

DAFTAR PUSTAKA

- Abid, M. M. F., & Purbawati, D. (2020b). Pengaruh E-Security dan E-Service Quality Terhadap E-Repurchase Intention Dengan E-Satisfaction Sebagai Variabel Intervening Pada Konsumen E-Commerce Lazada di Fisip Undip. *Jurnal Ilmu Administrasi Bisnis*, 9(1), 93–100.
- Adha, S. (2022). Faktor Revolusi Perilaku Konsumen Era Digital: Sebuah Tinjauan Literatur. *Jipis*.
- Alfyana, U. Y., Zuhroh, S., Alfyana, U. Y., Zuhroh, S., Pgri, S., Jombang, D., Kunci, K., Penggunaan, K., Elektronik, K., & Kembali, N. P. (2022). Pengaruh Ease Of Use terhadap Repurchase Intention yang dimediasi E-Satisfaction (Studi Pada Online Travel Agent). *JMBI UNSRAT (Jurnal Ilmiah Manajemen Bisnis Dan Inovasi Universitas Sam Ratulangi)*, 9(3), 1156–1166. <https://doi.org/10.35794/jmbi.v9i3.44030>
- Ashghar, A., Nurlatifah, H., Studi, P., Pemasaran, M., Ekonomi, F., & Bisnis, D. (2020). Analisis Pengaruh Perceived Ease of Use, Perceived Usefulness, dan Perceived Risk terhadap Keinginan Membeli Kembali melalui e-Trust dan s-Satisfaction (Studi Kasus Pengguna Gopay pada Transaksi UMKM). In *Jurnal Al Azhar Indonesia Seri Ilmu Sosial* (Vol. 1, Issue 1). www.wartakota.com
- Aurelia, F., Muhammad, D., & Nawawi, T. (2021). Pengaruh Customer Satisfaction, Perceived Value, dan Trust Terhadap Online Repurchase Intention pada Fashion Di Instagram Di Jakarta. In *Jurnal Manajerial dan Kewirausahaan: Vol. III* (Issue 1).
- Az-zahra, F. Df., Tri Kurniawan, D., & Shabrina Prameka, A. (2024). The Effect of Perceived Ease of Use, Perceived Usefulness, and Social Media Marketing Toward Repurchase Intention Tokopedia Indonesian Consumer Through Customer Satisfaction. *KnE Social Sciences*. <https://doi.org/10.18502/kss.v9i4.15079>
- Bosnjak, M., Galesic, M., & Tuten, T. (2007). Personality Determinants of Online Shopping: Explaining Online Purchase Intentions Using A Hierarchical Approach. *Journal of Business Research*, 60, 597–605. <https://doi.org/https://doi.org/10.1016/j.jbusres.2006.06.008>
- Chellappa, R. K., & Pavlou, P. A. (2002). Perceived information security, financial liability and consumer trust in electronic commerce transactions. *Logistics Information Management*, 15(5/6), 358–368. <https://doi.org/10.1108/09576050210447046>
- Chen, L.-D., Gillenson, M. L., & Sherrell, D. L. (2002). *Enticing Online Consumers: An Extended Technology Acceptance Perspective*. www.walmart.com,

