

PRE-PRODUCTION OF ENGLISH LEARNING VIDEO
SERIES: AIRPORT VOCABULARIES



FINAL PROJECT

A Partial Fulfilment of the Requirements for the Degree of
Bachelor of Applied Foreign Language

By

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2025

STATEMENT OF ORIGINALITY

This is to certify that thesis definitely my original work. I am completely responsible for the content of this thesis. Other writers' opinions or findings included in this project are quoted or cited in accordance with ethical standard. I understand the full consequences if I took somebody else's ideas, phrases, or sentences without proper references.

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APPROVAL SHEET

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AIRPORT VOVABULARIES

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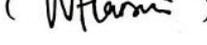
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Study Program : Applied Foreign Language

Title of Final Project : Pre-Production of English Learning Video Series:
Airport Vocabularies

**“This study has been examined and is accepted for impartial fulfilment of
the requirement for the degree of Applied Bachelor in Applied Foreign
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The researcher acknowledges that this final project is far from perfect and still has several aspects that require improvement. However, despite the existing limitations, the researcher has made every effort to deliver the best possible result. The process of completing this project has been a valuable experience, providing many lessons and new insights. It is hoped that this work can serve as a useful reference and inspiration for future research and development. The researcher sincerely hopes that the results of this project will be beneficial and contribute positively to the field under study.

Semarang, 20 June 2025

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ABSTRACT

This project aims to develop animated video-based learning media that provides an understanding of airport operations. This media is designed to help new employees, on-the-job training participants, and internship at the airport understand the technical terms used in daily operational. The background of this project comes from an internship experience at an airport, where difficulties were found in understanding airport-related terms, especially by those without an educational background in aviation. The research method used is Research and Development (R&D) based on the Sugiyono's (2023) model, by implementing 8 of the 10 development steps. The final product of this research is a learning media entitled "English Learning Video Series: Airport Vocabularies", which is animation-based and equipped with examples dialogues and an on-screen teacher to guide the delivery of the material. The media is divided into four parts: parts 1 and 2 focus on departure topics, while parts 3 and 4 focus on arrival topics.

Keywords: animated learning video, airport vocabulary, vocabulary comprehension, aviation English, airport operations

ABSTRAK

Proyek ini bertujuan mengembangkan media pembelajaran berbasis video animasi yang menyajikan kosakata kebandarudaraan. Media ini dirancang untuk membantu karyawan baru, peserta on-the-job training, dan peserta magang di bandara dalam memahami istilah teknis yang digunakan dalam kegiatan operasional. Latar belakang proyek ini berasal dari pengalaman magang di bandara, di mana ditemukan kesulitan dalam memahami kosakata, terutama bagi yang tidak berasal dari latar belakang pendidikan penerbangan. Metode yang digunakan dalam penelitian ini adalah Research and Development (R&D) berdasarkan model Sugiyono, dengan menerapkan 8 dari 10 langkah pengembangan. Produk akhir penelitian ini berupa media pembelajaran berjudul English Learning Video Series: Airport Vocabularies, yang berbasis animasi dan dilengkapi dengan contoh dialog serta adanya on-screen teacher untuk membantu penyampaian materi. Media ini dibagi menjadi empat bagian, di mana bagian 1 dan 2 dengan topik keberangkatan, sedangkan bagian 3 dan 4 membahas kedatangan.

Kata kunci: *media pembelajaran animasi, kosakata kebandarudaraan, pemahaman kosakata, bahasa Inggris penerbangan, operasional bandara*

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