

**PRODUCTION PROCESS OF THE DOCUMENTARY  
FILM  
“THE HIDDEN SOUL OF PEKOJAN”**



**FINAL PROJECT**

**A Partial Fulfilment of the Requirements for the Applied Foreign  
Language Bachelor Degree**

**by**

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**2025**

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**APPROVAL SHEET**

**A FINAL PROJECT**

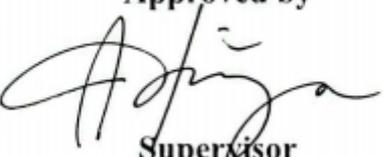
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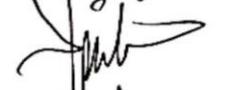
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## ABSTRACT

Kampung Pekojan in Semarang is a historic area rich in culture and tradition, including the tradition of serving Bubur India (Indian Porridge) during Ramadan, which symbolizes tolerance and togetherness. This study aims to produce a documentary film titled *The Hidden Soul of Pekojan* as an educational, informational, and cultural preservation medium. The Research and Development (R&D) method was applied to design, produce, and evaluate the documentary to ensure its feasibility and effectiveness. Data were obtained through literature studies, field observations, and interviews, followed by product evaluation using a Likert Scale questionnaire involving 27 respondents consisting of media experts, local residents, and foreign respondents. The results indicate that the documentary is considered informative, engaging, communicative, and capable of representing the culture of Pekojan, although the emotional appeal to encourage direct visits to the location still requires improvement. Feedback from the community and the management of Jami' Pekojan Mosque also showed positive responses. It is expected that this documentary can serve as an effective medium to introduce and preserve the cultural values of Pekojan and raise awareness, especially among the younger generation, about the importance of protecting local cultural heritage.

**Keywords:** Documentary, Kampung Pekojan, Culture, Bubur India Tradition, R&D, Semarang.

## ABSTRAK

Kampung Pekojan di Semarang merupakan kawasan bersejarah yang kaya akan budaya dan tradisi, termasuk penyajian Bubur India saat Ramadan yang menjadi simbol toleransi dan kebersamaan. Penelitian ini bertujuan memproduksi film dokumenter *The Hidden Soul of Pekojan* sebagai media edukasi, informasi, dan pelestarian budaya lokal. Metode Research and Development (R&D) digunakan untuk merancang, memproduksi, dan mengevaluasi dokumenter agar layak tayang dan efektif. Data diperoleh melalui studi literatur, observasi, dan wawancara, lalu dievaluasi menggunakan kuesioner Skala Likert yang melibatkan 27 responden, terdiri dari akademisi, masyarakat lokal, dan responden asing. Hasil menunjukkan dokumenter dinilai informatif, menarik, komunikatif, dan mampu merepresentasikan budaya Pekojan, meskipun aspek daya tarik emosional masih dapat ditingkatkan. Tanggapan masyarakat dan pengelola Masjid Jami' Pekojan juga positif. Diharapkan dokumenter ini dapat menjadi media yang efektif dalam mengenalkan dan melestarikan budaya Pekojan serta meningkatkan kesadaran generasi muda akan pentingnya menjaga warisan budaya lokal.

**Kata Kunci:** Dokumenter, Kampung Pekojan, Budaya, Tradisi Bubur India, R&D, Semarang.

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