- Chen, Y. H., Hsu, I. C., & Lin, C. C. (2010). *Website Attributes that Increase Consumer Purchase Intention: A Conjoint Analysis*. <https://doi.org/https://doi.org/10.1016/j.jbusres.2009.01.023>
- Cheong, J., & Park, M. C. (2005). Mobile internet acceptance in Korea. *Internet Research, 15*(2), 125–140. <https://doi.org/10.1108/10662240510590324>
- Chiu, C. M., Lin, H. Y., Sun, S. Y., & Hsu, M. H. (2009). Understanding customers' loyalty intentions towards online shopping: An integration of technology acceptance model and fairness theory. *Behaviour and Information Technology, 28*(4), 347–360. <https://doi.org/10.1080/01449290801892492>
- Cooper, david and Emory. 1996. *Metodologi Penelitian Bisnis*. Jilid 1. Jakarta : Erlangga.
- Davis, F. D. (1989a). *Perceived Usefulness, Perceived Ease of Use*, and user acceptance of information technology. *MIS Quarterly, 13*, 319–340.
- Davis, F. D. (1989b). *Perceived Usefulness, Perceived Ease of Use*, and user acceptance of information technology. *MIS Quarterly, 13*(3), 319–340. <https://doi.org/https://doi.org/10.2307/249008>
- Dewi, C. R. A., Yasa, N. N. K., Giantari, I. G. A. K., Sukawati, T. G. R., Setiawan, P. Y., & Setini, M. (2020). The Effect of Security, Trust and Ease of Use towards *Repurchase Intentions* Mediated by E-satisfaction on Online Travel Agent. *Journal of Advanced Research in Dynamical and Control Systems, 12*(8), 340–354. <https://doi.org/10.5373/jardcs/v12i8/20202482>
- Diyanti, S., Yuliniar, & Suharyati. (2021). Customer Experience, Kepuasan Pelanggan dan *Repurchase Intention* pada *E-Commerce* Shopee. *KORELASI Konferensi Riset Nasional Ekonomi, Manajemen Dan Akuntansi, 2*(1), 677–689.
- Fikri, M., & Lisdayanti, A. (2020). Influence of Promotion Mix and *Perceived Usefulness* in Improving the *Repurchase Intention* of Linkaja Applications. *International Journal of Finance & Banking Studies (2147-4486), 9*(1), 76–84. <https://doi.org/10.20525/ijfbs.v9i1.665>
- Filieri, R., Chen, W., & Lal Dey, B. (2017). The importance of enhancing, maintaining and saving face in smartphone *Repurchase Intentions* of Chinese early adopters: An exploratory study. *Information Technology and People, 30*(3), 629–652. <https://doi.org/10.1108/ITP-09-2015-0230>
- Flavián, C., & Guinalíu, M. (2006). Consumer trust, *Perceived Security* and privacy policy: Three basic elements of loyalty to a web site. *Industrial Management & Data Systems, 106*(5), 601–620. <https://doi.org/10.1108/02635570610666403>
- Gardner, C., & Amoroso, D. L. (2004). *Development of an Instrument to Measure the Acceptance of Internet Technology by Consumers*.

