entry Eatery, Sand Beach Café, Kalih Signature Coffee and Eatery, Café Keboen, and Minapadi Coffee Space.

The total respondents of seafood recommendation were 3 people, were the respondents from the trending places in Tegal. The answer of the respondents displayed on the table below.

Table 4. 6. Recommendation of Seafood Restaurant in Tegal

Tegal City	Tegal Regency
Mekar Restaurant, Vannamei Seafood, Bahari Seafood Lobster, Queen Seafood, Dapoer Tempoe Doeloe Seafood, and Keraton Pallace.	Barbarian, Cahaya Bulan, and Mas Ulum Seafood.

The result of the interview showed both Tegal City and Regency has almost the same speciality dishes. However, some specialities recommendations such as Lengko, Bogana, Kupat Kampung, Glotak, Kupat Glabed, Sagwan Ice only existed in Tegal City, while Lontong Sayur and Lontrong Ice only existed in Tegal Regency.

3) Literature Study

Literature study is a part of research purposing to collect information and data from sources in the library, for the examples such as books, previous research, notes, article, or journal based with the research itself (Sari & Asmendri, 2020). Literature study was conducted to collect information about events hold in Tegal City and Regency. The information was collected are as follows.

a. Tegal Coast Carnival

This carnival is held to celebrate the anniversary of Tegal City. Tegal City anniversary is on 12 April and the festival is always announced in government website or infotegal Instagram account. The festival is the top of celebration. During the festival, there are many food and beverages stalls from SME or Small and Medium-sized Enterprises, traditional and modern shows, and contests. During global pandemic, the festival was not held and after global pandemic, the festival is conducted with various themes from previous years.

b. Sea Alm

Sea alm is a tradition held as the form of gratitude to the Almighty God. This event is conducted by fishermen, especially in Tegal City. The fishermen will float the offerings into the sea and the communities also held shows, such as shadow puppet and traditional dance performance, or entertainment stage. The event is welcomed for public and the information about sea alms can be seen in government websites. It is usually held in Suro Month.

c. Toa Pe Kong

Toa Pe Kong is a parade of God statue and become one of the Chinese community traditions conducted in Tegal City or Tegal Regency. This event is held 15 days after Lunar New Year and not only parade, Small and Medium-sized Enterprises also hold stalls during the period time of the event, usually is held a week before the parade. The stalls of culinary festival will be held in the Chinatown in Tegal City and open for public. During the Toa Pe Kong parade, people can become voluntaries to carry the God statue and it is open for everyone.

d. Indonesia Independence Carnival

This is an annual carnival held to celebrate the anniversary of the Independence Day of Indonesia. The event is held after 17 August and every year, the implementation of the carnival is different. The carnival can be participated by everyone from children until adults and the theme of carnival is also different in every year. However, the participants can show drum band, traditional dance, traditional music, or modern dance during the carnival while wear unique costumes. The further information about carnival can be seen in pembaktegal official Instagram account.

e. Earth Care

This event is held as the gratitude to the Almighty God for the fertile agricultural land and the products. It is almost as the same as sea alms, the difference is the earth care is conducted in Guci Village, Tegal

Regency and the offerings is given to the nature. The people are also held performances as entertainment such as traditional dances or entertainment stage. This event was stopped during global pandemic and now, the event is held as one of the attractions for tourists to visit Guci. The information of earth care event can be seen in the governemtn websites.

f. Nyong Festival

The event was first conducted in 2019, and stopped during the global pandemic. This event is a cultural event that is purpose to appreciate and introduce local arts, such as dances, music, photography, traditional performance, and literature work. Last year, the event was held on 26 October and succeed. The event will be held continuously every year and the information will be announced in government websites.

2. Planning

Planning is a first stage of creating a website. In creating a tourism website, the target audiences and the output were determined. The whole stages were described are as follows.

1) Define the product

Based on interview with the representatives of Tourism Division of Department of Youth, Sport, and Tourism of Tegal City and Regency, the existence of digital tourism booklet will be helpful for tourists. Website was considered to be an information and promotion media for tourism. Website can be accessed without register new account and use wordpress as the platform for tourism was suitable, due to the wordpress is a free open source. The website contained information about tourism in Tegal City and Regency using two languages, Indonesian and English.

2) Define the target audiences

The users accessed the website are the tourists who will use the website as tourism information for Tegal City and Regency.

Considering website can be accessed public that is using internet, it is possible that the website can be accessed by all ages. The various of audiences can be a consideration to help how the website appearance look and the contents of the website, mostly related to the language and how the contents are displayed.

3) Write the idea and concept

Idea of creating website as Tegal tourism information and promotion is based of Central Java Tourism website and TripAdvisor to share some tourist attraction in Tegal. However, these websites only shared and mentioned the trending place of tourist attraction and emerges tourist attraction in Tegal City and Regency. To collect more information before designing Tegal tourism information and promotion website, the research to find similar website about Tegal tourism was conducted and several websites about tourist attractions in Tegal were found. The website name was wisatategal.com.

The information about tourism in the previous website was well presented with narrative text. The website also merged the list of tourist attractions in Tegal City and Tegal Regency. The website was divided tourist attractions into public area, natural tourism, historical tourism, and culinary tourism. The website has plain white background and the content is informative. The information about location mentioned in content without direction into the location of tourist attractions. The language used in website was Indonesian.

TegalTipsnTrips website was a website that designed to inform and promote Tegal City and Regency tourism globally. There were two languages were used in the website, English and Indonesian. The website used two languages, expected can reach foreign tourists. TegalTipsnTrips website divided Tegal City and Tegal Regency tourism, with content about natural tourism, historical and cultural tourism, man-made tourism, culinary tourism, and annual events. The information about events could be added if there was any event that

would be held. The website used Wordpress platform to implement the idea, design, and content.

4) Write and translate the contents

The contents of the website were written in Indonesian before translated into English. The contents are as follows.

Table 4. 7. The Contents of the Website in Indonesian and English

Indonesian	**English**
Pantai Alam Indah atau lebih dikenal sebagai PAI oleh warga Tegal merupakan salah satu destinasi wisata pantai yang terletak di pesisir utara Pulau Jawa. Pantai ini menjadi tujuan utama kalangan masyarakat, terutama di waktu akhir pekan dengan titik puncak keramaian berada di hari minggu pagi. Beberapa daya tarik dari pantai ini adalah untuk menikmati pemandangan matahari terbit maupun matahari terbenam, wisata dermaga apung, bahkan water sport seperti banana boat dengan tarif Rp. 50.000,00. Selain menyajikan pemandangan yang indah, pantai ini juga dikenal dengan kisah tentang Nyi Rantamsari, sosok penguasa pantai utara Pulau Jawa. Biaya	Alam Indah Beach, also known as PAI by citizens of Tegal, is a beach attraction located on the north coast of Java Island. This beach has become the main destination for the public, especially on the weekend, when the crowds are highest on Sunday morning. Some attractions of this beach are the ability to enjoy the sunrise and sunset, the floating dock, and even water sports such as banana boating for a fee of about Rp 50,000.00* per person. Not only does this beach have a beautiful view, but it is also known for the folklore of *Nyi* Rantamsari, the mystic ruler of the north coast of Java Island. The entrance fee is about Rp 10,000.00* per person, and the parking fee is Rp 5,000.00*.

tiket masuk pantai ini adalah Rp. 10.000,00 per orangnya dengan biaya tarif parkir sebesar Rp. 5.000,00.	
Monumen Bahari merupakan monumen yang letaknya masih dalam satu area dengan Pantai Alam Indah, tepatnya setelah pintu masuk. Monumen ini menceritakan sejarah berdirinya TNI AL tepatnya di Tegal. Pada bagian luar, terdapat tank, pesawat udara, meriam, dan torpedo yang sudah tidak digunakan. Dalam bangunan, terdapat miniatur beberapa pesawat dan kapal tempur yang digunakan TNI AL. Biaya masuk ke bangunan ini gratis, namun Anda tetap harus membayar Rp. 10.000,00 untuk bisa memasuki area Pantai Alam Indah.	Bahari Monument is a monument located still in the area of Alam Indah Beach, after the entrance fee. This monument tells the history of an Indonesian Navy soldier in Tegal. In the outdoor area of the monument, there is a tank, aircraft, canon, and torpedo that are no longer used. Inside the building of the monument, there are several miniature fighter aircraft and battleships used by Indonesian Navy soldiers. The entrance fee to this monument is free; however, you still have to pay Rp 10,000.00* to enter the area of Alam Indah Beach.
Sate Kambing merupakan hidangan makan siang favorit hampir seluruh kalangan warga Tegal, mulai dari muda hingga tua. Meski hidangan ini juga terkenal di beberapa tempat, tetapi di Tegal pun terkenal dikarenakan bumbunya serta	Sate kambing, or grilled goat skewers, is a favorite lunch dish almost all ages in Tegal, from youngest to oldest. Although this dish is also famous in some other places, in Tegal, it is well-known because of the seasoning and use of young goat meat, usually goat

