

**POST-PRODUCTION OF ENGLISH LEARNING
VIDEO SERIES: AIRPORT VOCABULARIES**



FINAL PROJECT

A Partial Fulfilment of the Requirements for the Degree of
Bachelor of Applied Foreign Language

By

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**BACHELOR OF APPLIED FOREIGN LANGUAGE
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2025**

STATEMENT OF ORIGINALITY

This is to certify that thesis definitely my original work. I am completely responsible for the content of this thesis. Other writers' opinions or findings included in this project are quoted or cited in accordance with ethical standard. I understand the full consequences if I took somebody else's ideas, phrases, or sentences without proper references.

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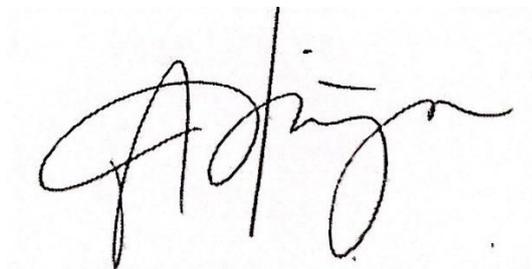
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Semarang, 24th June 2025



Maftukhatul Rizkiyah

ABSTRACT

As the global aviation industry continues to develop, airports have become strategic centers for air transportation and economic growth. Along with this development, understanding airport vocabulary has become essential for new employees, interns, and on-the-job training who are directly involved in operational processes. However, many of them still face difficulties in understanding English vocabulary within the airport work environment, which highlights the need for effective learning media. This study aims to address this issue by developing an animated learning video entitled “English Learning Video Series: Airport Vocabularies”, which is based on previous research that produced a multilingual glossary book. The research uses the Research and Development method, as it allows for the systematic creation of educational products, starting from potential and problem analysis to the final product. The development process includes three stages: pre-production (script and storyboard preparation), production (video shooting and voice dubbing), and post-production (editing and validation). Validation results from 30 respondents showed that the learning video achieved an average score of 3.56, which is above the feasibility score of 3.25. Therefore, this video is considered effective in improving the understanding of airport vocabulary and is recommended as an interactive training media in the airport work environment.

Keywords: airport vocabulary, learning video, interactive media, Research and Development method.

ABSTRAK

Seiring berkembangnya industri penerbangan global, bandara menjadi tempat strategis untuk transportasi udara dan pertumbuhan ekonomi. Tentunya dengan berkembangnya hal tersebut menjadikan perhatian bagi para pegawai baru, peserta magang, dan on job training dalam memahami kosakata kebandarudaraan saat terlibat langsung proses operasional. Namun saat ini masih banyak diantara mereka terjadi kesulitan dalam memahami kosakata bahasa Inggris di lingkungan kerja bandara udara. Sehingga dibutuhkan media pembelajaran yang efektif. Penelitian ini memiliki tujuan dari permasalahan tersebut untuk mengembangkan video pembelajaran animasi berjudul "English Learning Video Series: Airport Vocabularies" yang mengacu pada penelitian sebelumnya dalam membuat buku glosarium multibahasa. Metode dalam pembuatan penelitian ini menggunakan metode Research and Development karena dapat membuat produk edukatif secara sistematis terkait dari analisis potensi dan permasalahan hingga produk final. Pada proses pembuatannya terdapat tiga tahap, yaitu pra-produksi (penyusunan naskah dan storyboard), produksi (pengambilan gambar dan pengisian suara), dan pasca produksi (penyuntingan dan validasi media). Hasil validasi dari 30 responden menunjukkan bahwa video pembelajaran ini memperoleh skor rata-rata 3.56 yang berada di atas skor kelayakan 3,25. Dengan demikian, video ini dinilai efektif dalam meningkatkan pemahaman kosakata bandara dan direkomendasikan untuk digunakan sebagai media pelatihan interaktif di lingkungan kerja bandara.

Kata kunci: kosakata kebandarudaraan, video pembelajaran, media interaktif, metode Research and Development.

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