- Gusti, I., Ayu, A., Saraswati, P., & Rahyuda, I. K. (2021a). E-Jurnal Ekonomi dan Bisnis Universitas Udayana Pengaruh *Perceived Ease of Use*, *Perceived Usefulness* dan Trust Terhadap *Repurchase Intention*. *E-Jurnal Ekonomi Dan Bisnis Universitas Udayana*. <https://ojs.unud.ac.id/index.php/EEB/index>
- Gusti, I., Ayu, A., Saraswati, P., & Rahyuda, I. K. (2021b). E-Jurnal Ekonomi dan Bisnis Universitas Udayana Pengaruh *Perceived Ease of Use*, *Perceived Usefulness* dan Trust terhadap *Repurchase Intention*. *E-Jurnal Ekonomi Dan Bisnis Universitas Udayana*, 10(2), 61–72. <https://doi.org/10.24843/EEB.2021.v10.i02.p02>
- Ha, H. Y., & Pan, H. (2018). The evolution of *Perceived Security*: the temporal role of SNS information perceptions. *Internet Research*, 28(4), 1055–1078. <https://doi.org/10.1108/IntR-02-2017-0047>
- Halim, A., & Keni, K. (2022). Pengaruh Trust, *Perceived Ease of Use*, dan *Perceived Usefulness* terhadap *Repurchase Intention* dengan Menggunakan *E-Commerce*. *Jurnal Manajemen Bisnis Dan Kewirausahaan*.
- Hartono, E., Holsapple, C. W., Kim, K. Y., Na, K. S., & Simpson, J. T. (2014). Measuring *Perceived Security* in B2C electronic commerce website usage: A respecification and validation. *Decision Support Systems*, 62, 11–21. <https://doi.org/10.1016/j.dss.2014.02.006>
- Ibzan, E., Balarabe, F., & Jakada, B. (2016). Consumer Satisfaction and *Repurchase Intentions*. *Developing Country Studies Wwww. Iiste. Org ISSN*, 6(2). www.iiste.org
- Imam, G. (2013). Aplikasi Analisis Multivariate dengan Program IBM SPSS 21 Update PLS Regresi. Semarang. Badan Penerbit Universitas Diponegoro. ISBN, 979(015.1).
- Jo, H. (2022). Antecedents of Continuance Intention of Social Networking Services (SNS): Utilitarian, Hedonic, and Social Contexts. *Mobile Information Systems*, 2022. <https://doi.org/10.1155/2022/7904124>
- Jogiyanto, H. M. (2007). Sistem informasi keperilakuan. Yogyakarta: Andi Offset, 235.
- Kahar, A., Wardi, Y., & Patrisia, D. (2019a). *The Influence of Perceived Usefulness, Perceived Ease of Use, and Perceived Security on Repurchase Intention at Tokopedia.com*.
- Kahar, A., Wardi, Y., & Patrisia, D. (2019b). *The Influence of Perceived Usefulness, Perceived Ease of Use, and Perceived Security on Repurchase Intention at Tokopedia.com*.
- Keni, K., Tjoe, H., Wilson, N., & Negara, E. S. (2020, December 21). *The Effect of Perceived Security, Ease of Use and Perceived Usefulness on Intention to Use Towards Mobile Payment Services in Indonesia*. <https://doi.org/10.2991/assehr.k.201209.010>

- Khotimah, K., & Febriansyah, F. (2018). *Pengaruh kemudahan penggunaan, kepercayaan konsumen & kreativitas iklan terhadap minat beli konsumen online-shop*. <https://ejournal.imperiuminstitute.org/index.php/JMSAB>
- Kotler, P. and Keller, K. (2010) *Manajemen Pemasaran*. 13th edn. Erlangga
- Larasetiati, M., & Ali, H. (2019a). *Model of Consumer Trust: Analysis of Perceived Usefulness and Security toward Repurchase Intention in Online Travel Agent*. <https://doi.org/10.21276/sjef.2019.3.8.5>
- Larasetiati, M., & Ali, H. (2019b). *Model of Consumer Trust: Analysis of Perceived Usefulness and Security toward Repurchase Intention in Online Travel Agent. Saudi Journal of Economics and Finance*. <https://doi.org/10.21276/sjef.2019.3.8.5>
- Lin, C. C., Wu, H. Y., & Chang, Y. F. (2011). The Critical Factors Impact on Online Customer Satisfaction. *Procedia Computer Science*, 3, 276–281. <https://doi.org/https://doi.org/10.1016/j.procs.2010.12.047>
- Lu, Y., Zhou, T., & Wang, B. (2009). Exploring Chinese users' acceptance of instant messaging using the theory of planned behavior, the technology acceptance model, and the flow theory. *Computers in Human Behavior*, 25(1), 29–39. <https://doi.org/10.1016/j.chb.2008.06.002>
- Pavlou, P. A. (2003). Consumer acceptance of electronic commerce: Integrating trust and risk with the technology acceptance model. *International Journal of Electronic Commerce*, 7(3), 101–134. <https://doi.org/10.1080/10864415.2003.11044275>
- Prajoko, M. A., Effendi, I., & Sugandini, D. (2022). Pengguna Marketplace Tokopedia di Daerah Istimewa Yogyakarta. *Jurnal Ilmiah Manajemen Bisnis Dan Inovasi Universitas Sam Ratulangi (JMBI UNSRAT)*, 9, 287–306.
- Prasetyo, R. B. (2023). *Pengaruh E-Commerce dalam Dunia Bisnis* (Vol. 1, Issue 1). <https://journal.sabajayapublisher.com/index.php/jmweb>
- Putri, C. I. D., & Sudiksa, I. D. (2018). *Peran Kepercayaan dalam Memediasi Pengaruh Persepsi Risiko terhadap Niat Beli Online pada Situs Lazada. (Doctoral Dissertation, Udayana University)*.
- Putri, D. M., & Sisilia, K. (2023). Pengaruh *Perceived Ease of Use* Terhadap *Repurchase Intention* dengan *Perceived Usefulness* Sebagai Variabel Intervening pada Tiket.Com. *Jurnal Ilmiah Manajemen Bisnis Dan Inovasi Universitas Sam Ratulangi (Jmbi Unsrat)*. <http://www.similarweb.com>
- Rehatalanit, Y. L. R. (2021). *Peran E-Commerce dalam Pengembangan Bisnis*.
- Roca, J. C., García, J. J., & de la Vega, J. J. (2009). The importance of perceived trust, security and privacy in online trading systems. *Information Management and Computer Security*, 17(2), 96–113. <https://doi.org/10.1108/09685220910963983>