menggunakan daging kambing yang masih muda, biasanya kambing dengan usia di bawah lima bulan. Dikarenakan menggunakan kambing yang masih muda, dagingnya cenderung empuk dan baunya tidak prengus. Sate ini sama seperti sate pada umumnya, daging yang dipotong kecil lalu ditusukkan dengan tusuk dari bambu, lalu dibakar langsung di atas arang. Bumbu cocolannya berupa kecap manis yang diberi cabe rawit yang sudah dihaluskan, lalu diberi potongan bawang merah dan tomat mentah. Sate kambing biasa dijual per kodi, atau 20 tusuk dan dibanderol dengan harga antara Rp. 80.000,00 dan Rp. 150.000,00.	under 3 or 5 months old. Due to using young goats, the meat is tender and doesn't smell bad. This skewer is almost like other Indonesian skewers; the meat is chopped into pieces and stabbed into the bamboo skewer sticks, then grilled on the charcoal that has been heated. The dipping season sauce is made from sweet soy sauce, grounded chili peppers, chopped shallots, and tomatoes. This skewer is usually sold in packs of 20 sticks, with a price range of Rp. 80,000.00 to Rp. 150,000.00.
Polder Bayeman menjadi salah satu tempat rekreasi yang terletak di Kaligangsa, Margadana, Kota Tegal. Polder ini dibangun sebagai fasilitas pengairan lahan pertanian. Namun dikarenakan lokasinya yang dikelilingi pepohonan sehingga terlihat seperti hutan kota, beberapa	Bayeman Polder is known as one of the tourist attractions located in Kaligangsa, Margadana District, Tegal City. This polder was built as an agricultural land irrigation facility. Due to the location surrounded by trees making this place look like an urban forest, people use it as a

warga memanfaatkan polder ini sebagai salah satu tempat rekreasi bersama keluarga dan teman. Tak hanya dimanfaatkan warga sebagai tempat untuk berolahraga, polder ini juga menjadi salah satu tempat untuk memancing. Waktu terbaik untuk mengunjungi tempat ini adalah di pagi hari serta sore hari.	tourist attraction with family and friends. Not only used as a place for sport but also as a fishing spot. The best time to visit this place is in the morning and afternoon.
Sedekah Laut merupakan acara tahunan yang dilaksanakan oleh masyarakat pesisir, khususnya nelayan, sebagai perwujudan syukur dan terima kasih terhadap Tuhan Yang Maha Esa, dengan melarungkan sesaji ke laut. Acara ini juga menjadi sarana masyarakat untuk berdoa serta hiburan sehingga dapat dinikmati oleh berbagai kalangan. Dalam acara sedekah laut, alunan gamelan, pertunjukkan wayang, tarian adat, dan panggung hiburan turut disertakan ketika mengiringi kapal-kapal yang melarung sesajian di laut. Acara ini diadakan setiap awal bulan Suro.	Sedekah laut, or in English, Sea Alm, is an annual event conducted by coastal communities, especially fishermen, as a form of gratitude to the One Almighty God by floating offerings to the sea. This event also became a medium to pray and entertain people. In this event, gamelan, shadow puppet performance, traditional dance, and entertainment stage are also included when the boats are floating offerings onto the sea. This event is conducted at the beginning of Javanese Suro month.

3. Development of Preliminary Form of the Product

The components of this stage are described are as follows.

1) Product design

The first appearance of the website was designed by using Canva. The design was considered by three main aspects are as follows.

a. Colour choice

The colours of website appearance were white and blue for base. The white was considered as light and suitable to be paired with other colours. The choice of blue was based on the Tegal City and Regency logo.

Figure 4. 1. Tegal City Logo
(tegalkota.go.id)

Figure 4. 2. Tegal Regency Logo
(http://setda.tegalkab.go.id/tegal)

The blue type colour of Tegal City logo is astronaut #242870 while Tegal Regency blue type colour is congress blue #044C93. The two of blue colours are considered dark for the base colour of the website. Beside the choice was based on the logo of Tegal City and Regency, blue colour is considered to be the colour of sea and sky, bring the view of peace and calm (Monica & Luzar, 2011). In Tegal City logo, blue means loyalty and obedience (Tegalkota website, 2014) while in Tegal Regency, blue means sea, because the area of Tegal Regency is included the sea, and peaceful (infotegal website, 2011).

Blue is included as the cold colour based on hue colour, and as the characteristic of cold colour is considered to be calm and cold for human (Henry 1998, as cited in Nugroho, 2015). Neutral colour can balance the cold, warm, and hot colour but still highlight the cold, warm, and hot colour as the main. The blue colour that is use for the first design of website is colour type of turquoise blue #5CE1E6, light blue #46BDFF, and vivid cyan #0CC0DF.

Table 4. 8 The Colour Code

The Code	The Colour	
Turquoise Blue #5CE1E6		
Light Blue #46BDFF		
Vivid Cyan #0CC0DF		

The base colour of the final design was using the blue colour type of vivid cyan #0CC0DF and paired with neutral colour, white as a balancer. The final design also combined the pictures of Tegal City and Regency tourist attractions and culinary as background of some parts of the website, and layered by blue colour type of vivid cyan #0CC0DF, then adjusted the transparency. The combination result of colour and pictures are as follows.

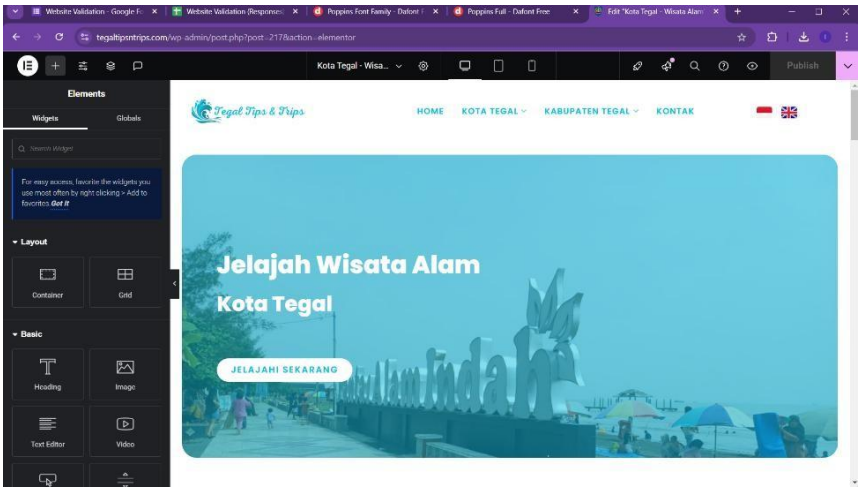


Figure 4. 3. The Combination of Pictures with Vivid Cyan #0CC0DF

b. Font type

The choice of font text was based on the website purpose. As the website used to promote and inform about Tegal City and Regency tourism, the font used was not for formal purpose but still can be enjoyed to read any information from the contents. The first design of website used several fonts, such as Genty Sans, FF Providence Sans, Schoolbell, More Sugar, Coming Soon and Dynamo Condensed.

Genty Sans and FF Providence Sans are included into stylish font, can be used as formal text or informal text, and in Canva, these fonts are included as heading or sub heading font style. Schoolbell is included as text font, has a unique design and appearance, suitable for cheerful text. More Sugar font is an option from Canva that is appeared as the recommendation font for button, looked casual but stylish and eye-catching. Coming Soon is a thin font, looks casual and included into document fonts in Canva. Dynamo Condensed is a bold font and used as heading or title. The font is narrow and can suitable in small space for title or heading.

