

TABLE OF CONTENTS

THESIS APPROVAL	ii
THESIS EXAMINATION APPROVAL.....	iii
STATEMENT OF ORIGINALITY	iv
TABLE OF CONTENTS	v
ABSTRACT	vi
CHAPTER I INTRODUCTION	1
1.1 Problem Description	1
1.2 Management Problem.....	2
1.3 Research Questions	2
1.4 Research Objectives	3
CHAPTER II THEORETICAL FRAMEWORK	5
2.1 Resource-Based View	5
2.2 Technology Acceptance Model (TAM)	6
2.3 Impact of Generative AI on Financial Planning and Analysis	7
2.4 European Union CSRD Regulation.....	7
CHAPTER III.....	9
3.1. Literature Review Methodology.....	9
3.2. Literature Review	9
3.3. Data Research Methodology	11
CHAPTER IV	14
4.1 Ratio Calculations and Financial Plan Recommendations with Generative AI (chatgpt 3.5 and Microsoft Copilot).....	14
4.2 Impact of Generative AI on Financial Planning and Analysis	46
4.3. The Correlation Between EU's CSRD and FP&A.....	48
CHAPTER V.....	50
5.1 Conclusion.....	50
5.2 Policy.....	51
5.3 Limitation	51
CHAPTER VI	52
REFERENCES.....	54
APPENDICES.....	58