- Safa, N. S., & Von Solms, R. (2016). Customers *Repurchase Intention* formation in *e-commerce*. *SA Journal of Information Management*, 18(1). <https://doi.org/10.4102/sajim.v18i1.712>
- Siponen, M. T., & Oinas-Kukkonen, H. (2007). A Review of Information Security Issues and Respective Research Contributions. *Data Base for Advances in Information Systems*, 38(1), 60–80. <https://doi.org/10.1145/1216218.1216224>
- Subagio, D. P. W., & Hadiwidjojo, D. (2018). *Pengaruh Perceived Ease of Use Terhadap Repurchase Intention dengan Perceived Usefulness Dan Trust Sebagai Variabel Mediasi dalam Menggunakan Jasa Gojek (Studi pada Konsumen Gojek di Kota Malang)*. *Jurnal Manajemen Dan Kewirausahaan*. www.m.liputan6.com
- Sugiyono. (2010). *Metode Penelitian Kuantitatif, Kualitatif dan R & D*.
- Suh, B., & Han, I. (2002). E ffect of trust on customer acceptance of Internet banking. In *Electronic Commerce Research and Applications* (Vol. 1). www.elsevier.com/locate/ecra
- Sunyoto, D., & Saksono, Y. (2022). *Perilaku Konsumen*
- Suryani, R., Nur Ramdhani, F., & Tamansiswa Banjarnegara Jln Mayjend Panjaitan No, S. (2022). Pengaruh Persepsi Kemudahan Dan Brand Image Toko Terhadap Niat Beli Ulang Di Online Marketplace Dengan Kepuasan Pelanggan Sebagai Variabel Intervening. In *Halaman* (Vol. 13, Issue 1). <https://doi.org/https://doi.org/10.52659/medikonis.v13i1.49>
- Suryani, T. (2013). Perilaku konsumen di era internet: Implikasinya pada strategi pemasaran. *Graha Ilmu*.
- Syahrani, D. P., & Yasa, N. N. K. (2022). The Role of Trust as Mediation between *Perceived Usefulness* and *Perceived Ease of Use* on *Repurchase Intention*. *European Journal of Development Studies*, 2(3), 36–40. <https://doi.org/10.24018/ejdevelop.2022.2.3.91>
- Tsiakis, T., & Sthephanides, G. (2005). The concept of security and trust in electronic payments. *Computers and Security*, 24(1), 10–15. <https://doi.org/10.1016/j.cose.2004.11.001>
- Van Schaik, P., & Ling, J. (2008). Modelling user experience with web sites: Usability, hedonic value, beauty and goodness. *Interacting with Computers*, 20(3), 419–432. <https://doi.org/10.1016/j.intcom.2008.03.001>
- Venkatesh, V., & Davis, F. D. (2000). Theoretical extension of the Technology Acceptance Model: Four longitudinal field studies. *Management Science*, 46(2), 186–204. <https://doi.org/10.1287/mnsc.46.2.186.11926>
- Verawati, L. (2023). Pengaruh *Perceived Ease of Use*, Electronic Word of Mouth dan *Perceived Security* terhadap *Repurchase Intention* di Tiktok Shop.