Table 4. 9 The First Design Font Type

Text	Font Type
Title	Dynamo Condensed
Menu Button	FF Providence Sans
Home Button	More Sugar
Contents	Schoolbell
Headings	Genty Sans

In the final design, the fonts were used were Poppins, it was the font used for the modern design, usually it is common font in creating website. The design of the font was classic but can be used for formal or informal text. The font of Poppins are as follows,

Table 4. 10 The Appearance of Text using Poppins Font Type

Text	Poppins Font Type
Alam Indah Beach, also known as PAI by citizens of Tegal, is a beach attraction located on the north coast of Java Island. This beach has become the main destination for the public, especially on the weekend, when the crowds are highest on Sunday morning. Some attractions of this beach are the ability to enjoy the sunrise and sunset, the floating dock, and even water sports such as banana boating for a fee of about Rp 50,000.00* per person. Not only does this beach have a beautiful	Alam Indah Beach, also known as PAI by citizens of Tegal, is a beach attraction located on the north coast of Java Island. This beach has become the main destination for the public, especially on the weekend, when the crowds are highest on Sunday morning. Some attractions of this beach are the ability to enjoy the sunrise and sunset, the floating dock, and even water sports such as banana boating for a fee of about Rp 50,000.00* per person.

view, but it is also known for the folklore of Nyi Rantamsari, the mystic ruler of the north coast of Java Island. The entrance fee is about Rp 10,000.00* per person, and the parking fee is Rp 5,000.00*.	Not only does this beach have a beautiful view, but it is also known for the folklore of Nyi Rantamsari, the mystic ruler of the north coast of Java Island. The entrance fee is about Rp 10,000.00* per person, and the parking fee is Rp 5,000.00*.

c. Positioning

The positioning in design was how the pictures, text, and button were placed. The position resulted in the output of the final design of the website.

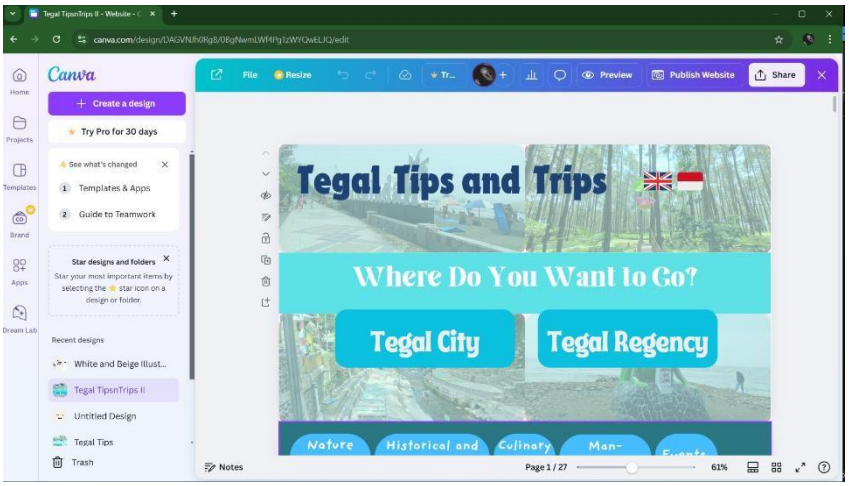


Figure 4. 4 The First Design of Home Page Appearance

The first design of the button, home page title, and picture were as the figure 4.7. The position was determined based on the laptop preview appearance. However, Canva only showed the appearance of design from desktop displayed. When the first design was previewed by mobile phone or tablet displayed, the differences of positioning was too big. Considering that this website accessed from mobile phone and

tablet, the home page position was implemented and adjusted based on mobile phone appearance.

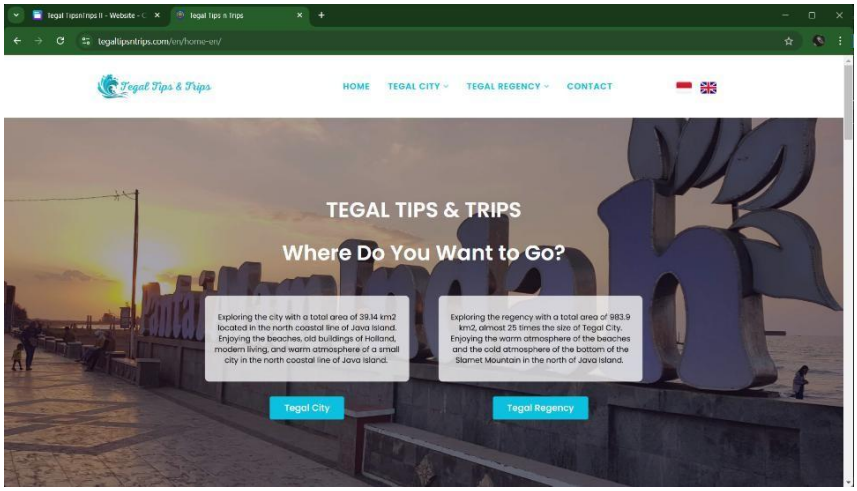


Figure 4. 5 The Final Design of Home Page Appearance

The final design of home page appearance was determined based on the adjustment of appearance from the mobile phone. The position of text, pictures, and buttons were different from the first design. The position of content and pictures in the first design and the final design had few differences. The differences are as follows.

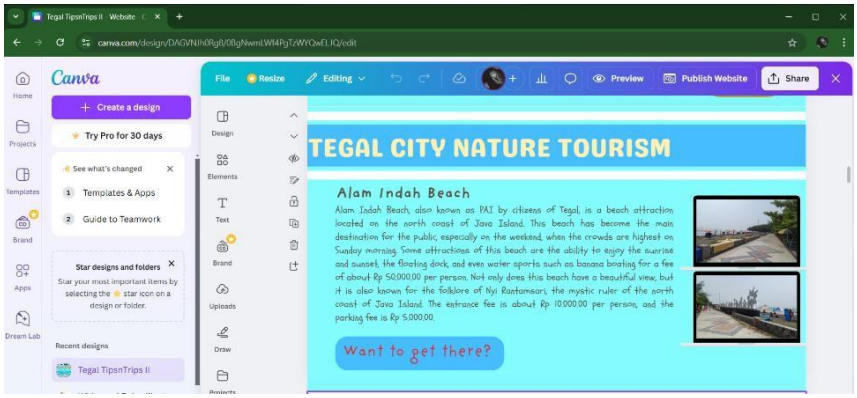


Figure 4. 6 The First Design of Content Appearance

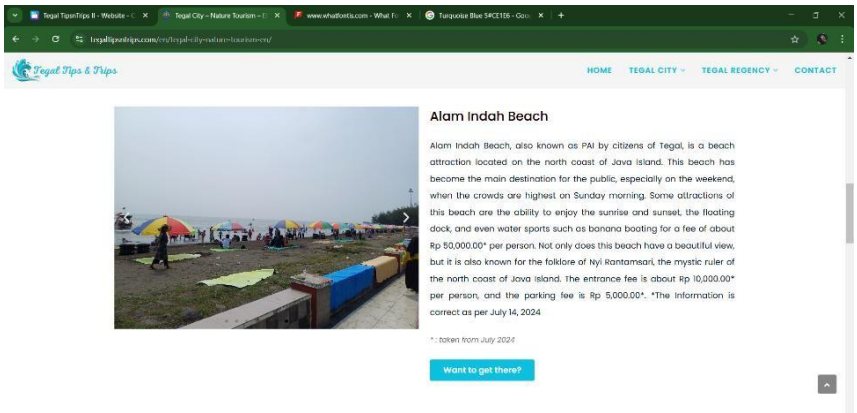


Figure 4. 7 The Final Design of Content Appearance

The position of text and pictures remained same. In the first design, the text position was on the left and the pictures were on the right for all the content. In the final design, the position of the pictures and description text of the pictures were by turns. The first description text was on the right and the next description text was on the left, with the picture positions were adjusted based on the description text position. The design position of this can attract the readers to see the pictures and text by turns.

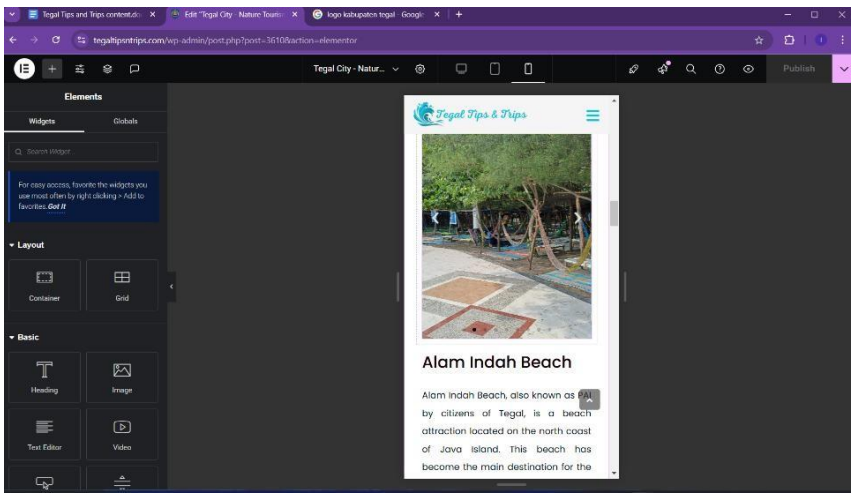


Figure 4. 8 The Final Content Appearance from Mobile Phone (1)

