

## **CHAPTER V**

### **CONCLUSION**

#### **5.1 Conclusion**

This research produced a pop-up book entitled Semarang Heritage in 3D: Exploring Historical Sites Through an Interactive Pop-Up Book for Elementary School Children, designed for elementary school students. This book is designed to introduce historical sites in Semarang City with a visual and interactive approach that is fun, educational, and suitable for children. The process of developing this book uses the method of Borg and Gall (1983), which consists of several stages, starting from research and collecting information through documentation, observation, and interviews, followed by the planning stage where researchers begin to design the product concept, including determining the target audience, the number of pages of the book, the ideal size for children, the type of paper that is resistant and suitable for pop-ups, and the number of interactive elements on each page.

In addition, this stage determines the pop-up technique used to create an attractive 3D effect. Furthermore, the preliminary product development stage includes selecting fonts and a color palette based on the visual representation of the original building to maintain a realistic feel while remaining attractive. The narration and language style are adjusted to be light, informative, and easy for children to understand. The next stage is preliminary field testing, in which two aspects are validated: material and visual design. The process continues with revising the main product, making improvements such as simplifying the text, adjusting the colors to make it brighter, and increasing the number of interactive elements. The revised product is then tested on a larger scale through operational field testing.

After making final adjustments in the last stage of product revision, the book was ready for dissemination and implementation, namely distribution to SDN Grogol Selatan 17 Jakarta for use in learning contexts. The results of the testing stage showed that the pop-up book received a very positive response. A

questionnaire was distributed to 31 respondents, and the results showed that the pop-up book was considered effective in conveying historical material in a fun, easy-to-understand, and visually appealing manner. Overall, the book was successfully developed as feasible learning media to support elementary school students' learning of history and culture. It is expected to be an alternative, fun educational media that fosters children's interest and curiosity in cultural heritage and local history.

## **5.2 Suggestion**

Based on the results of the research and development process, there is much potential for further development of this book. One suggestion that can be given is content enrichment through a more fun approach, for example by adding narration in the form of dialog between characters or inserting short stories that are relevant to the historical places raised. Additionally, adding audio elements, such as voice narration, could enhance the reading experience, making it more vivid and immersive. Therefore, further study is needed to explore the development of this medium in more depth as part of efforts to preserve local culture in an educational and interesting way that appeals to the characteristics of today's younger generation.