

CHAPTER IV

CONCLUSION

4.1. Conclusion

The research revealed how ARTJOG facilitates arts and cultural diplomacy. PT ARTJOG practices its own diplomacy internally in managing its relationship with its stakeholders: the artists, the public, and the policymakers; and how it facilitates exchanges of ideas and cultures through the curation of their exhibitions. The exhibitions allow the artists to express their culture from all walks of life in their artworks. The two processes, the diplomacy done by the organizers and the diplomacy process that is done in the exhibition, are the diplomacy that is usually unseen by the public.

The study case of ARTJOG, when compared to official governmental efforts of arts and cultural diplomacy, is different in method and impact, but nonetheless still beneficial to the diplomacy agenda. Art exhibitions like ARTJOG are non-traditional efforts in diplomacy, and one might say not obviously an attempt at practicing diplomacy. However, Indonesia needs to realize that it needs more than just to introduce its traditional culture, but it needs all forms of arts to strengthen its diplomacy agenda, including contemporary art. Therefore, the government's support and embrace for ARTJOG is the right way to go. The regional and national government's support for ARTJOG seems to benefit both ends of the parties, which is why it is to be expected that their partnership will continue in the future.

4.2. Recommendations

It is hoped that the findings of this research can be beneficial for future academic or practical use, especially the findings regarding the relation of arts and cultural diplomacy in an exhibition context. While the study case of ARTJOG is chosen because of its unique format, longer exhibition runtime, and accessibility, it would be a contribution for future scholarships that compares not just ARTJOG but with other exhibitions of its caliber. Hopefully, the current and future findings can help to understand further how art exhibitions, especially those rooted in the local culture and not western-oriented, can contribute to the arts diplomacy and cultural diplomacy agenda of Indonesia.

Regarding practical use, it is hoped that the government and the public may continue to recognize art events like ARTJOG and the others to unlock better diplomatic practices that may not be traditional efforts in official situations. It is also hoped that more research will be done to explore the intersection between contemporary art and diplomacy or international relations. This hopefully can improve national or international diplomacy efforts in the future, including contemporary art exhibitions for cultural diplomacy.