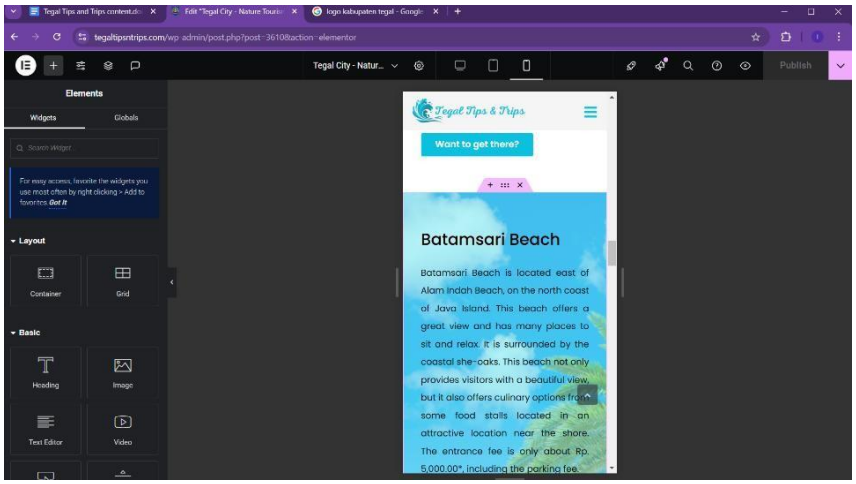


Figure 4. 9 The Final Content Appearance from Mobile Phone (2)

The position of text and picture on mobile phone appearance was also designed by turns. The first description text was on below of the pictures and the second description text was on the top of the pictures.

2) Design Implementation

The implementation of the first design of the website was made in Canva then implemented into website by using Wordpress.org as the open-source platform and free accessed for public without have to register an account. The implementation of first design into the final design was conducted by a professional website design. The suggest of using Wordpress because it was easy for creating a website design and user friendly, especially for the beginners.

In the final appearance, the website can be used as follows.

a. Accessing Natural, Historical and Cultural, and Man-made Tourism Information

To access information of natural, historical and cultural, and man-made tourism are almost as the same. The first step was started to open the home page by opening the link https://tegaltipsntrips.com/ and the home page would be displayed as this picture,

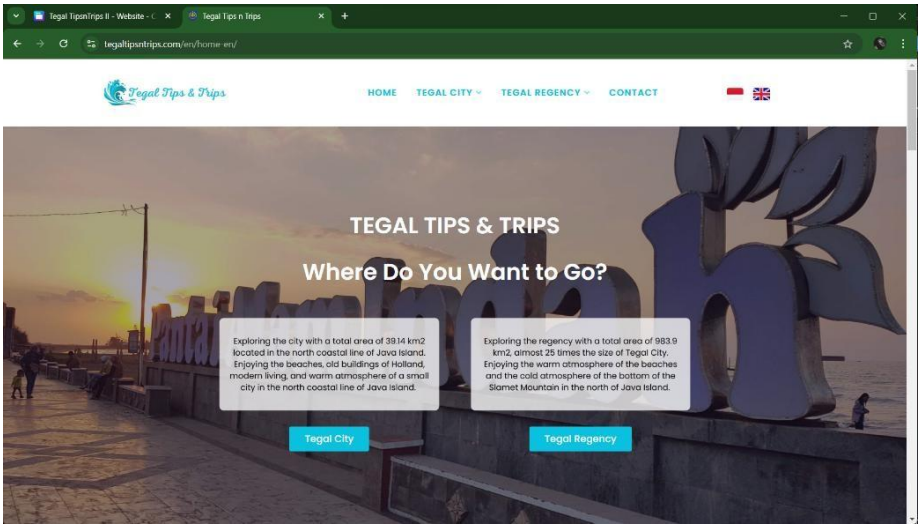


Figure 4. 10 Home Page of TegalTipsnTrips

Home Page displayed menu buttons of Tegal City and Regency on the top centre and at the right of the top of the website page, there were two flags, Indonesian and United Kingdom, represent the language of the contents.at the bellow, there were insights about Tegal City and Regency. Scrolling down would highlight the menu and contents displayed on the website. To access the information, the users

could choose between Tegal City or Tegal Regency menu button on the top centre of the website page.

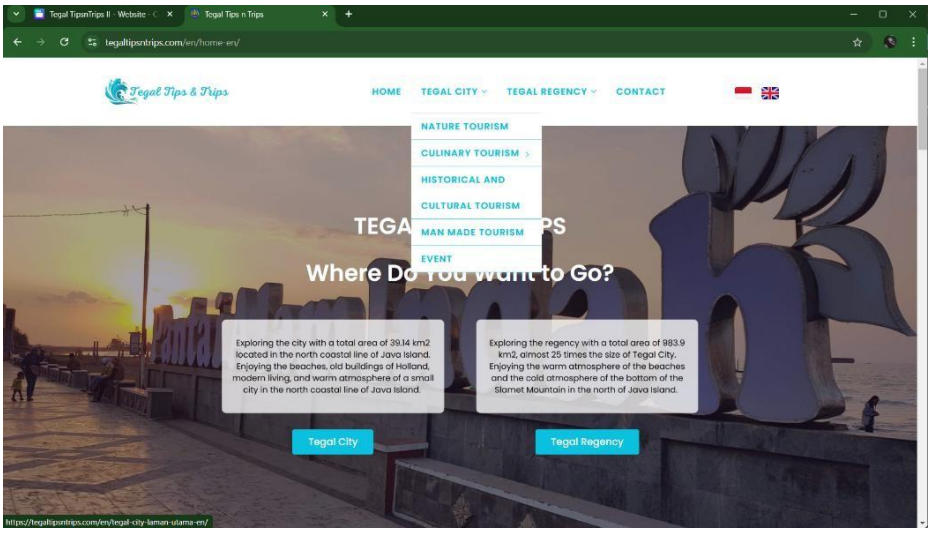


Figure 4. 11 Tegal City Menu Button

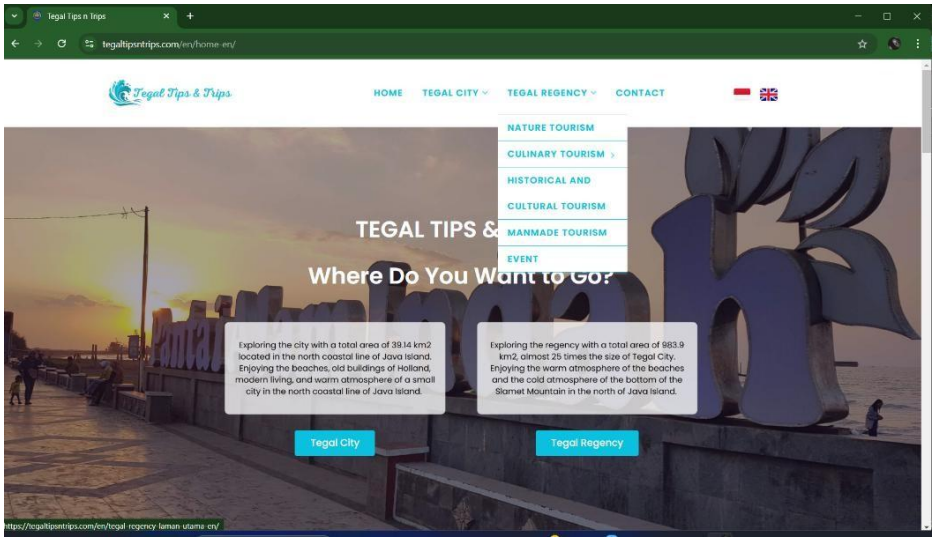


Figure 4. 12 Tegal Regency Menu Button

Both Tegal City and Regency had the same menu button option choices for tourism. There were five choices that could be accessed by users. To access the natural tourism in Tegal City, users chose the menu button of Tegal City and chose the nature menu and the page directed to Tegal City nature tourism contents. To access the natural tourism in Tegal Regency, users chose the menu button of Tegal Regency and

chose the nature tourism and the page would be directed to Tegal Regency nature tourism contents.

To access the historical and cultural tourism, and man-made tourism were as the same as nature tourism. The users chose between Tegal City or Tegal Regency menu button, then chose the historical and cultural tourism or man-made tourism menu and the page would be directed to the contents.