JURNAL LENTERA BISNIS, 12(3), 792.
<https://doi.org/10.34127/jrlab.v12i3.934>

- Vijayasathya, L. R. (2004). Predicting consumer intentions to use on-line shopping: The case for an augmented technology acceptance model. *Information and Management*, 41(6), 747–762.
<https://doi.org/10.1016/j.im.2003.08.011>
- Wafiyah, R. S., Made, N., & Kusumadewi, W. (2021a). The Effect of *Perceived Usefulness, Perceived Ease of Use, And Trust On Repurchase Intention On E-Commerce Shopee*. In *IJISSET-International Journal of Innovative Science, Engineering & Technology* (Vol. 8). www.ijiset.com
- Wafiyah, R. S., Made, N., & Kusumadewi, W. (2021b). The Effect of *Perceived Usefulness, Perceived Ease of Use, And Trust On Repurchase Intention On E-Commerce Shopee*. In *IJISSET-International Journal of Innovative Science, Engineering & Technology* (Vol. 8). www.ijiset.com
- Widyartini, A. A., & Purbawati, D. (2019). *Pengaruh Service Quality dan Price terhadap Repurchase Intention dengan Customer Satisfaction sebagai Variabel Intervening pada Konsumen E-Commerce Elevenia.Co.Id di Kota Semarang*.
- Wilson, N. (2019a). The Impact of *Perceived Usefulness and Perceived Ease of Use Toward Repurchase Intention in The Indonesian E-Commerce Industry*. *Jurnal Manajemen Indonesia*, 19(3), 241.
<https://doi.org/10.25124/jmi.v19i3.2412>
- Wilson, N. (2019b). The Impact of *Perceived Usefulness and Perceived Ease-of-Use Toward Repurchase Intention In The Indonesian E-Commerce Industry*. *Jurnal Manajemen Indonesia*, 19(3), 241.
<https://doi.org/10.25124/jmi.v19i3.2412>
- Wilson, N., Alvita, M., & Wibisono, J. (2021a). The Effect of *Perceived Ease of Use And Perceived Security Toward Satisfaction and Repurchase Intention*. *Jurnal Muara Ilmu Ekonomi Dan Bisnis*, 5(1), 145.
<https://doi.org/10.24912/jmieb.v5i1.10489>
- Wilson, N., Alvita, M., & Wibisono, J. (2021b). The Effect of *Perceived Ease of Use and Perceived Security Toward Satisfaction and Repurchase Intention*. *Jurnal Muara Ilmu Ekonomi Dan Bisnis*, 5(1), 145.
<https://doi.org/10.24912/jmieb.v5i1.10489>
- Yanico, Y., & Keni, K. (2021a). *Perceived Ease of Use, trust, dan Customer Satisfaction sebagai prediktor terhadap Repurchase Intention*. *Jurnal Manajemen Maranatha*, 20(2), 107–118.
<https://doi.org/10.28932/jmm.v20i2.3244>
- Yanico, Y., & Keni, K. (2021b). *Perceived Ease of Use, trust, dan Customer Satisfaction sebagai prediktor terhadap Repurchase Intention*. *Jurnal*

Manajemen Maranatha, 20(2), 107–118.
<https://doi.org/10.28932/jmm.v20i2.3244>

Zahro, S., Hadi, M., Niaga, A., & Malang, P. N. (2023). Pengaruh *Perceived Usefulness* dan *Perceived Value* Terhadap *Online Repurchase Intention* pada Konsumen *E-Commerce* Shopee di Kota Malang. *Jurnal Aplikasi Bisnis*, 9. www.rri.co.id