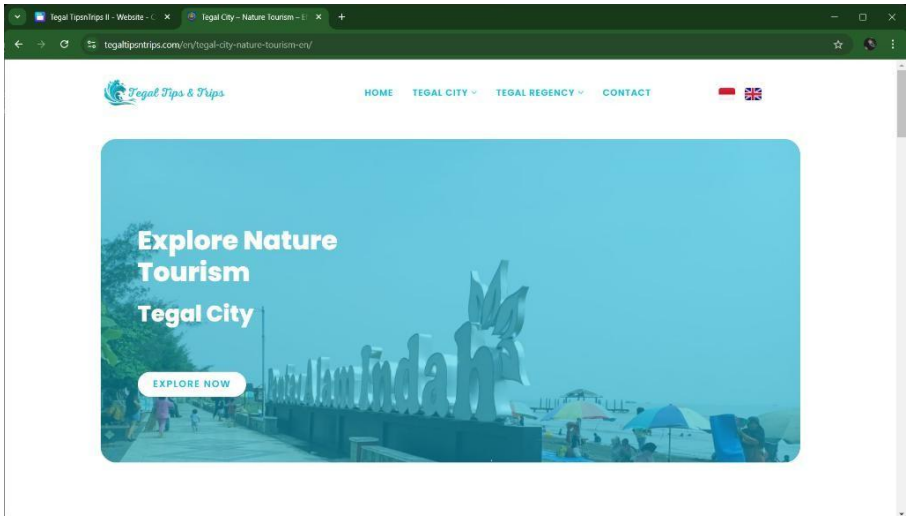


Figure 4. 13 Natural Tourism Top Page Appearance

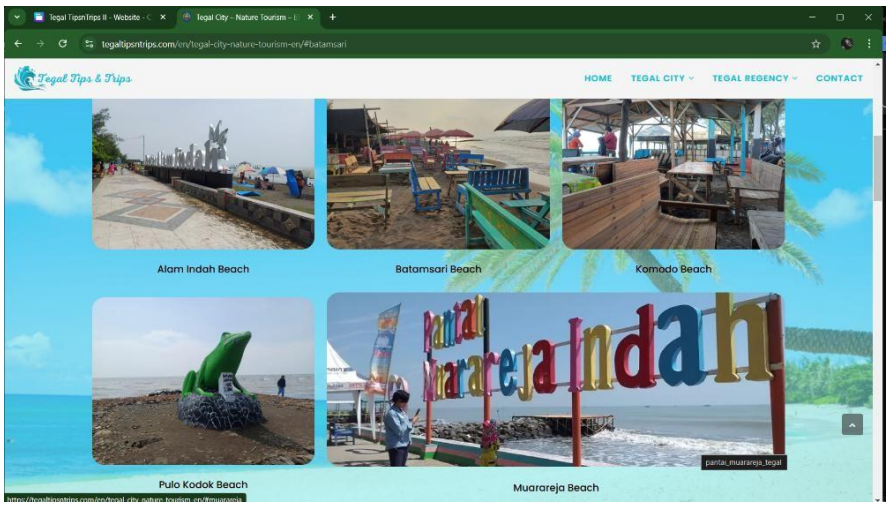


Figure 4. 14 Tegal City Nature Tourism Option

After the users chose the kind of tourism in Tegal City or Regency, at the top of the page displayed one of the most iconic tourism attractions of the tourism kinds that chosen by users. When users scrolled down the page, the display of some pictures of tourist attractions would be option for users, which the information of the tourist attraction users searched. Once the users picked one of the tourist attractions, the page automatically scrolled down to the part of tourist attraction information.

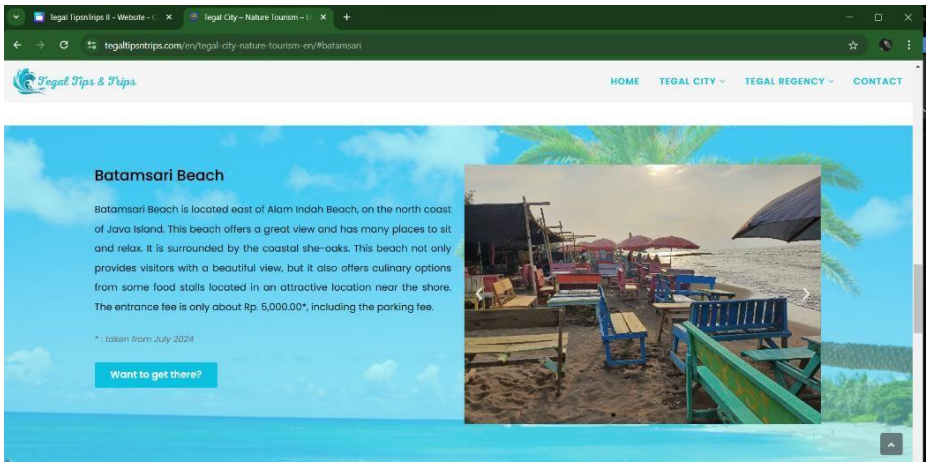


Figure 4. 15 The Contents of Nature Tourism of Tegal City

Below the information of the tourist attractions, there is a button of 'Want to Get There?' that direct the users to Google Maps for direction to the location of the tourist attraction. On historical and cultural tourism and man-made tourism, there are also button that will direct to the Google Maps bellow the information about the tourist attractions.

b. Accessing Culinary Tourism Information

To access the culinary tourism, the users can choose the culinary tourism menu on Tegal City or Tegal Regency menu button in Home Page. When the users chose the culinary menu, there were some options

of culinary, start from breakfast, lunch, dinner, snack, and others. The display of the option are as follows.

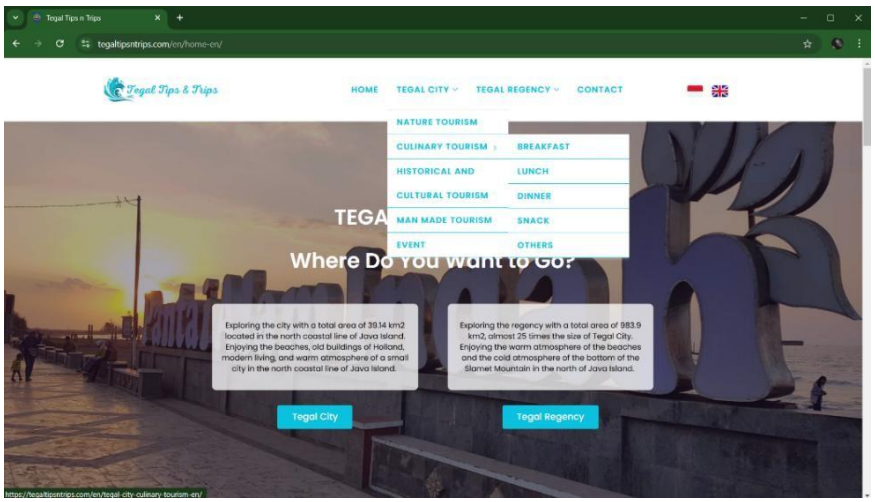


Figure 4. 16 The Option of Culinary Tourism

On breakfast, lunch, dinner, and snack contents, the recommendations of culinary tourism were the speciality dishes in Tegal City and Regency. Others option included recommendations of trending culinary, fast food, sea food, and non halal food, if it is available, and it is usually common and can find in other cities. Once users picked one of the options, the page would be directed to culinary tourism page.

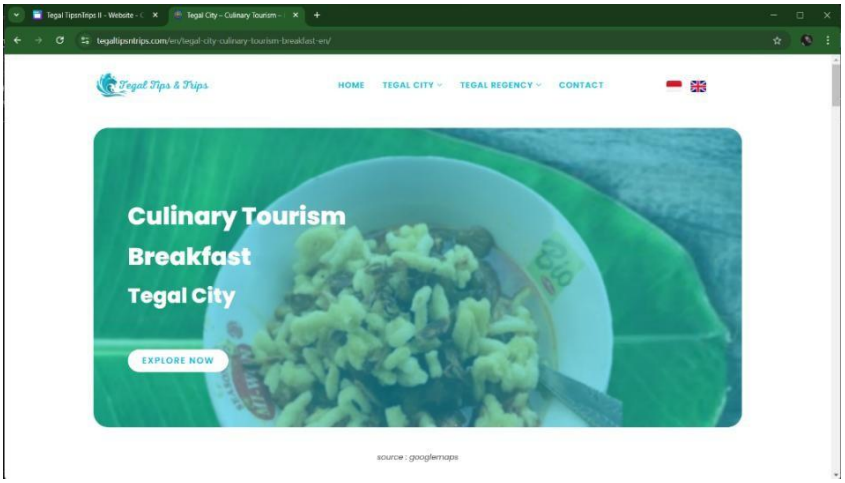


Figure 4. 17 Culinary Tourism Top Page Appearance

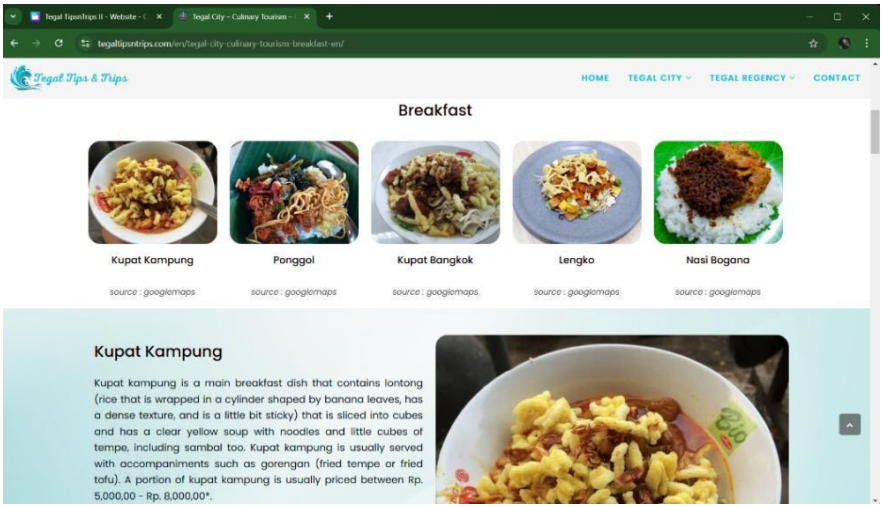


Figure 4. 18 The Option of Breakfast Specialities

Based on two pictures, the top of breakfast culinary tourism was one of the breakfast specialities in Tegal City and it was also applied for lunch, dinner, and snack culinary tourism in Tegal City and Regency. The users scrolled down manually and chose one of the pictures of the option and it automatically moved to the information of the dish.

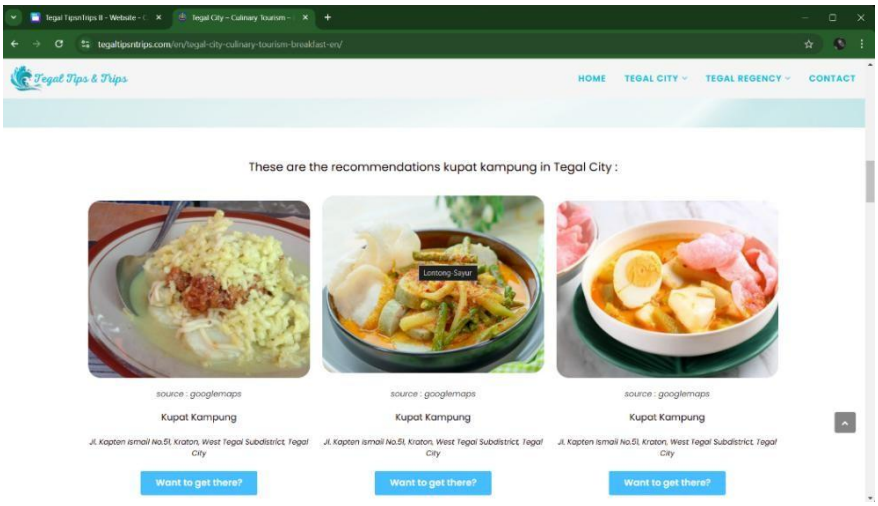


Figure 4. 19 The Recommendation Places to Eat

Below the information of the dish, there were some recommendation places to eat the speciality dishes in Tegal City and Regency. Below the recommendation places, there were ‘want to Get There?’ buttons that directed to the Google Maps for directions to the places. As for Others option, the displays of the page were different from breakfast, lunch, dinner, and snack pages.

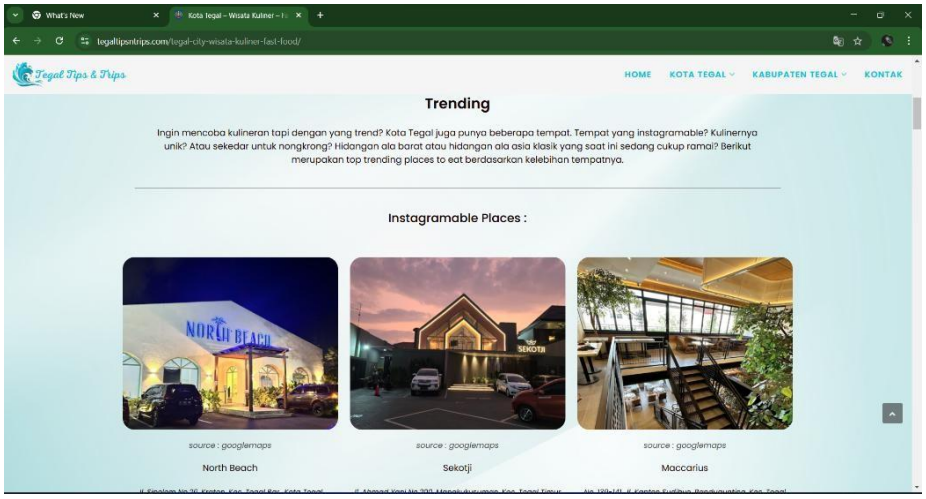


Figure 4. 19 The Appearance of Others Culinary Page

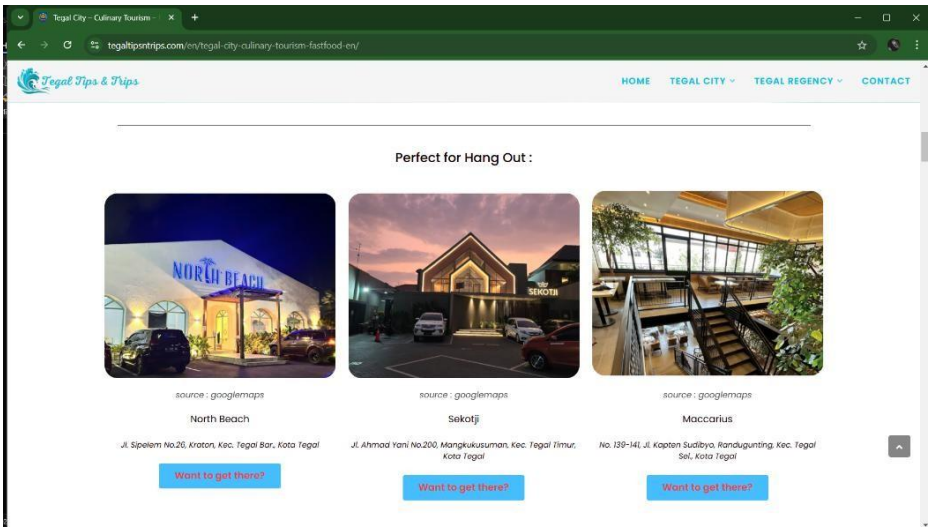


Figure 4. 20 The Recommendation Places for Hang Out

Others option displays the other option culinary in Tegal City, divided into four categories, trending, fast food, seafood, and non halal food. While for Tegal Regency, it is divided into three categories, trending, fast food, and seafood. For trending category, it is divided into five options, The Instagrammable Places, Perfect for Hang Out, Unique Culinary, Asian, and Western both in Tegal City and Regency. Fast Food category is divided into three options in Tegal City (Fried Chicken and Burger, Japanese Style Bento, and Pizza Pasta), and one for Tegal Regency (Fried Chicken and Burger). For seafood category, both Tegal City and Regency only divided into one option, Fish and Crustacea, while for non halal food category in Tegal City, is only divided into one option, the Chinese Food Style.

c. Accessing Events Information

To access information about events in Tegal City and Regency, the users will choose between Tegal City or Regency menu button on the Home Page and choose the events option. The users will be directed to events page based on the choice.

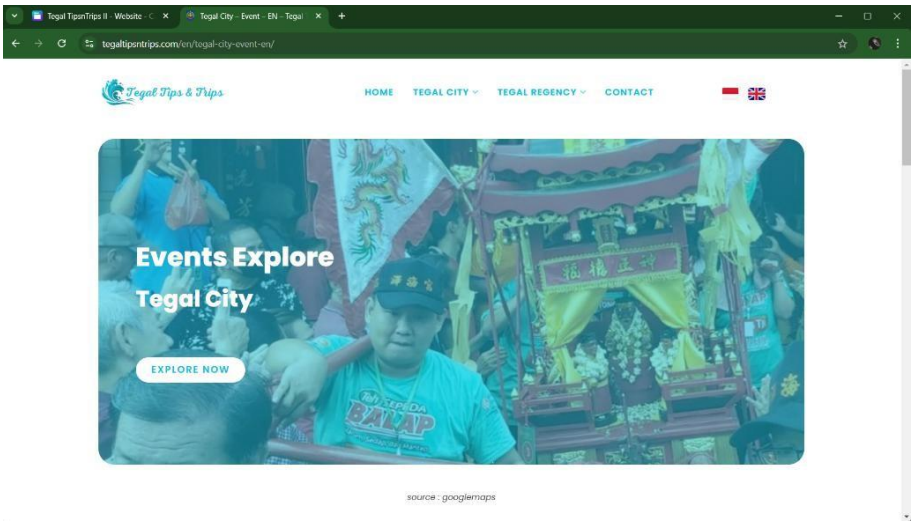


Figure 4. 21 Events Top Page Appearance

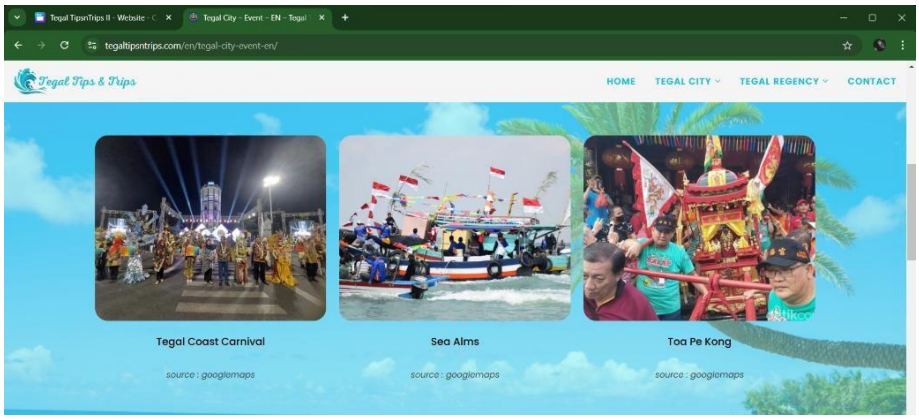


Figure 4. 22 The Events Option in Tegal City

The display of Events page on the top is one of the events options in Tegal City or Regency, and below it, there are several options of events that are held for a period time in Tegal City or Regency. When the users choose one of the events options, the page will automatically scroll down to information about the events and when the events are held on.

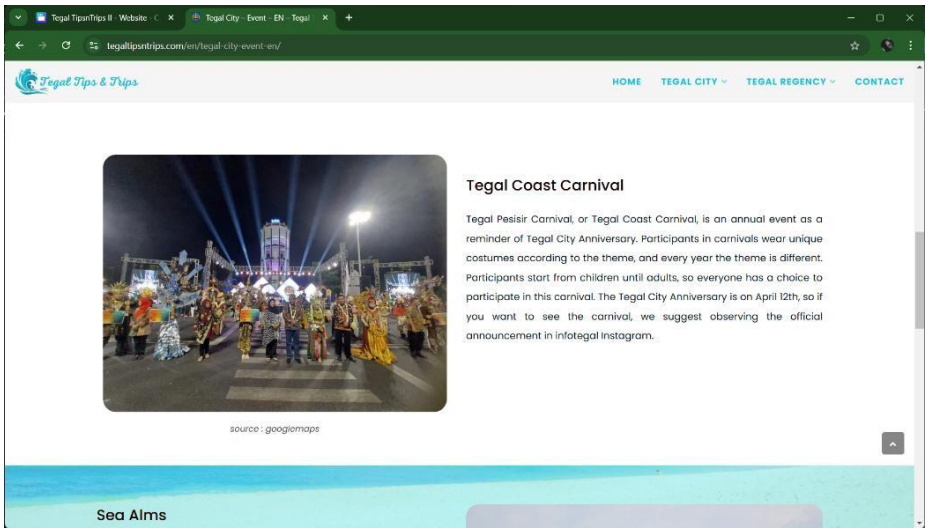


Figure 4. 23 The Contents of Events in Tegal City

4. Preliminary Field Testing

Before conducting a field test of the prototype of the website, a validation of an expert from academic institution is required. As the validator and supervisor of the research, Sir Aditya Nur Patria, S.Hum., M.App.Ling filled the statement of validation of TegalTipsnTrips website. The result of the statement validation is displayed as follows.

Statement of Validation Expert TegalTipsntrips Website

No	Statement			
1	The visual appearance of this website is attractive			
	o Strongly Disagree	o Disagree	o Agree	✓ Strongly Agree
2	The combination color of this website is attractive			
	o Strongly Disagree	o Disagree	✓ Agree	o Strongly Agree
3	The font used for this website is suitable			
	o Strongly Disagree	o Disagree	o Agree	✓ Strongly Agree
4	The positioning of text and pictures is appropriate			
	o Strongly Disagree	o Disagree	o Agree	✓ Strongly Agree
5	The pictures used are suitable			
	o Strongly Disagree	o Disagree	o Agree	✓ Strongly Agree
6	The word choice used for the contents is appropriate			
	o Strongly Disagree	o Disagree	✓ Agree	o Strongly Agree
7	The contents are easy to understand			
	o Strongly Disagree	o Disagree	o Agree	✓ Strongly Agree
8	The information of the contents is factual and complete			
	o Strongly Disagree	o Disagree	✓ Agree	o Strongly Agree
9	The written of this website contents are in accordance with grammar (Both English and Indonesian)			
	o Strongly Disagree	o Disagree	o Agree	✓ Strongly Agree
10	The website contents are appropriate for tourism information and promotion			
	o Strongly Disagree	o Disagree	o Agree	✓ Strongly Agree

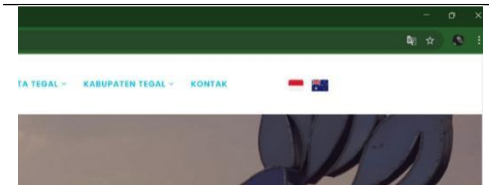
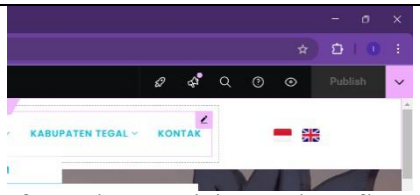
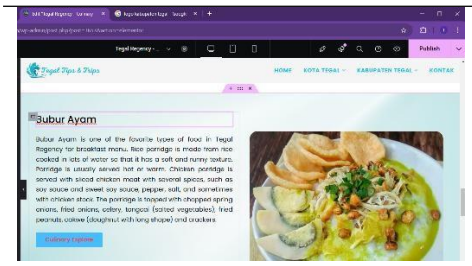
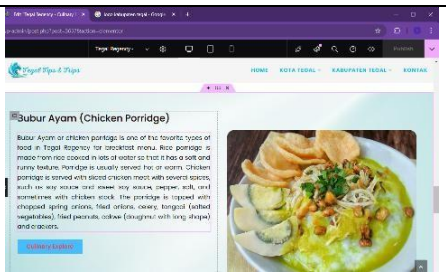
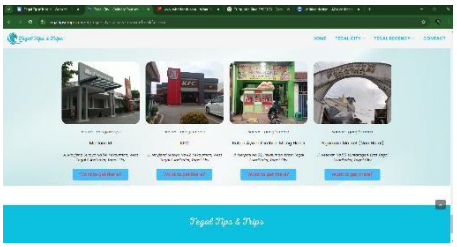
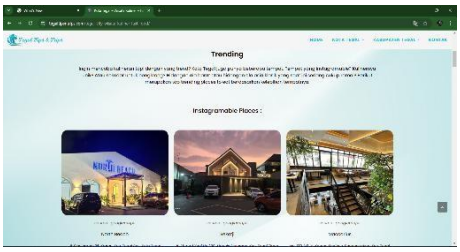
Aditya Nur Patria, S.Hum., Mapp.Ling.
NIP. 1990121820201007

Figure 4. 24. The Statement of Validation Expert TegalTipsnTrips

5. Main Product Revision

Based on the previous validation of the website, the revisions of the website are as follows.

Table 4. 11 The Before and After Revision Look

Before	After
	
The previous flag in the website as the representation of English was using Australian flag.	After the revision, the flag is changed into Union Jack flag.
	
The previous of English description on the Chicken Porridge, in Tegal Regency breakfast, was written *Bubur Ayam* without English word.	After the revision, the English word of *Bubur Ayam* or Chicken Porridge is added.
	
The previous appearance of 'Others' content on culinary tourism, the trending and fast food culinaries,	After the revision, the appearance of 'Others' content on culinary tourism is changed and divided the specified

was merged into one and not specificed.	trendings, the specified fast food, and the specified seafood.
The previous appearance of the content did not contain information about when the price was taken, only symbolize by * sign.	After the revision, the * sign is marked as when the information was taken.

6. Operational Field Testing

The field testing is conducted by using questionnaire for locals and foreigners, with 12 variables and 5 points score. The total amount of the respondents is 36 respondents with 26 local respondents and 10 foreigner respondents. The respondent's identities are displayed are as follows.

Table 4. 12 The Respondents Identities

No	Name Initial	Age	Origin
1	AMQ	0 – 17	Tegal
2	CIN	36 – 50	Tegal
3	K	18 – 25	Tegal
4	E	26 – 35	Tegal
5	HW	18 – 25	Tegal
6	NA	18 – 25	Rembang
7	Z	18 – 25	Tegal
8	NH	36 – 50	Tegal

9	R	26 – 35	Tegal
10	S	18 – 25	Tegal
11	ARO	36 – 50	Tegal
12	DHP	36 – 50	Tegal
13	AYS	26 – 35	Tegal
14	A	36 – 50	Tegal
15	S	26 – 35	Tegal
16	I	36 – 50	Tegal
17	T	>50	Tegal
18	IKS	18 – 25	Tegal
19	AW	18 – 25	Tegal
20	LK	26 – 35	Pati
21	MDDW	18 – 25	Tegal
22	PD	>50	Tegal
23	I	36 – 50	Tegal
24	WK	36 – 50	Tegal
25	SS	>50	Tegal
26	A	0 – 17	Tegal
27	E	26 - 35	US
28	L	26 – 35	France
29	JL	18 – 25	France
30	L	18 – 25	US
31	O	36 – 50	US
32	CS	18 – 25	US
33	JS	18 – 25	US
34	SS	18 – 25	US
35	MS	36 – 50	US
36	BP	36 – 50	US

The highest score that can be achieved based on the total respondents and the answer of the respondents will be calculated are as follows.

Highest score = 36 (total respondents) x 5 (highest score choice) = 180.

The total and range of score of the respondents will be presented based on the calculation are as follows.

Table 4. 13 The Result of Total and Range Score Calculation

Statement	Categories					Total Score	Range
	SD	D	N	A	SA		
1			4	9	23	163	90%
2		2	2	13	19	157	87%
3			1	15	20	163	90%
4		1	2	12	21	161	89%
5			3	14	19	160	88%
6		1	1	14	20	161	89%
7			2	11	23	165	91%
8			4	11	21	161	89%
9			2	13	21	163	90%
10				13	23	167	92%
11			3	12	21	162	90%
12			2	11	23	165	91%

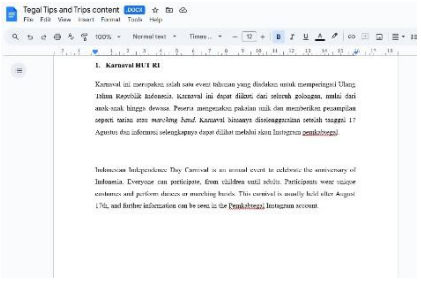
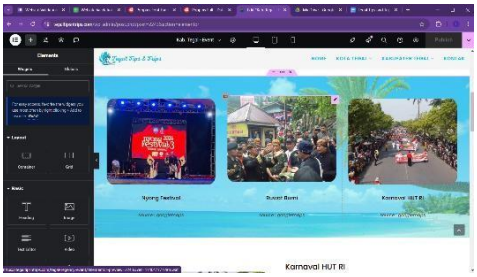
Based on data presented on the table, the highest score of the variables is achieved by the variable or statement number 10, with the statement "The choice of tourist attractions is diverse". This statement is achieved 167 of the total score and 92% of the range score. The lowest score of the variables is achieved by the variable or statement number 2 with the statement "The positioning of text and pictures of website contents is appropriate". This statement is achieved 157 of the total score and 87% of the range score. Based on the range score percentage of Betram as cited in Awaluddin et al (2023),

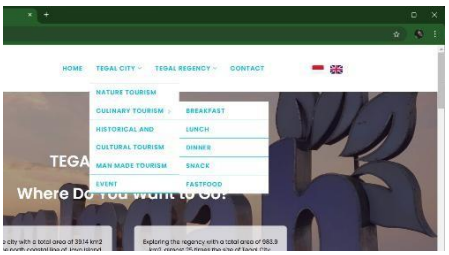
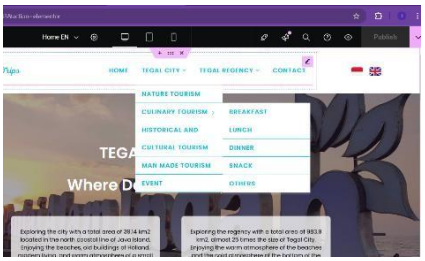
all variables range score is included into range 81% – 100% or ‘Strongly Agree’ category.

7. Final Product Revision

From the validation calculation result, the completeness of the content is the lowest score. On the event content in Tegal Regency, the number of events was only written one event. Others events are added and made the content of events in Tegal Regency has three events. Another revision is on the culinary tourism menu button. The last revision is conducted during this stage. The revisions are as follows.

Table 4. 14 The Final Revision of the Website

Before	After
 Before the revision, the content of event in Tegal Regency was only the Independence of Indonesia Anniversary Carnival.	 After the revision, two more events were added, Earth Care and Nyong Festival. Nyong Festival was held in 2019 and stopped during global pandemic. Nowadays, the festival is held again and can be a more attraction for tourists who interesting in cultural events.

	
Before the revision, the culinary tourism menu in Tegal City and Regency was named 'FastFood' and the contents are about other options culinary in Tegal City and Regency. The other options are included trending culinary, fast food, sea food, and non halal food.	After the revision, the menu button name is changed into 'Others' in English and 'Lainnya' in Indonesian. The change of name is because the content in the page consists of trending culinary, fast food, sea food, an non halal.

8. Dissemination and Implementation

The TegalTipsnTrips website is registered to Intellectual Property Rights and a certificate as the evidence. This website is also submitted to the Department of Youth, Sport, and Tourism of Tegal City and Regency, especially for the Tourism Division as the representatives, for helping Tegal City and Regency in promoting and informing tourism.

Figure 4. 25 Submitting TegalTipsnTrips Website to Tourism Division of Tegal City

Figure 4. 27 Submitting TegalTipsnTrips Website to Tourism Division of Tegal Regency (1)

Figure 4. 26 Submitting TegalTipsnTrips Website to Tourism Division of Tegal Regency (2)

4.2 Discussion

4.2.1. Tegal Tips n Trips Website as Information and Promotion Tourism Website

A website is part of web pages collect into one site and can be accessed by internet. Website can contain text, pictures, videos, and sounds. Website can be used for entertainment, knowledge, information, advertisement, promotion, and business. The advantages of the website are based on the purposes of the website itself. For knowledge and information purpose, the website is rated by the content of the website itself (Siddik, 2019) and the information is free-access for public. On promotion purpose, the design of the website has to attract people to visit the website and read the information about the product. One of the purposes of promotion is to convince people to buy or use the product or service. In this digital era, website is already used to promote products and services, and help people to earn income.

Based on Indonesia Internet Service Organizer Association (2024), in 2024, the internet users in Indonesia reached 211,563,479 people from all ages, including government departments. The government departments also use internet as their information and offer service, including tourism divisions. The digital information about tourism can reach people more not only in Indonesia, but also in global as long it is also using the international language.

In the previous research about the use of website to help tourism government department, there were many tourism government departments implement website as information and promotion media. However, on research conducted by Syaban, Norma, and Gohung (2018), it was concluded that human sources of staff who manage the website information system is lack. On research conducted by Iacocca (2022), it was showed that the use of wordpress as tourism website design, allow people to access information without login an account for the website.

The TegalTipsnTrips website was designed as the free-access website information about Tegal tourism, including perioded events. The tourism is included of Tegal City and Regency. The website is created for helping people in giving information about Tegal tourism and available on two languages, Indonesian and English, expected can be reached by foreigners. The contents of the website include natural tourism, historical and cultural tourism, culinary tourism, man-made tourism, and events.

This website uses Wordpress as open-source platform to build and design the website. Wordpress can be used for beginner is unfamiliar with coding. The wordpress is suitable used for government departments website because it is general to be used for beginner or skilled IT worker (Metha, 2024). Using wordpress also gives people to edit or add other contents by only use username and password of the website wordpress. The username and password will be used by stakeholders after submission.

According to the representative of Tourism Division of Department of Youth, Sport, and Tourism of Tegal City and Regency, the contents were variative and the design was good. The pictures used were interesting as well. The website was also easy to be used for editing, or creating new contents. The website can be used as the media to promote tourism of Tegal City and Regency.